

TOWN OF CLARKSON
MONROE COUNTY, NEW YORK 14430

HAFNER PARK IMPROVEMENTS PROJECT
FEASIBILITY REPORT

PREPARED FOR



Town of Clarkson



**New York State
Parks, Recreation and
Historic Preservation**

This project is funded in part by a grant from the NYS Office of Parks, Recreation and Historic Preservation through Title 9 of the Environmental Protection Act of 1993 (Hafner Park Planning, EPF Grant #236814)

MARCH 2025



145 Culver Road, Suite 160, Rochester, NY 14620 • (585) 381-9250

MRBGroup.com

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1. Executive Summary

The MRB Group was retained by the Town of Clarkson to evaluate the feasibility of performing needed improvements to the Town owned and operated Hafner Park. These efforts were supported by a planning grant from the NYS Office of Parks, Recreation and Historic Preservation (OPRHP) under the Environmental Protection Fund Grant Program.

Beginning in April 2024, the Town had a kickoff meeting with representatives of the MRB Group to lay out a path towards the feasibility of completing park improvements. A public engagement process followed affording town residents the opportunity to offer input on the parameters for improvements to Hafner Park. During the following months an online community survey was released in an effort to solicit feedback from the public about their needs, which included demographic information about users. In July 2024 a Community Forum was held at a Hafner Park lodge to gather public feedback. An online survey was also made available.

Over the following months, coordination meetings were held with Town representatives to prioritize needs and refine the scope of the Park Improvements Project. This report outlines the results of the design feasibility phase along with the process for moving forward with implementation. With a projected order of magnitude cost of \$3.3M, securing funding for the project is critical to success.



Hafner Park is situated among other Town operated facilities and uses (looking northerly)

2. Existing Conditions

Hafner Park is situated among 47 acres of contiguous land parcels owned by the Town of Clarkson. This town campus is also occupied by the Town courthouse, fire department, highway garage and will be the future site of a new town hall. Current park amenities include a playground, tennis courts, pickleball courts, ice rink, sports fields, pavilions and a lodge building with restrooms.

The park has not undergone any significant renovation over the years and the condition of facilities are deteriorating. The tennis court and basketball court pavement is reaching the end of its life cycle. Area lighting is antiquated and would be better replaced with energy efficient LED lighting. Some playground equipment is dated and the playground surface, along with some equipment, is not conducive to inclusivity for those with accessibility and other needs.

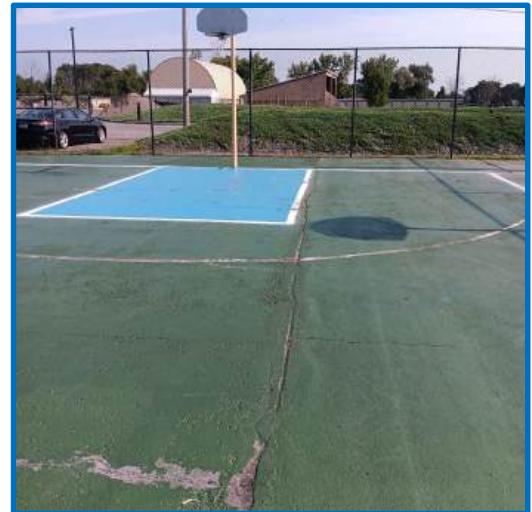
Other park facilities include covered pavilions and a limited access lodge with a kitchen and restroom facilities. The park lacks fully accessible restroom facilities; this is being mitigated by the placement of port-a-johns at various locations.

Pedestrian travel to and around the park is fragmented. While sidewalks exist along the main road (Lake Road N./NYS Route 19), there are no connective sidewalks extending to park amenities. There are no walking trail networks nearby.

The park has access to full public utilities including sewer park experiences fluctuational wetness particularly due to the relatively flat topography and proximity to wetlands nearby.

Situated to the northwest, approximately 14 acres of the 47 acres owned by the Town of Clarkson is wooded and occupied by a NYSDEC designated wetland. Many dead ash trees are among this area and the Town has been actively removing them.

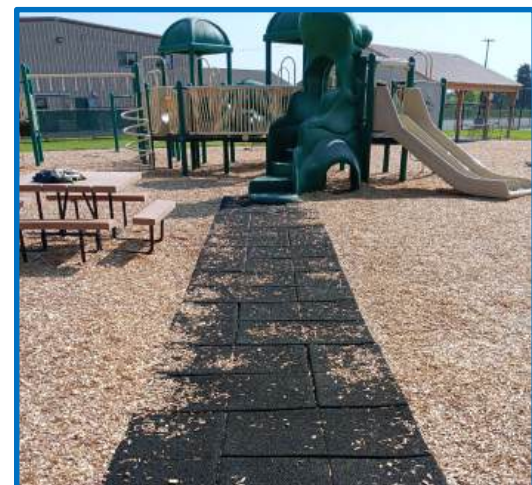
For additional information, refer to the *Existing Conditions Analysis* included in Appendix A



Court pavement is deteriorating



Full and water access is required with the drainage within the



Limited mobility playground surface & equipment

3. Public Engagement – Community Needs

Beginning in June 2024, a three-month duration public engagement campaign began to solicit feedback from community members. An online survey consisted of (23) questions ranging from demographic information to feedback on experiences had within the park to future needs. The survey was distributed through flyers posted at the park, advertisement in the Town newsletter, Town website, social media, the Good Neighbor event held at the park and at a public forum held on July 11, 2024. In addition to needs data collected at the public forum, 119 survey responses were received.

See the *Public Engagement Plan* in Appendix B.



