

MS4 Municipal Compliance Certification(MCC) FormMCC form for period ending March 9,

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Name of MS4

Stormwater Coalition of Monroe County/Town of Clarkson																			
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SPDES ID

NYR20A058																			
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Each MS4 must submit an MCC form.

Section 1 - MCC Identification Page

Indicate whether this MCC form is being submitted to certify endorsement or acceptance of:

- ☐ An Annual Report for a single MS4
- ☐ A Single Entity (Per Part II.E of GP-0-10-002)
- ☒ A Joint Report

Joint reports may be submitted by permittees with legally binding agreements.

If Joint Report, enter coalition name:

S	t	o	r	m	w	a	t	e	r		C	o	a	l	i	t	i	o	n		o	f		M	o	n	r	o	e	
C	o	u	n	t	y																									

MS4 Municipal Compliance Certification(MCC) Form

MCC form for period ending March 9, 2 0 2 0

Name of MS4 Stormwater Coalition of Monroe County/Town of Clarkson

SPDES ID

N Y R 2 0 A 0 5 8

Section 2 - Contact Information

Important Instructions - Please Read

Contact information must be provided for each of the following positions as indicated below:

1. Principal Executive Officer, Chief Elected Official or other qualified individual (per GP-0-08-002 Part VI.J).
2. Duly Authorized Representative (Information for this contact must only be submitted if a Duly Authorized Representative is signing this form)
3. The Local Stormwater Public Contact (required per GP-0-08-002 Part VII.A.2.c & Part VIII.A.2.c).
4. The Stormwater Management Program (SWMP) Coordinator (Individual responsible for coordination/implementation of SWMP).
5. Report Preparer (Consultants may provide company name in the space provided).

A separate sheet must be submitted for each position listed above unless more than one position is filled by the same individual. If one individual fills multiple roles, provide the contact information once and check all positions that apply to that individual.

If a new Duly Authorized Representative is signing this report, their contact information must be provided and a signature authorization form, signed by the Principal Executive Officer or Chief Elected Official must be attached.

For each contact, select all that apply:

- ☐ Principal Executive Officer/Chief Elected Official
☐ Duly Authorized Representative
☐ Local Stormwater Public Contact
☐ Stormwater Management Program (SWMP) Coordinator
☒ Report Preparer

First Name

A n d y

MI

R

Last Name

S a n s o n e

Title

I W E n g i n e e r

Address

1 4 5 P a u l R o a d

City

R o c h e s t e r

State

N Y

Zip

1 4 6 2 4 -

eMail

a s a n s o n e @ m o n r o e c o u n t y . g o v

Phone

(5 8 5) 7 5 3 - 7 6 8 4

County

M o n r o e

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- ☐ Duly Authorized Representative
- ☒ Local Stormwater Public Contact
- ☒ Stormwater Management Program (SWMP) Coordinator
- ☐ Report Preparer

First Name

K e v i n

MI

W

Last Name

M o o r e

Title

B u i l d i n g I n s p e c t o r

Address

3 7 1 0 L a k e R d

City

C l a r k s o n

State

N Y

Zip

1 4 4 3 0 -

eMail

k e v i n . m o o r e @ c l a r k s o n n y . o r g

Phone

(5 8 5) 6 3 7 - 1 1 4 5

County

M o n r o e

MS4 Municipal Compliance Certification(MCC) Form

MCC form for period ending March 9, 2 0 2 0

Name of MS4 Stormwater Coalition of Monroe County/Town of Clarkson

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- ☐ Duly Authorized Representative
- ☐ Local Stormwater Public Contact
- ☐ Stormwater Management Program (SWMP) Coordinator
- ☐ Report Preparer

First Name

C h r i s t a

MI

Last Name

F i l i p o w i c z

Title

T o w n o f C l a r k s o n S u p e r v i s o r

Address

3 7 1 0 L a k e R d

City

C l a r k s o n

State

N Y

Zip

1 4 4 3 0 -

eMail

c h r i s t a f i l i p o w i c z @ c l a r k s o n n y . o r g

Phone

(5 8 5) 6 3 7 - 1 1 3 1

County

M o n r o e

MS4 Municipal Compliance Certification (MCC) Form

MCC form for period ending March 9, 2 0 1 9

Name of MS4 Stormwater Coalition of Monroe County /

SPDES ID

N Y R 2 0 A

Section 3 - Partner Information

Did your MS4 work with partners/coalition to complete some or all permit requirements during this reporting period? ☒ Yes ☐ No

If Yes, complete information below.

Submit a separate sheet for each partner. Information provided in other formats will not be accepted. If your MS4 cooperated with a coalition, submit one sheet with the name of the coalition. It is not necessary to include a separate sheet for each MS4 in the coalition.

