

TOWN OF CLARKSON – ZONING BOARD OF APPEALS

April 18, 2012

PRESENT – Board Members

Conrad Ziarniak – Chairperson
Paul Dittman *

Jackie Smith (arrived at 7:05)
Michael Beadling (left at 8:00 pm)
Joseph Perry

Support Board Members

Richard Olson, Town Attorney *
Chad Fabry, Code Enforcement *
Ursula M. Liotta, Administrative Assistant

Excused *

CALL TO ORDER

C. Ziarniak called the meeting to order at 7:00 p.m., led in the Pledge of Allegiance, and reviewed the agenda.

NEW BUSINESS

1. **Anthony D'Agostino**, D'Agostino Learning Group, LLC, **Inspire! Kiddie Kollege**
Application for Special Permit for Permanent Sign @ 3670 Lake Road, Tax ID#054.14-1-5.1, Zoned: HC

A. D'Agostino introduced himself, and presented his application for a Special Permit for a new permanent sign at the existing Kiddie College site in the Clarkson Commons Plaza. Discussion with the Board included, in part, as follows:

- The childcare site in Clarkson Commons Plaza is one of five that A. D'Agostino now owns. The other sites are in Greece – 2, Irondequoit – 1, and N. Chili – 1. The new sign he proposes for Clarkson has already been approved at these sites.
- There is an existing banner sign on the plaza for Kiddie Kollege, and it is the same type of sign as the other businesses. The sign that A. D'Agostino wishes to mount is a branded logo, professionally made by a company that creates the majority of public school signs in the Monroe County area. Since the sign is the company's logo, he wishes it to remain the same as all of his other sites, for recognition purposes.
- The new sign will eventually be illuminated before and after business hours, i.e. from 6:00 a.m. to 6:30 p.m. The hours of operation are regulated by NYS. The application did not contain the details of the proposed illumination. A. D'Agostino stated that it would probably be a single fixture with a 100w bulb. The Board asked that he provide that information prior to the public hearing.
- Whenever an application pertains to property within the Historical Overlay District, the Architectural Review Board reviews the same with regard to retaining the character of the district and uniformity of color scheme and lettering for signage. A. D'Agostino does not want to lose the identity of his branded logo by using the existing style of signage.
- C. Ziarniak made a motion to schedule the Public Hearing for May 2, 2012 at 7:00 p.m. Second by M. Beadling; unanimously carried. Over the course of the next two weeks, the Board members will drive by and view the site.

OTHER

The Board discussed the special meeting called by Attorney Olson for April 24, 2012 at 7:00 p.m., for the Planning Board and Zoning Board of Appeals to discuss the code review process. Councilperson P. Didas confirmed that this would be a paid meeting for those board members in attendance.

C. Ziarniak mentioned to the Board that ZBA meeting absenteeism has run high lately, and he encouraged attendance.

REVIEW OF MEETING MINUTES: March 21, 2012 & April 4, 2012

J. Smith made a motion to approve both sets of minutes; second by J. Perry; unanimously carried.

ADJOURNMENT: C. Ziarniak made a motion to adjourn at 8:10 p.m.; second by J. Smith; unanimously carried.

NEXT MEETING: May 2, 2012

Approved 5-2-12

Respectfully Submitted,

Ursula M. Liotta
Administrative Assistant