Flyers with a link to the online survey at the park

Park Improvements			
Place a dot on parks improvements that you think should be made to Hafner Park.			
Fitness Equipment ● ●	Sidewalks ● ● ● ●	Trails ● ● ● ● ● ● ● ●	Restroom Improvements ● ● ● ● ● ● ● ●
Drinking Fountains ●	Natural Areas & Greenspace ● ● ● ●	Enhancing Playgrounds ● ● ● ●	Park Lighting ● ●
Bike Racks ● ● ● ●	Picnic Shelters/Pavilions ● ● ● ● ● ● ● ●	Outdoor Sport Courts & Fields ● ● ● ●	Accessibility ● ●
Landscaping ● ● ● ● ● ●	Picnic Tables/Benches ● ● ● ●	Adding Wayfinding Signage ●	Dog Park ●
Comments: Amphitheater			

Compilation from the July 2024 public forum

The results from community feedback was compelling. Users of the park desired several improvements ranking in order of interest:

- Multi-use trails
- Accessible restrooms
- Covered shelters with seating
- Landscaping improvements
- Greenspace area enhancements
- Sidewalks
- Playground improvements
- Bike racks
- Field & court improvements
- Picnic area amenities
- Outdoor fitness equipment
- Area lighting improvements
- Accessibility
- Wayfinding/signage
- Amphitheater

See the *Hafner Park Redesign Survey* in Appendix C.

4. Concept Development

With a prioritized list of improvements for consideration, the conceptual design process began in late 2024. Various iterations of conceptual plans were developed and discussed with Town leadership. The park redesign warrants consideration of:

- ✓ Community feedback and needs.
- ✓ A new and adjacent Town Hall building.
- ✓ Highway Department future expansion.
- ✓ Local pedestrian and vehicular access.
- ✓ Drainage & environmental considerations.
- ✓ Available funding.



New spray park at the nearby Town of Greece

See the *Concept Plans* in Appendix D.

5. Implementation – Funding Opportunities

The improvements identified in the Concept Plan represent a significant undertaking by the Town of Clarkson and with this comes a sizeable financial commitment. The implementation of the project will require grant funding supplemented by local supportive funds.

With a projected cost in the order of \$3.2M, the Town of Clarkson will look for available public funding opportunities. These may include:

a) New York State Office of Parks, Recreation and Historic Preservation – Recreation Program Environmental Bond Act Municipal Parks and Recreation Grant Program (MPR)

- The MPR is a new grant program to fund the development and improvement of municipal parks and recreation sites situated on municipal property.

Eligible Projects

MPR funding is available for the construction of recreational facilities and other improvements to municipally owned recreational sites and parks. Examples include playgrounds, courts, playing fields, and facilities for swimming, biking, boating, picnicking, hiking, fishing, camping or other recreational activities. Grants will primarily fund construction costs.

Available Funding

For the 2025 grant cycle, successful MPR project applications will be funded with up to \$10 million in Bond Act funds from the Open Space Land Conservation and Recreation category. The MPR grant opportunity can fund up to 90% of the total eligible project costs, with a matching share requirement of 10%. The maximum grant award is \$1,000,000. Grants are administered on a reimbursement basis.

Application Period

Applications will be available March 19, 2025 with a deadline of May 2, 2025.

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b) New York State Office of Parks, Recreation and Historic Preservation – Parks Program

Environmental Protection Fund Grant Program for Parks, Preservation and Heritage (EPF)

- The Parks program is for the acquisition, development and planning of parks and recreational facilities to preserve, rehabilitate or restore lands, waters or structures for park, recreation or conservation purposes and/or planning for such projects.

Eligible Projects

Eligible projects include playgrounds, courts, rinks, community gardens, and facilities for swimming, boating, picnicking, hunting, fishing, camping or other recreational activities. Eligible applications will be reviewed, rated and awarded as ranked on a regional basis, competing only against others in their region and category.

Available Funding

OPRHP dedicates up to \$26 million through the Consolidated Funding Application (CFA) for the Environmental Protection Fund Program, offering matching grants for parks, historic properties, and heritage areas. The maximum award is \$675,000.

Application Period

Applications have not yet been released for 2025. The previous 2024 submission deadline was July 31st.

c) NYS Office of Parks, Recreation and Historic Preservation – Recreational Trails Program

- The Recreational Trails Program (RTP) provides Federal funds to the States to develop and maintain recreational trails and trail-related facilities for both nonmotorized and motorized recreational trail uses. The RTP is an assistance program of the U.S. Department of Transportation's Federal Highway Administration (FHWA).

Eligible Projects

Eligible projects include the construction of new recreational trails along with new trail bridges and the installation of appropriate signage along a trail. It includes the purchase and lease of recreational trail construction and maintenance equipment.

Available Funding & Application Period

The availability of funding and application status is to be determined at this time.

d) State and Municipal Facilities Program (SAM)

- The State and Municipal Facilities Program is administered through the Dormitory Authority of the State of New York (DASNY) for projects that support community and economic development.

Eligible Projects

Eligible projects include those that involve the acquisition, construction, demolition, or replacement of a fixed asset. Projects must demonstrate a reasonable expectation of securing total funding while showing a source of revenue to support facility operations and revenue.

Available Funding & Application Period

Funding can be obtained through local political representatives on a rolling basis.

Appendix A

Existing Conditions Analysis



EXISTING CONDITIONS ANALYSIS

TOWN OF CLARKSON

HAFNER PARK PLANNING

9/13/2024



TOWN OF CLARKSON
MONROE COUNTY, NEW YORK



MRB
Group



New York State
Parks, Recreation and
Historic Preservation

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EXISTING CONDITIONS ANALYSIS PURPOSE

This report highlights previously adopted local and regional planning documents and identifies relevant information, goals, or strategies to be reflected in the planning process and ultimate design of Hafner Park. This ensures compliance with the comprehensive plan which is the product of valuable public input, public official support, and requirements for funding. These documents provide foundational insights into the opportunities and challenges for this project and provides context for the public engagement strategy and design of Hafner Park.

Furthermore, agreeing upon the analysis of existing conditions provides clear guidance to MRB of what to include in the Concept Plan. As the project progresses, further goals and strategies can be developed.

An existing conditions analysis utilizes the goals for the project and provides a localized evaluation of the Park and regional conditions that will influence project design. The existing conditions analysis thus furthers the goals of the comprehensive plan and the project by ensuring that the design is considerate of the objective factors influencing project success.

This analysis will highlight data and on the ground conditions of the Town as it exists today with a lens to further the identified goals. This document will provide the rational basis to justify many design decisions. Further evaluation of the existing conditions will be sought through public engagement efforts.