If No, proceed to Section 4 - Certification Statement.

Partner/Coalition Name

S t o r m w a t e r C o a l i t i o n o f

Partner/Coalition Name (con't.)

M o n r o e C o u n t y

SPDES Partner ID - If applicable

N Y R 2 0

Address

1 4 5 P a u l R o a d

City

R o c h e s t e r

State

N Y

Zip

1 4 6 2 4 -

eMail

a s a n s o n e @ m o n r o e c o u n t y . g o v

Phone

(5 8 5) 7 5 3 - 8 6 7 4

Legally Binding Agreement in accordance with GP-0-08-002 Part IV.G.? ☒ Yes ☐ No

What tasks/responsibilities are shared with this partner (e.g. MM1 School Programs or Multiple Tasks)?

● MM1 P u b l i c e d u c a t i o n c a m p a i g n

● MM2 P u b l i c p a r t i c i p a t i o n

● MM3 O u t f a l l i n s p e c t i o n s , t r a i n i n g

● MM4 T e c h n i c a l a s s i s t a n c e , t r a i n i n g

● MM5 T e c h n i c a l a s s i s t a n c e , t r a i n i n g

● MM6 P 2 A s s e s s m e n t s , t r a i n i n g

Additional tasks/responsibilities

- ☐ Watershed Improvement Strategy Best Management Practices required for MS4s in impaired watersheds included in GP-0-08-002 Part IX.

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MCC form for period ending March 9, 2020

Name of MS4 Stormwater Coalition of Monroe County / Town of Clarkson

SPDES ID

N	Y	R	2	0	A	0	5	8
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Section 4 - Certification Statement

"I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gathered and evaluated the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations."

This form must be signed by either a principal executive officer or ranking elected official, or duly authorized representative of that person as described in GP-0-08-002 Part VI.J.

First Name

[illegible]

MI

7

Last Name

F	i	l	i	p	o	w	i	c	z				
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Title (Clearly print title of individual signing report)

[illegible]

Signature

Christie J. Johnson

Date _____

0	5	/	0	6	/	2	0	2	0
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Send completed form and any attachments to the DEC Central Office at:

MS4 Permit Coordinator
Division of Water
4th Floor
625 Broadway
Albany, New York 12233-3505

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

2	0	2	0
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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition	Stormwater Coalition of Monroe County/Town of Clarkston
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SPDES ID

NYR20A058

Water Quality Trends

The information in this section is being reported (check one):

- ☐ On behalf of an individual MS4
☒ On behalf of a coalition

How many MS4s are contributed to this report?	2	6
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1. Has this MS4/Coalition produced any reports documenting water quality trends related to stormwater? If not, answer No and proceed to Minimum Control Measure One. ☒ Yes

If Yes, choose one of the following

- ☐ Report(s) attached to the annual report
☒ Web Page(s) where report(s) is/are provided below

Please provide specific address of page where report(s) can be accessed - not home page.

URL

[illegible]

URL

[illegible]

URL

[illegible]

URL

[illegible]

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

2	0	2	0
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Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of

SPDES ID

N	Y	R	2	0	A	0	5	8
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Minimum Control Measure 1. Public Education and Outreach

The information in this section is being reported (check one):

☐ On behalf of an individual MS4

☒ On behalf of a coalition

How many MS4s contributed to this report?

2	6
---	---

1. Targeted Public Education and Outreach Best Management Practices

Check all topics that were included in Education and Outreach during this reporting period:

☒ Construction Sites

☒ General Stormwater Management Information

☒ Household Hazardous Waste Disposal

☒ Illicit Discharge Detection and Elimination

☒ Infrastructure Maintenance

☐ Smart Growth

☒ Storm Drain Marking

☒ Green Infrastructure/Better Site Design/Low Impact Development

☒ Other:

☒ Pesticide and Fertilizer Application

☒ Pet Waste Management

☒ Recycling

☒ Riparian Corridor Protection/Restoration

☒ Trash Management

☒ Vehicle Washing

☒ Water Conservation

☐ Wetland Protection

☐ None

R	a	i	n		b	a	r	r	e	l	s	,		r	a	i	n		g	a	r	d	e	n	s							
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Other

2. Specific audiences targeted during this reporting period:

☒ Public Employees ☒ Contractors

☒ Residential ☒ Developers

☐ Businesses ☒ General Public

☐ Restaurants ☐ Industries

☒ Other: ☐ Agricultural

E	n	g	i	n	e	e	r	s	,		c	o	n	s	u	l	t	a	n	t	s										
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Other

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

2	0	2	0
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Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																			
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SPDES ID

