

TOWN OF CLARKSON – ZONING BOARD OF APPEALS

February 1, 2012

PRESENT – Board Members

Conrad Ziarniak – Chairperson
Paul Dittman
Jackie Smith *

Michael Beadling *

Joseph Perry

Support Board Members

Richard Olson, Town Attorney *
Chad Fabry, Code Enforcement *
Ursula M. Liotta, Administrative Assistant

Excused *

CALL TO ORDER

C. Ziarniak called the meeting to order and led in the Pledge of Allegiance.

NEW BUSINESS

1. Applicant: Gerald Shepard Agency, Inc., 2176 Lake Road, Hamlin, NY 14464
Owner: MHD Properties (Dan Hale)
Tax ID: 029.03-1-31; Zoned RS-10
Re: Special Permit for a Permanent Sign

Kim Nevinger was present on behalf of the Applicant, and she stated, in part, as follows:

- That the insurance agency has been in business for over 50 years and the insurance company has been housed in the present building for approximately 25 years.
- That they currently have a company sign mounted flush on the building facing Rt. 19, but would like to install a 3' x 6' (18 sq. ft.) double sided lighted sign on a pole in the grassy area on the west side of the property for more exposure.
- That the sign would be perpendicular to the road.
- That the sign would be made of weather-resistant plastic, and be able to withstand 150 mph winds.
- That the company would like the sign to be lit for 24 hours; illuminated from within by 3 florescent light bulbs.
- Size: 3' x 6' or 18 sq. ft. A contractor will be hired to install the light.

Board discussion included:

- Concern that the placement and size of the sign may cause visibility issues for all vehicles at the intersection of Rt. 19 and Clarkson Hamlin Town Line Road.
- That the Board's interpretation of Clarkson Town Code §140-11 would not allow for the placement of the sign in the proposed location.

“No obstruction to the view of traffic approaching a street intersection may be placed or permitted to remain within the triangle formed by the intersecting street lines and points 75 feet from the intersection of said street lines when either street is a major road, and points 50 feet from said intersection when neither street is a major road.”

- Other sign options were discussed with K. Nevinger. She suggested hanging the sign from the building on the West side, perpendicular to Lake Road. The Board suggested that the pole sign may be allowed in the same grassy area as proposed in the application, so long as it is not in the 75' triangle, or on the South side of the parking lot driveway on Lake Road. The Board's preferred method is flush mounted on the building because it would match the pattern of the other tenant signs.

The Board asked K. Nevinger to provide the following prior to the March 7, 2012 meeting:

- Draw the approximate triangle on the instrument survey, and mark where the proposed pole sign would be erected.
- Provide the material to be used for the pole.
- Provide the mounting details of the sign, whether it will be on the pole, or mounted on the building.
- The height of the pole sign at its highest point (no taller than 14').

On March 7, 2012, the Board will finalize the proposed location of the sign and schedule the Public Hearing for March 21, 2012.

TOWN OF CLARKSON – ZONING BOARD OF APPEALS
February 1, 2012

OTHER

1. **Code review**

The Board reviewed §140-1, 2, 3, 4, 5, 6, and discussed the changes P. Dittman proposed starting with §140-7. C. Ziarniak began compiling a new Word document reflecting the current code and the proposed changes.

REVIEW OF MEETING MINUTES: January 18, 2012

P. Dittman made a motion to approve the minutes; second by C. Ziarniak; unanimously carried.

ADJOURNMENT: C. Ziarniak made a motion to adjourn at 8:47 p.m.; second by J. Perry; unanimously carried.

NEXT MEETING: February 15, 2012

Approved 2-15-12

Respectfully Submitted,

Ursula M. Liotta,
Administrative Assistant