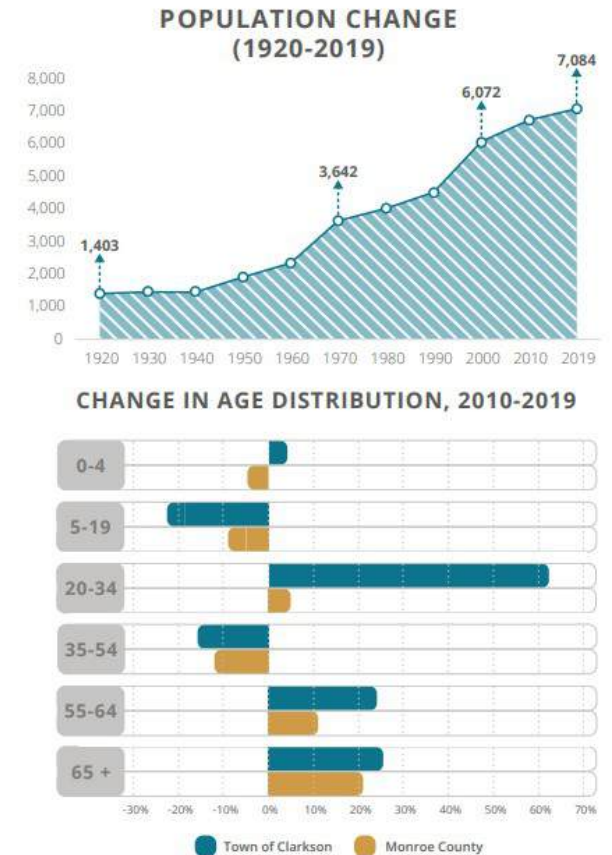
RELEVANT INFORMATION FROM PRIOR PLANS

From the documents reviewed, the following information will be useful in crafting a Concept Plan for Hafner Park. This information might can be useful in programming park spaces, designing supporting elements like stormwater or ADA access, or might be useful in identifying engagement strategies.

Understanding the demographics of projected park users is important for park planning. Although Hafner Park contains substantial land area, there will be competing demands for space and the Town must recognize that different demographics demand different equipment and amenities. Children are more likely to use playgrounds than adults, for example. The Comprehensive Plan indicates that Clarkson's population is growing particularly in the age groups above 55 and young adults between 20 and 34.

The Comprehensive Plan also details some of the input received from the public during the planning process. It notes that the Steering Committee felt the parks and open space were a strength and the underutilized park space was an opportunity, as were the many trails and potential for a more robust pedestrian network. Survey respondents supported multi-use trails, nature preserves, and a dog park, and they were willing to spend additional in taxes to pay for park improvements and protecting natural features. Finally, open house participants wanted to develop a trail system for bikes and pedestrians and wanted increased connectivity between local parks and residential areas.

Finally, there is a perception that Hafner Park is “extremely underutilized”. The Town is looking to revitalize the park and will seek funding sources to manage ongoing maintenance needs.



INTERIM PLAN GOALS

For Hafner Park, goals are the big-picture, long-term desires that the community wants to achieve. They are ambitious and motivating and are intentionally general in nature. The following goals were identified in project documents and related to the Concept Plan for Hafner Park.

1) Ensure public services meet demands of current and future residents. (Comprehensive Plan, pg. 35)

2) This park must balance the design principles identified in the Comprehensive Plan. This would foster walkable and bike vibrant activity centers supporting mixed uses and community center while also preserving natural features. (Comprehensive Plan, pg. 54-59)

3) The park will enhance quality of life by providing opportunities for community interaction along recreational uses. It will be transformed into a walkable, inclusive, and easily accessible hub providing a “third places” to provide social infrastructure, health benefits, and economic benefits. (Comprehensive Plan, pg. 35; NY CFA Q_575. NY CFA Q_11569)

4) Hafner Park will incorporate infrastructure to best support neighboring facilities and land uses. (NY CFA Q_575. NY CFA Q_976. NY CFA Q_9462)

5) The design and planning report will consider sustainability and resilience. (NY CFA Q_13706)

6) The new concept for Hafner Park will increase the potential activities the park can offer, maximize the length of activity seasons, allow people to spend a longer time at the park, and draw in new visitors. (NY CFA Q_9462)

INTERIM PLAN STRATEGIES

Finally, the specific direction of strategies from the Comprehensive Plan and the NYS OPRHP EPF Grant is crucial to outline the overall approach within the park design to achieve the goals. Strategies describe how resources will be utilized. Additional strategies will be identified throughout public engagement and concept design.

As provided in the documents reviewed, the park concept plan should include the following strategies:

- Create a trail system for bike/peds and increase connections to Hafner Park.
- Explore the inclusion of a multi-use paths for those with mobility impairments or strollers.
- Consider improvements to ensure ADA Accessibility, restroom facilities, other amenities to make the park accessible to all no matter age or ability.