N	Y	R	2	0	A	0	5	8
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3. What strategies did your MS4/Coalition use to achieve education and outreach goals during this reporting period? Check all that apply:

☒ Construction Site Operators Trained

Trained

		3	4	4
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☐ Direct Mailings

Mailings

--	--	--	--	--

☒ Kiosks or Other Displays

Locations

			1	2
--	--	--	---	---

☐ List-Serves

In List

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☐ Mailing List

In List

--	--	--	--	--

☒ Newspaper Ads or Articles

Days Run

			6	1
--	--	--	---	---

☒ Public Events/Presentations

Attendees

2	3	2	9	3
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☒ School Program

Attendees

	2	2	3	0
--	---	---	---	---

☒ TV Spot/Program

Days Run

			1	2
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☒ Printed Materials:

Total # Distributed

1	0	0	0	0
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Locations (e.g. libraries, town offices, kiosks)

R	o	c	h	e	s	t	e	r		M	u	s	e	u	m		a	n	d
S	c	i	e	n	c	e		C	e	n	t	e	r						

☒ Other:

O	n	l	i	n	e	,		r	a	d	i	o	,		s	i	g	n	s
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☒ Web Page: Provide specific web addresses - not home page. Continue on next page if additional space is needed.

URL

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URL

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MS4 Annual Report Form

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Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																			
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SPDES ID

NYR20A058																			
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3. Web Page con't.: Provide specific web addresses - not home page.

URL

c	l	a	r	k	s	o	n	n	y	.	o	r	g	/	b	u	i	l	d	i	n	g	-	d	e	p	a	r	t	m	e
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URL

URL

URL

URL

URL

URL

MS4 Annual Report Form

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Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																			
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SPDES ID

N	Y	R	2	0	A	0	5	8
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4. Evaluating Progress Toward Measurable Goals MCM 1

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Reduce stormwater pollution by educating the public on actions they can take to protect local water quality. The Stormwater Coalition's public education program includes the H2O Hero mass media campaign (TV, radio, print, billboard, and Facebook advertisements), social media, website, and direct engagement such as classroom and community presentations using a watershed model.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

In 2019, the Stormwater Coalition contracted with the Rochester Museum & Science Center (RMSC) to conduct stormwater public education including school and community presentations, rain barrel and rain garden classes, and storm drain marking (participated/supported 119 events). The Coalition contracted with Causewave to implement the H2O Hero campaign. In 2019, the campaign included a \$44,000 media buy (static and video Facebook Ads, billboards, and Google Word Ads) and \$147,000 in donated media (print, radio, TV). Twelve (12) new static and video digital Ads were developed for use on Facebook. The H2O Hero website received 29,358 visitors during this period and a project is underway to modernize the site architecture and make it mobile responsive. The Facebook page currently has 1000 followers. The twitter and Instagram platforms are also utilized. Coalition supported exhibits are still in place at the RMSC, Seneca Park Zoo, and Ontario Beach Robach Center. Completed a major update of the H2O Hero web page.

C. How many times was this observation measured or evaluated in this reporting period?

			1
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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period?

☒ Yes ☐ No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

☒ Yes ☐ No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

The Coalition will continue to support the H2O Hero campaign. A significant media buy including both digital and billboards is planned for the spring of 2019. Additional media space will be donated by Causewave and is likely to include print, TV, radio, and online. The campaign survey analysis report will be discussed and changes in messaging or tactics will be identified. The website enhancement project will be completed. The social media effort will continue with an emphasis on increasing reach and user engagement. The Coalition will continue to partner with the Rochester Museum & Science Center on the direct engagement portion of the public education program including presentations at schools and community events using the watershed model. Opportunities will be explored to place new H2O Hero educational signage at high traffic locations such as, Frontier Field, and the airport.

MS4 Annual Report Form

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SPDES ID

NYR20A058									
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Minimum Control Measure 2. Public Involvement/Participation

The information in this section is being reported (check one):

- ☐ On behalf of an individual MS4
☒ On behalf of a coalition

How many MS4s contributed to this report?