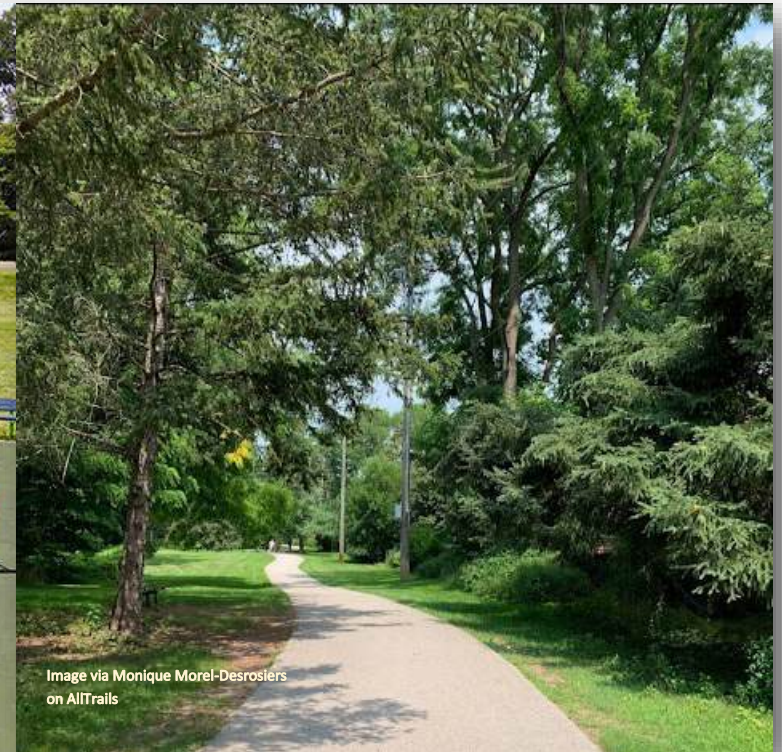


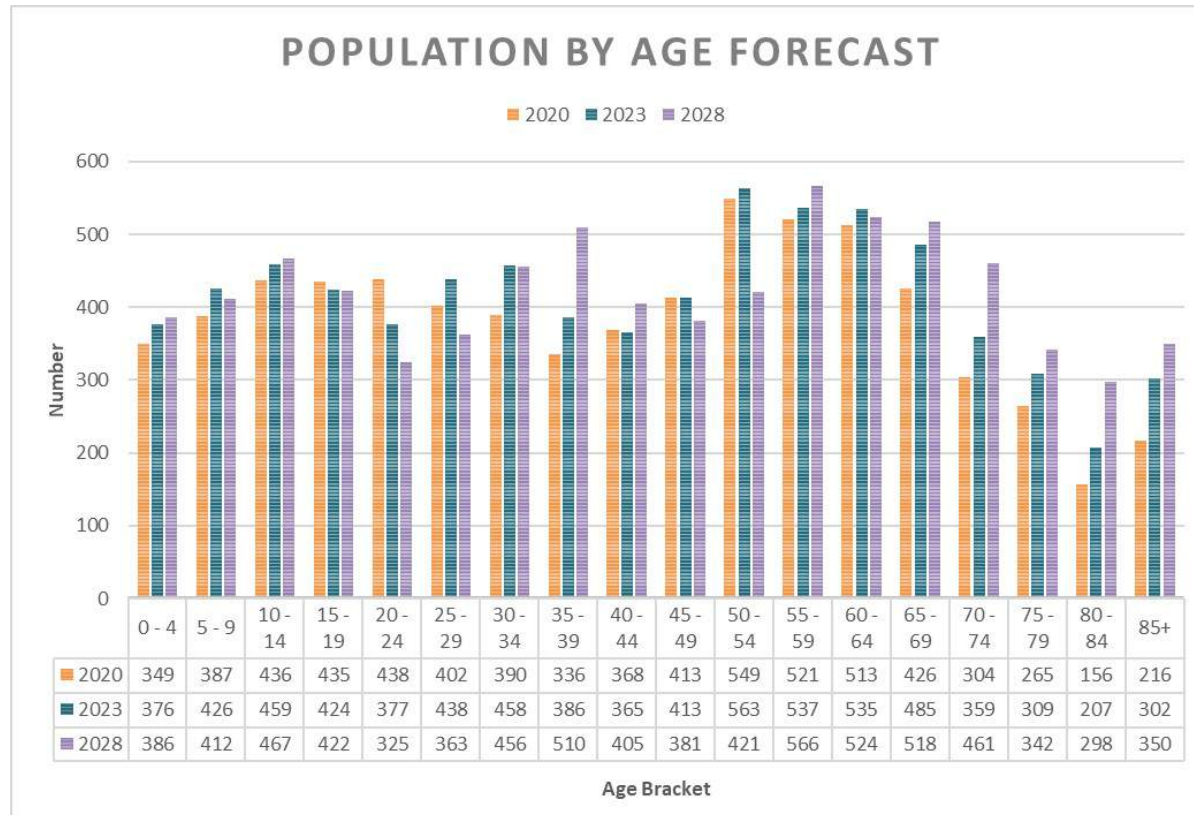
Image via Monique Morel-Desrosiers
on AllTrails

DEMOGRAPHICS

The population characteristics of the potential user base should influence the ultimate design of Hafner Park. Understandably, if most residents are above 65, they are less likely to use sport fields built for team soccer games. As it happens, this is projected to be the situation in the Town of Clarkson in the near future. Population forecasts by ESRI suggest that the Town population will continue to age through 2028, and it appears this trend would continue for a number of years afterwards.

However, since the plan for Hafner Park is intended to be a 30-year master plan, the plan must consider the period afterwards. As these residents age and ultimately move on, there may be an influx of likely younger community

members. Meaning that while in the immediate term, sport field usage demand is likely to be less, the Town might experience a rise in the future if younger residents replace older residents.



Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census data.

PROXIMITY TO THE PARK

The evidence of how residential proximity to parks impacts usage is mixed. There are likely other more important variables such as park quality and features. Intuitively though, a park near homes is likely to be utilized by those residents simply because of its convenience and possible low time and effort costs to reach.

For example, a playground that is within a 5-minute walk from home is likely to be utilized by families in an informal manner when time is available. On the other hand, parks that are further away and require the loading of kids and equipment into vehicles create a perceived sunk cost which encourages residents to travel further seeking the ideal option instead of the convenient one.

In the case of Hafner Park, 439 residential parcels lie within a 0.5-mile horizontal distance of the park; roughly a five minute walking distance. See the figure on the following page. Most of these are single-family properties; some are small multi-family and notably one large multi-family complex across from the park. Further, much of the surrounding land is vacant and thus not contributing potential users.