2	6
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1. What opportunities were provided for public participation in implementation, development, evaluation and improvement of the Stormwater Management Program (SWMP) Plan during this reporting period? Check all that apply:

<input checked="" type="radio"/> Cleanup Events	# Events	<table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td>1</td></tr></table>					1																											
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7	5	3																																
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<input type="radio"/> Community Meetings	# Attendees	<table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>																																
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<input type="radio"/> Volunteer Monitoring	# Events	<table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>																																
<input checked="" type="radio"/> Other:	<table border="1" style="display: inline-table;"><tr><td>R</td><td>a</td><td>i</td><td>n</td><td></td><td>B</td><td>a</td><td>r</td><td>r</td><td>e</td><td>l</td><td>/</td><td>G</td><td>a</td><td>r</td><td>d</td><td>e</td><td>n</td><td></td><td>C</td><td>l</td><td>a</td><td>s</td><td>s</td><td>e</td><td>s</td><td></td><td></td><td></td><td></td></tr></table>				R	a	i	n		B	a	r	r	e	l	/	G	a	r	d	e	n		C	l	a	s	s	e	s				
R	a	i	n		B	a	r	r	e	l	/	G	a	r	d	e	n		C	l	a	s	s	e	s									

2. Was public notice of availability of this annual report and Stormwater Management Program (SWMP) Plan provided?

☒ Yes ☐ No

<input type="radio"/> List-Serve	# In List	<table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>																															
<input checked="" type="radio"/> Newspaper Advertising	# Days Run	<table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td>1</td></tr></table>					1																										
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<input type="radio"/> Other:	<table border="1" style="display: inline-table;"><tr><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>																																

☒ Web Page URL: Enter URL(s) on the following two pages.

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

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MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2020

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition Stormwater Coalition of Monroe County/Town of

SPDES ID

NYR20A058

3. Where can the public access copies of this annual report, Stormwater Management Program SWMP) Plan and submit comments on those documents?

Enter address/contact info and select radio button to indicate which document is available and whether comments may be submitted at that location. Submit additional pages as needed.

☒ MS4/Coalition Office

☒ Annual Report

☒ SWMP Plan

☒ Comments

Department

E n v i r o n m e n t a l S e r v i c e s

Address

1 4 5 P a u l R o a d

City

R o c h e s t e r

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Zip

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☐ Library

☐ Annual Report

☐ SWMP Plan

☐ Comments

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City

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☐ Annual Report

☐ SWMP Plan

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☐ Comments

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Please provide specific address of page where report can be accessed - not home page.

☐ eMail

☐ Comments

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																													
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SPDES ID

NYR20A058													
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4.a. If this report was made available on the internet, what date was it posted?

Leave blank if this report was not posted on the internet.

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0	1
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4.b. For how many days was/will this report be posted?

	3	0
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If submitting a report for single MS4, answer 5.a.. If submitting a joint report, answer 5.b..

5.a. Was an Annual Report public meeting held in this reporting period?

☐ Yes ☒ No

If Yes, what was the date of the meeting?

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If No, is one planned?

☐ Yes ☒ No

5.b. Was an Annual Report public meeting held for all MS4s contributing to this report during this reporting period?

☐ Yes ☒ No

If No, is one planned for each?

☐ Yes ☒ No

6. Were comments received during this reporting period?

☒ Yes ☐ No

If Yes, attach comments, responses and changes made to SWMP in response to comments to this report.

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																																							
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SPDES ID

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7. Evaluating Progress Toward Measurable Goals MCM 2

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Promote public participation in and support for the Stormwater Coalition's efforts to reduce stormwater pollution including storm drain marking, rain barrels and rain gardens, and watershed clean ups.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

During this reporting period, public participation events included 11 rain barrel workshops, 7 rain garden classes, 3 storm drain marking events, and 1 watershed litter clean ups. The events were very well received with demand exceeding capacity for some workshops. Storm drain marking was identified as a high priority and heavily promoted through the website, social media, and a new volunteering flyer. Door hangers are placed at all homes in the marked neighborhoods to maximize the educational impact.

C. How many times was this observation measured or evaluated in this reporting period?

			1
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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this measurable goal during this reporting period?

☒ Yes ☐ No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

☒ Yes ☐ No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

The Stormwater Coalition will continue to promote rain barrel workshops, rain garden classes, storm drain marking, and watershed clean ups. During 2019, several new Facebook static and video Ads were developed to promote storm drain marking, litter clean ups, and riparian planting. These new Ads will be run during 2020 to increase public participation and should greatly increase awareness of the Coalition's volunteer opportunities. The Coalition continues to cultivate existing and new partnerships to advance its public participation program.

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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

NYR20A058

Minimum Control Measure 3. Illicit Discharge Detection and Elimination

The information in this section is being reported (check one):

- On behalf of an individual MS4
● On behalf of a coalition

How many MS4s contributed to this report?	2	6
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1. Enter the number and approx. percent of outfalls mapped:	2	3			#	100	%
---	---	---	--	--	---	-----	---

2. How many of these outfalls have been screened for dry weather discharges during this reporting period (outfall reconnaissance inventory)? 23

3.a. What types of generating sites/sewersheds were targeted for inspection during this reporting period?

- | | |
|---|---|
| <input type="radio"/> Auto Recyclers | <input checked="" type="radio"/> Landscaping (Irrigation) |
| <input type="radio"/> Building Maintenance | <input type="radio"/> Marinas |
| <input type="radio"/> Churches | <input type="radio"/> Metal Plateing Operations |
| <input type="radio"/> Commercial Carwashes | <input type="radio"/> Outdoor Fluid Storage |
| <input type="radio"/> Commercial Laundry/Dry Cleaners | <input type="radio"/> Parking Lot Maintenance |
| <input type="radio"/> Construction Vehicle Washouts | <input type="radio"/> Printing |
| <input checked="" type="radio"/> Cross-Connections | <input type="radio"/> Residential Carwashing |
| <input type="radio"/> Distribution Centers | <input type="radio"/> Restaurants |
| <input type="radio"/> Food Processing Facilities | <input type="radio"/> Schools and Universities |
| <input type="radio"/> Garbage Truck Washouts | <input checked="" type="radio"/> Septic Maintenance |
| <input type="radio"/> Hospitals | <input type="radio"/> Swimming Pools |
| <input type="radio"/> Improper RV Waste Disposal | <input type="radio"/> Vehicle Fueling |
| <input type="radio"/> Industrial Process Water | <input type="radio"/> Vehicle Maint./Repair Shops |
| <input type="radio"/> Other: | <input type="radio"/> None |

☐ None

○ Sewersheds:

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Name of

SPDES ID

N	Y	R	2	0	A	0	5	8
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3.b. What types of illicit discharges have been found during this reporting period?

- ☐ Broken Lines From Sanitary Sewer
- ☐ Cross Connections
- ☐ Failing Septic Systems
- ☐ Floor Drains Connected To Storm Sewers
- ☐ Illegal Dumping
- ☐ Other:
- ☐ Industrial Connections
- ☐ Inflow/Infiltration
- ☐ Pump Station Failure
- ☐ Sanitary Sewer Overflows
- ☐ Straight Pipe Sewer Discharges
- ☒ None

[illegible]

4. How many illicit discharges/potential illegal connections have been detected during this reporting period? 0

0		
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5. How many illicit discharges have been confirmed during this reporting period?

0		
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6. How many illicit discharges/illegal connections have been eliminated during this reporting period? 0

0		
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7. Has the storm sewershed mapping been completed in this reporting period?

☒ Yes ☐ No

If No, approximately what percent was completed in this reporting period?

1	0	0	%
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8. Is the above information available in GIS?

☒ Yes ☐ No

Is this information available on the web?

☒ Yes ☐ No

If Yes, provide URL(s):

Please provide specific address of page where map(s) can be accessed - not home page.

URL

[illegible][illegible][illegible]

URL

<https://waterdata.usgsgov/ny/nw>

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is/current/?type=flow&group key=
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[illegible]

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

NYR20A058

URL

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MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

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Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																																							
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SPDES ID

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12. Evaluating Progress Toward Measurable Goals MCM 3

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Identify and eliminate illicit discharges to the stormwater system. Provide staff training and technical assistance with outfall inspections, track down, mapping, and source control. Target IDDE education efforts at high risk businesses and the public.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

During this reporting period, the County/Coalition assisted the member MS4s with two IDDE training sessions. The Coalition also assisted members with system mapping to include accurate storm sewer information and outfall data. The County/Coalition also assisted with monitoring 5 local streams for pollutants. Monroe County, in partnership with the US Geological Survey (USGS), monitors Irondequoit, Northrup, Black, Oatka, and Honeoye creeks for pollutants for total phosphorous and nitrogen, nitrate and nitrite, ortho phosphorous, chloride, ammonia and total suspended solids. This program documents the impact of stormwater runoff on local waterways. Monroe County also maintains a rain gage network of 17 sites that collect real time rain data that is made available to municipalities.

C. How many times was this observation measured or evaluated in this reporting period?

			1
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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this measurable goal during this reporting period?

☒ Yes ☐ No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

☒ Yes ☐ No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

The Coalition will continue to assist the MS4s with outfall inspections and developing system mapping. Monroe County has a contract to conduct GIS system mapping and development of a comprehensive county outfall map. ESRI Survey 123 will be used to conduct inspections and collect digital data. Outfall inspection/IDDE trainings are being planned to educate DPW workers on how to accurately inspect an outfall and how to follow up if issues are identified. Monroe County has added 1 more rain gage to the network to improve coverage. The IDDE/P2 Task Group will be working on developing outfall field sample kits, IDDE education for restaurant employees, and purchasing new products for members.

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																													
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Minimum Control Measures 4 and 5.
Construction Site and Post-Construction Control

The information in this section is being reported (check one):

☐ On behalf of an individual MS4

☒ On behalf of a coalition

How many MS4s contributed to this report?