Surrounding Uses

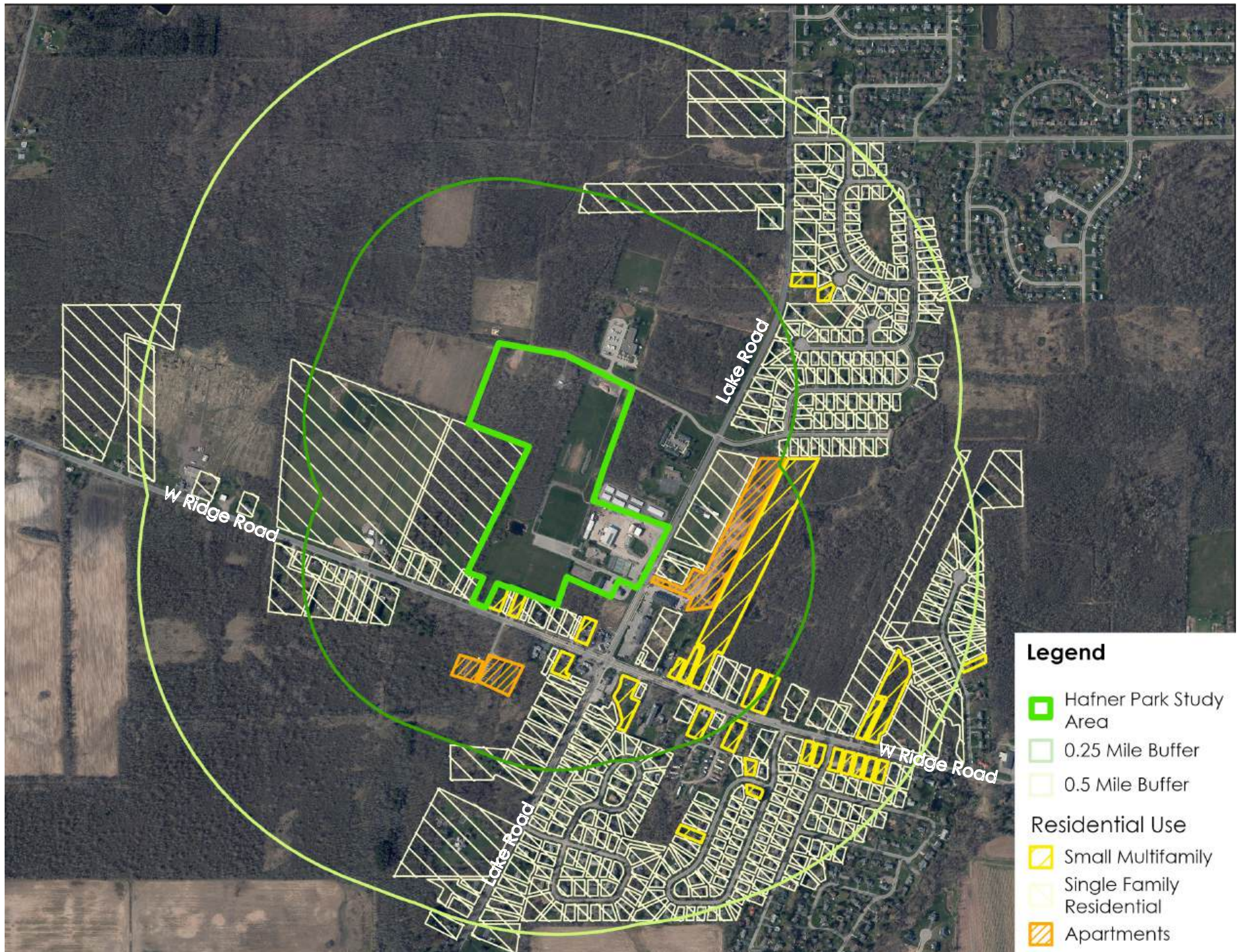
Park usage is also influenced by surrounding nonresidential land uses. Consider how office space or restaurants can drive park usage as users of those spaces seek relief on a lunch break or a calm place to eat their food. Conversely, some land uses are detriments to park usage. Industrial uses that introduce upsetting smells, loud noises, or unsightliness can upset the park experience and reduce enjoyment and desirability. Today there are nearby users that may detract from the park environment such as mini-storage and the Town's Highway Department. Where there are supporting land uses like a day care and food service, they could be better connected to the park by more sidewalk infrastructure or safer crossings.

CONNECTIVITY

Closely related to the impacts of the nearby land uses are the connections that bind them together. Proximity between two uses matters less if there is not supporting infrastructure to connect them.

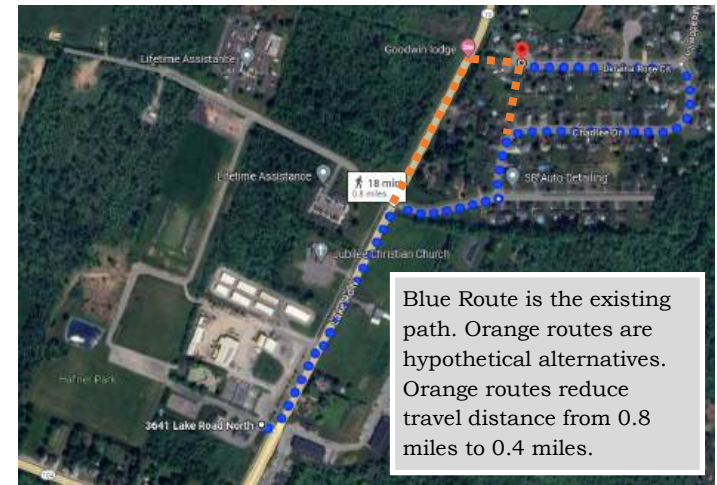
Park Entrances

There are currently 2 park entrances, one on Lake Road and one on Horizon Park Drive. The Town owns land abutting West Ridge Road connecting to Hafner Park, but no existing connection for vehicles or pedestrians currently exists on this parcel.



Dead End Streets

Following the typical pattern of suburban development in America since World War Two, the subdivisions surrounding the park include numerous winding roads and dead-end culs-de-sac. One downside of this development pattern is that it severely increases the distance to travel from the home to destination thus reducing the ability to walk or bike. See image on right for illustration. While the existing developments are unlikely to change in the near future, the Town may wish to encourage greater connectivity for any new developments.