	2	6
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1a. Has each MS4 contributing to this report adopted a law, ordinance or other regulatory mechanism that provides equivalent protection to the NYS SPDES General Permit for Stormwater Discharges from Construction Activities? ☒ Yes ☐ No

1b. Has each Town, City and/or Village contributing to this report documented that the law is equivalent to a NYSDEC Sample Local Law for Stormwater Management and Erosion and Sediment Control through either an attorney certification or using the NYSDEC Gap Analysis Workbook? ☒ Yes ☐ No ☐ NT

If Yes, Towns, Cities and Villages provide date of equivalent NYS Sample Local Law.

☐ 09/2004 ☐ 03/2006 ☐ NT

2. Does your MS4/Coalition have a SWPPP review procedure in place? ☒ Yes ☐ No

3. How many Construction Stormwater Pollution Prevention Plans (SWPPPs) have been reviewed in this reporting period?

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4. Does your MS4/Coalition have a mechanism for receipt and consideration of public comments related to construction SWPPPs? ☒ Yes ☐ No ☐ NT

If Yes, how many public comments were received during this reporting period?

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5. Does your MS4/Coalition provide education and training for contractors about the local SWPPP process? ☒ Yes ☐ No

6. Identify which of the following types of enforcement actions you used during the reporting period for construction activities, indicate the number of actions, or note those for which you do not have authority:

<input type="radio"/> Notices of Violation	#	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						<input type="radio"/> No Authority
<input type="radio"/> Stop Work Orders	#	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						<input type="radio"/> No Authority
<input checked="" type="radio"/> Criminal Actions	#	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						<input checked="" type="radio"/> No Authority
<input type="radio"/> Termination of Contracts	#	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						<input type="radio"/> No Authority
<input type="radio"/> Administrative Fines	#	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						<input type="radio"/> No Authority
<input checked="" type="radio"/> Civil Penalties	#	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						<input checked="" type="radio"/> No Authority
<input type="radio"/> Administrative Orders	#	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						<input type="radio"/> No Authority
<input type="radio"/> Enforcement Actions or Sanctions	#	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						
<input type="radio"/> Other	#	<table border="1"><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						<input type="radio"/> No Authority

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																																							
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SPDES ID

NYR20A058																			
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Minimum Control Measure 4. Construction Site Stormwater Runoff Control

The information in this section is being reported (check one):

☐ On behalf of an individual MS4

☒ On behalf of a coalition

How many MS4s contributed to this report?

	2	6
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1. How many construction projects have been authorized for disturbances of one acre or more during this reporting period?

0		
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2. How many construction projects disturbing at least one acre were active in your jurisdiction during this reporting period?

1		
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3. What percent of active construction sites were inspected during this reporting period? ☐ NT

100	
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 %

4. What percent of active construction sites were inspected more than once? ☐ NT

100	
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 %

5. Do all inspectors working on behalf of the MS4s contributing to this report use the NYS Construction Stormwater Inspection Manual? ☒ Yes ☐ No ☐ NT

6. Does your MS4/Coalition provide public access to Stormwater Pollution Prevention Plans (SWPPPs) of construction projects that are subject to MS4 review and approval? ☒ Yes ☐ No ☐ NT

If your MS4 is Non-Traditional, are SWPPPs of construction projects made available for public review? ☐ Yes ☐ No

If Yes, use the following page to identify location(s) where SWPPPs can be accessed.

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																																							
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SPDES ID

NYR20A058														
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7. Evaluating Progress Toward Measurable Goals MCM 4

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

Minimize instances of sediment leaving construction sites to the maximum extent practicable. Provide annual erosion and sediment control training and technical assistance to municipal staff, contractors, developers, and consulting engineers. Municipality will inspect active construction sites, and the MS4 will respond to problems in a timely manner.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

The Stormwater Coalition of Monroe County contracts with the Monroe County Soil & Water Conservation District (SWCD) to provide construction technical assistance to the member MS4s. During this reporting period, the SWCD responded to 126 requests including construction site inspections, staff training, and permit assistance. SWCD provided 6 training sessions with 344 attendees at the 4-hour sediment and erosion training classes. SWCD also provided the Stormwater Management Training Series in which 50 municipal staff attended all classes. The Training Series classes are full day with each class covering a different technical topic. The Coalition's Construction Task Group followed up on its gap analysis / workplan and developed written procedures for SWPPP reviews and acceptance and an improved qualified inspector construction site inspection form.

C. How many times was this observation measured or evaluated in this reporting period?

				1
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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this measurable goal during this reporting period?

☒ Yes ☐ No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP?

☒ Yes ☐ No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

During the next reporting cycle the Stormwater Coalition will continue to partner with the Soil & Water Conservation District to provide technical assistance and reduce stormwater pollution associated with construction activity.

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2 0 2 0

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition Stormwater Coalition of Monroe County/Town of

SPDES ID

NYR20A058

Minimum Control Measure 5. Post-Construction Stormwater Management

The information in this section is being reported (check one):

- ☐ On behalf of an individual MS4
☒ On behalf of a coalition

How many MS4s contributed to this report?	2	6
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1. How many and what type of post-construction stormwater management practices has your MS4/Coalition inventoried, inspected and maintained in this reporting period?

	# Inventoried	# Inspections	# Times Maintained
<input type="radio"/> Alternative Practices	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input checked="" type="radio"/> Filter Systems	1 <input type="text"/>	2 <input type="text"/>	2 <input type="text"/>
<input type="radio"/> Infiltration Basins	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="radio"/> Open Channels	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input checked="" type="radio"/> Ponds	4 <input type="text"/>	4 <input type="text"/>	0 <input type="text"/>
<input type="radio"/> Wetlands	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="radio"/> Other	<input type="text"/>	<input type="text"/>	<input type="text"/>

2. Do you use an electronic tool (e.g. GIS, database, spreadsheet) to track post-construction BMPs, inspections and maintenance? ☐ Yes ☐ No

☐ Yes ☒ No

3. What types of non-structural practices have been used to implement Low Impact Development/Better Site Design/Green Infrastructure principles?

- ☒ Building Codes ☒ Municipal Comprehensive Plans
☒ Overlay Districts ☐ Open Space Preservation Program
☒ Zoning ☒ Local Law or Ordinance
☐ None ☐ Land Use Regulation/Zoning
☐ Watershed Plans ☐ Other Comprehensive Plan

○ Other:

[illegible]

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of

SPDES ID

NYR20A058				
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4a. Are the MS4s contributing to this report involved in a regional/watershed wide planning effort?

☒ Yes ☐ No

4b. Does the MS4 have a banking and credit system for stormwater management practices?

☐ Yes ☒ No

4c. Do the SWMP Plans for each MS4 contributing to this report include a protocol for evaluation and approval of banking and credit of alternative siting of a stormwater management practice?

☐ Yes ☒ No

4d. How many stormwater management practices have been implemented as part of this system in this reporting period?

0		
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5. What percent of municipal officials/MS4 staff responsible for program implementation attended training on Low Impace Development (LID), Better Site Design (BSD) and other Green Infrastructure principles in this reporting period?

0		
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 %

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																																							
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SPDES ID

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6. Evaluating Progress Toward Measurable Goals MCM 5

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMP in this reporting period.

Minimize stormwater pollution through the use of effective post construction stormwater management practices. Provide annual training for municipal staff and the development community on stormwater management, green infrastructure, inspections, and maintenance. Inspect stormwater management practices at least once every three years and perform maintenance as needed.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

The Stormwater Coalition contracts with the Monroe County Soil & Water Conservation District (SWCD) to provide construction technical assistance to the MS4 members. Technical assistance includes SWPPP reviews and training on green infrastructure and inspecting stormwater management practices (SMPs). During this reporting period, the SWCD responded to 126 requests for technical assistance. 147 municipal staff, engineers, and construction site operators attended the Stormwater Management Training Series. The Coalition conducted pond inspections on behalf of the MS4s. The Coalition's Construction Task Group developed new SMP inspection forms using Arc GIS Survey123 application. The pond and bioretention forms are ready for use in the field using a mobile device. The Survey123 forms for other SMPs have been developed also. Monroe County received a grant from NYS to develop a GIS of SMPs Coalition-wide to facilitate inspections and maintenance. Significant progress was made during this reporting period.

C. How many times was this observation measured or evaluated in this reporting period?

			1
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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this measurable goal during this reporting period?

☒ Yes ☐ No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMP?

☒ Yes ☐ No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

The Stormwater Coalition will continue to partner with the SWCD to provide construction technical assistance. The Coalition's Construction Task Group will advance key projects including the completion and beta testing of GIS apps to inspect post construction SMPs. The Coalition-wide GIS of SMPs will be completed.

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

2	0	2	0
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If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																																							
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SPDES ID

NYR20A058																			
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Minimum Control Measure 6. Stormwater Management for Municipal Operations

The information in this section is being reported (check one):

☐ On behalf of an individual MS4

☒ On behalf of a coalition

How many MS4s contributed to this report?