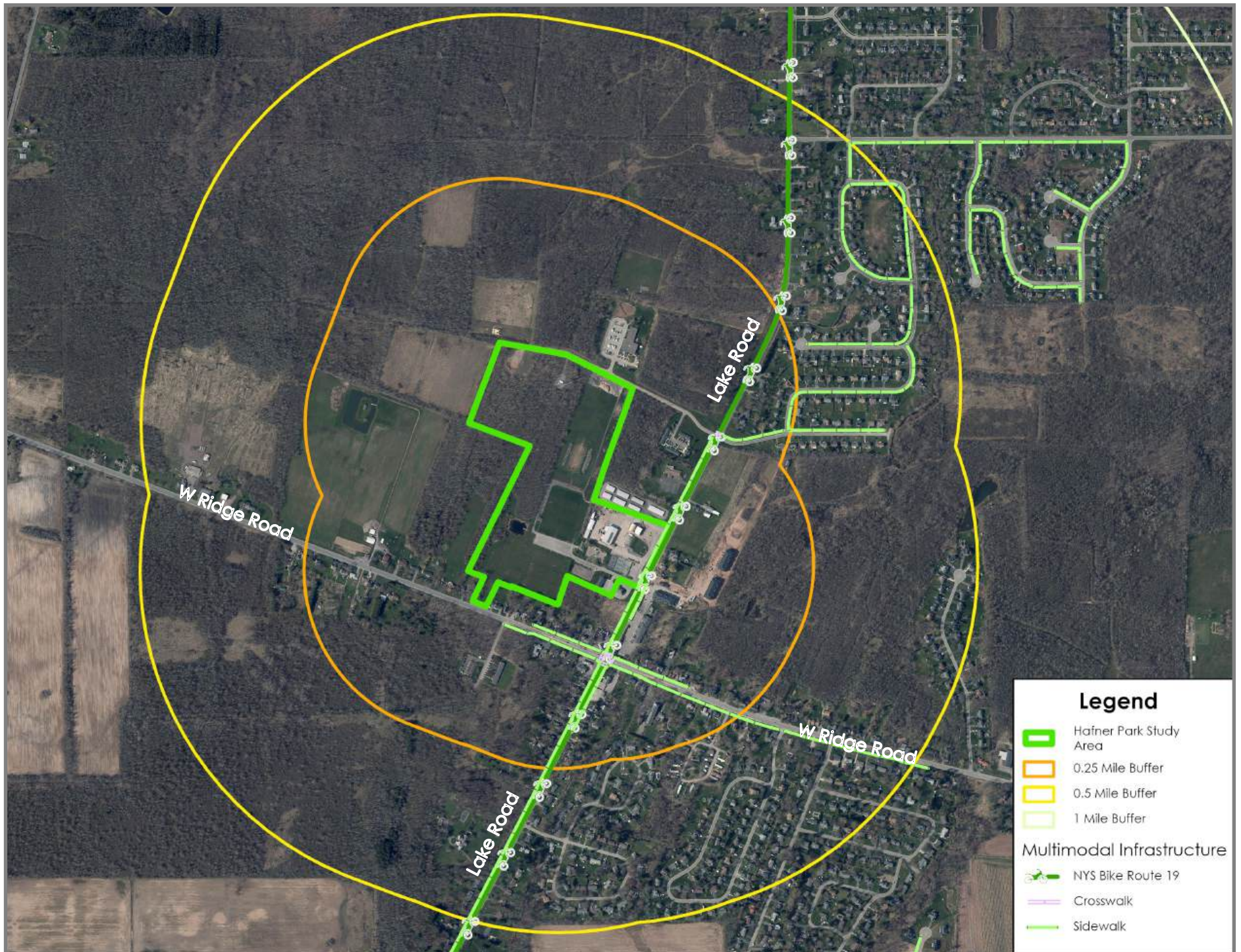
Bike and Pedestrian Infrastructure

The figure on Page 11 illustrates the bike and pedestrian infrastructure within a half mile of Hafner Park. A few things on this map are worthy of note.

First, there is a high density of residential dwellings southeast of the intersection between Lake Road and West Ridge Road. However, there are no sidewalks within these developments. Further, for one of the developments of approximately 50 buildings, there is no connecting pedestrian infrastructure running along the east side of Lake Road.

Second, there are only two crosswalks within this half mile focus area. For the existing, larger residential subdivisions, the existing crossing locations lie along the natural path to Hafner Park. But residents of the apartment buildings to the south and to the east across from Hafner Park must walk directionally out of their way by hundreds of feet to cross—potentially adding significant travel time and possibly resulting in unsafe crossing.

Importantly, there is no bike or pedestrian infrastructure within the park. In many parks there are multi-use trails or sidewalks to allow visitors to leisurely and safely navigate the park. Within Hafner Park, visitors must share space with cars and always be cognizant of those dangers. Additionally, the majority of the park will be inaccessible to people with disabilities or families with strollers.



Finally, State Bike Route 19 follows Lake Road through this area. This is a great asset to build off because the bike route provides easy access to the Erie Canal within Brockport and connects to Lake Ontario in the North. Since this bike route is an on-road facility, vehicle speeds and types along Lake Road may dissuade potential riders from utilizing the route. The bike route may be improved within the Town of Clarkson by coordinating with the NYS DOT to improve bike protection and possibly creating an off-road facility.

Safety

Residents proximate to Hafner Park may not feel safe walking or biking to the park due to traffic safety concerns along the route. The figure on page 13 shows traffic collisions within a half mile of the study area. The numerous collisions within this area and the not infrequent collisions with vulnerable road users like bikes and pedestrians suggest that improvements could be made to improve transportation safety within this area. This is in line with the Hamlet Design Principles of the Comprehensive Plan.

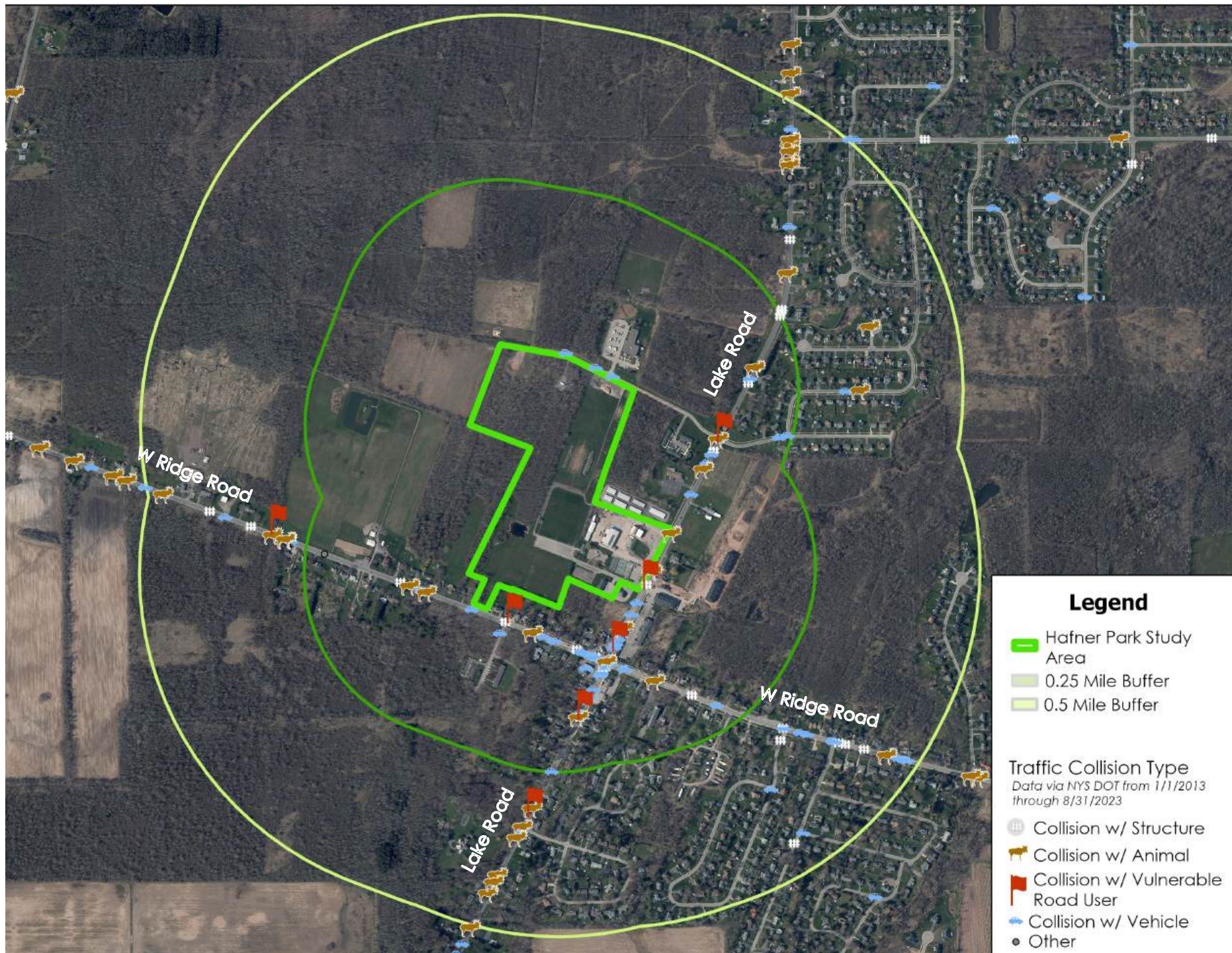
ENVIRONMENTAL CONSTRAINTS

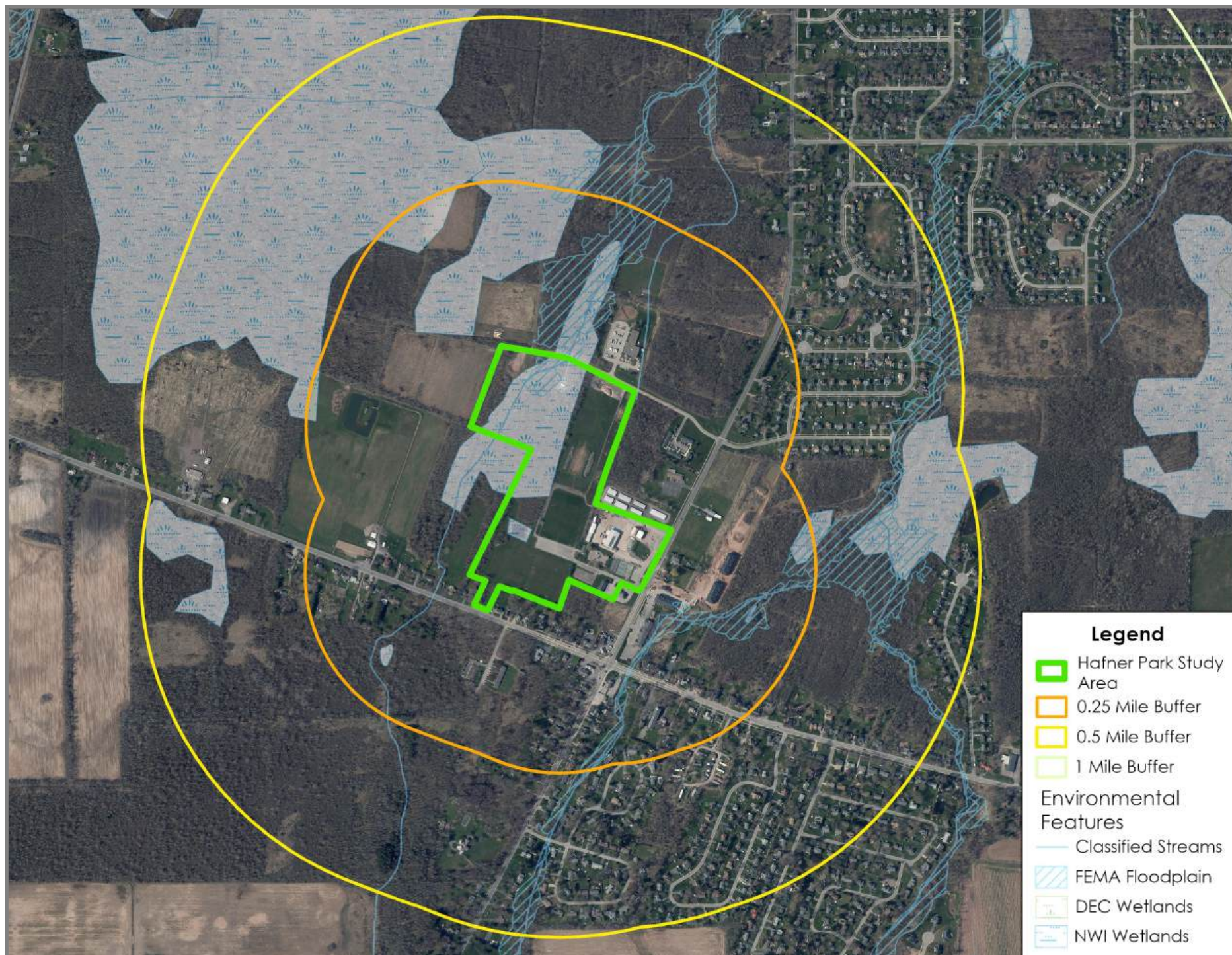
Natural Features

As shown on Page 14, a large portion of the park is constrained by natural features, particularly a possible federally wetland and NYS DEC classified stream. This limits the Town's ability to develop within this area but also represents an opportunity to highlight a significant environmental feature in the park's design. If the Town decides to include trails throughout the park, a woodland trail could be an attractive feature for motivating park visits. Further, the amount of land constrained by natural resources within the half-mile buffer is small overall.

Emeral Ash Borer

The Town is currently in the process of removing dead ash trees which have been destroyed by the invasive Emerald Ash Borer. It is expected that this will affect multiple acres of land within Hafner Park.





Ticks

One factor that might deter possible park goers is the prevalence of ticks and tick-borne illnesses within the region. This is largely out of the control of the Town. However, if the Town does look to create multi-use trails and especially woodland trails, it could seek to identify methods to reduce risk and increase awareness so that potential park goers feel safer.

LANDSCAPE DESIGN AND FEATURES

As mentioned earlier, the largest determinant of park usage is usually the perceived quality and features of the park. If a park has, for example, a diverse array of features, is well kept, or has bathrooms on site, it encourages new and repeated users and encourages them to stay longer—exactly the goals sought by the Town.

The Town should invest in improvements that make the park feel more serene and like a true green space. Along with lack of harmony from surrounding land uses—particularly as the highway garage sits around 50 feet away from the playground—the Town has stockpiled road millings on the Northern section of the park along Horizon Park Drive. If the Town wishes to continue using that area for stockpiling, it may wish to plant trees at strategic locations to screen the materials from the Park to provide a more enclosed park like atmosphere.

Additionally, the existing bleachers are in a state of disrepair. The Town is currently in the process of removing these bleachers which is a great step for improving the appearance of the park. Removal of the bleachers also opens up a large amount of space that may be repurposed for other uses.

Regarding the existing fields, they do appear to be of good quality and they even have lighting which is a less common feature of public field space. As the project goes deeper into design, the field's drainage and surface condition of the basketball and tennis courts can be explored. As noted on page 7 of this report, it may be the case that playing field demand has temporarily leveled off in Clarkson; the Town may wish to explore creative uses for this field space that maintains their general integrity if the demand for field space returns.

There are large portions of the space within Hafner Park which are unutilized or underutilized, particularly the wooded area. Understanding the residents' expressed desire for trails, the Town may wish to create a natural trail