	2	6
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1. Choose/list each municipal operation/facility that contributes or may potentially contribute Pollutants of Concern to the MS4 system. For each operation/facility indicate whether the operation/facility has been addressed in the MS4's/Coalition's Stormwater Management Program(SWMP) Plan and whether a self-assessment has been performed during the reporting period. A self-assessment is performed to: 1) determine the sources of pollutants potentially generated by the permittee's operations and facilities; 2) evaluate the effectiveness of existing programs and 3) identify the municipal operations and facilities that will be addressed by the pollution prevention and good housekeeping program, if it's not done already.

<u>Operation/Activity/Facility</u>	<u>Self-Assessment</u> <u>Operation/Activity/Facility</u> <u>performed within the past 3</u>			
	<u>Addressed in SWMP?</u>		<u>years?</u>	
Street Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Bridge Maintenance.....	<input type="radio"/> Yes	<input checked="" type="radio"/> No	<input type="radio"/> Yes	<input checked="" type="radio"/> No
Winter Road Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Salt Storage.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Solid Waste Management.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
New Municipal Construction and Land Disturbance..	<input type="radio"/> Yes	<input checked="" type="radio"/> No	<input type="radio"/> Yes	<input checked="" type="radio"/> No
Right of Way Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Marine Operations.....	<input type="radio"/> Yes	<input checked="" type="radio"/> No	<input type="radio"/> Yes	<input checked="" type="radio"/> No
Hydrologic Habitat Modification.....	<input type="radio"/> Yes	<input checked="" type="radio"/> No	<input type="radio"/> Yes	<input checked="" type="radio"/> No
Parks and Open Space.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Municipal Building.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Stormwater System Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Vehicle and Fleet Maintenance.....	<input checked="" type="radio"/> Yes	<input type="radio"/> No	<input checked="" type="radio"/> Yes	<input type="radio"/> No
Other.....	<input type="radio"/> Yes	<input checked="" type="radio"/> No	<input type="radio"/> Yes	<input checked="" type="radio"/> No

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

2	0	2	0
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Name of MS4/Coalition

Stormwater Coalition of Monroe County/Town of																																							
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SPDES ID

NYR20A058									
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2. Provide the following information about municipal operations good housekeeping programs:

- ☐ Parking Lots Swept (Number of acres X Number of times swept) # Acres

10				
----	--	--	--	--
- ☐ Streets Swept (Number of miles X Number of times swept) # Miles

20				
----	--	--	--	--
- ☐ Catch Basins Inspected and Cleaned Where Necessary #

50				
----	--	--	--	--
- ☐ Post Construction Control Stormwater Management Practices Inspected and Cleaned Where Necessary #

5				
---	--	--	--	--
- ☐ Phosphorus Applied In Chemical Fertilizer # Lbs.

0				
---	--	--	--	--
- ☐ Nitrogen Applied In Chemical Fertilizer # Lbs.

0				
---	--	--	--	--
- ☐ Pesticide/Herbicide Applied (Number of acres to which pesticide/herbicide was applied X Number of times applied to the nearest tenth.) # Acres

					.	
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3. How many stormwater management trainings have been provided to municipal employees during this reporting period?

0				
---	--	--	--	--

4. What was the date of the last training?

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 /

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 /

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5. How many municipal employees have been trained in this reporting period?

0		
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6. What percent of municipal employees in relevant positions and departments receive stormwater management training?

10		
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 %

MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9,

2	0	2	0
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Name of MS4/Coalition

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SPDES ID

NYR20A058									
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7. Evaluating Progress Toward Measurable Goals MCM 6

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMP in this reporting period.

Reduce stormwater pollution associated with municipal facilities and operations to the maximum extent possible. Train staff on stormwater pollution prevention. Provide assistance to residents on proper disposal of hazardous materials.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

The Coalition provided (3) P2 trainings for MS4 employees during this period. The Monroe County Ecopark is open twice weekly for residents to bring household hazardous waste, electronics, and recyclables. In addition, there were five (5) mobile hazardous waste collections in Greece, Webster, Perinton, Chili, and Hilton. In 2019, the Ecopark was used by 38,000 residents. 330 tons of household hazardous waste was collected and diverted as well as over 7,400 lbs of pharmaceutical waste. Monroe County created a new ecopark promotional video that includes the "only rain down the drain" stormwater messaging. Pet waste messaging was also an important part of the 2019 education program.

C. How many times was this observation measured or evaluated in this reporting period?

			1
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(ex.: samples/participants/events)

D. Has your MS4 made progress toward this measurable goal during this reporting period?

☒ Yes ☐ No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMP?

☒ Yes ☐ No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

During the next reporting cycle, the Stormwater Coalition will continue to utilize the IDDE/P2 Task Group to address areas of concern that were identified by the IDDE/P2 Survey and to work on projects addressing these needs. Pollution prevention assessments and trainings will be conducted.