through this area. Doing this would preserve the critical natural features while also providing space for the booming activity of trail running—which has grown 231% in the last 10 years—and trail/mountain biking which has also grown significantly during that time period. Running and biking enthusiasts look for different trails to provide diverse training conditions and surroundings that add visual interest; according to a review of AllTrails, there are few trails available in the Clarkson and Sweden area. These trails can be constructed using different surface types depending on the Town's preferences and desired users.

Park facilities could be improved by including a year-round restroom but should include accessible public bathrooms during the summer. Limitations on bathrooms limit any group's ability to stay at the park for longer periods of time especially with young children.

The existing playground is somewhat dated and could be improved by providing accessible options for all youths. There are a growing number of playgrounds in the Rochester region that provide these options to not exclude children on any basis. Additionally, playgrounds in the summertime can be hot to the point of being unusable; many playgrounds include covers to protect equipment and users from the sun and other elements. An example is shown below.

In the wintertime, there are limited activities which occur at the park. The Town creates an ice rink within one of the parking areas, but with winters becoming milder the season for this activity will be lessened. Creating a wilderness trail as described above also provides the option for wintertime activities such as cross country skiing or snowshoeing.

Numerous positive comments were received about the pond stocked with fish and used for catch and release. This could be something the Town encourages through park programs or advertisements. It is a unique feature that could provide a training spot for future sportsmen and women.



Park Circle Playground, North Charleston, SC
Via Ryan Johnson on Google Maps

While there is no formal dog park area, it does appear to be used by patrons to allow dogs to roam. The park could be modified to make this use more formal. Many dog owners do not trust their dogs off-leash; providing a fenced in area can encourage them to visit Hafner Park to safely socialize their dogs. A dog park may also provide a viable option to preserve field space until demand for sport field space returns. The Town may be able to fund dog park operation and maintenance through user fees as some communities do.

As a park in the heart of Clarkson's historic downtown, there is little informal space for visitors to simply relax; some parts of the park are undeveloped and unused and other spaces are programmed only for specific uses, but there is not any space for residents to relax on a park bench under a tree or other such informal community spaces. See an example of this type of space from Washington Square Park below. Some studies show that park based leisure activities such as these are particularly important for Seniors' health benefits.

Finally, outdoor fitness areas could be a potential option to enhance the offerings at this park. These spaces are often in demand by seniors and others due to their low cost and accessibility. It also offers the opportunity to provide exercise programs and trainings to residents.



Washington Square Park, Rochester, NY



Fitness Court at Cobbs Hill Park, Rochester, NY

Appendix B

Public Engagement Survey Process & Results

PUBLIC ENGAGEMENT PLAN

TOWN OF CLARKSON

HAFNER PARK PLANNING

4/10/2024



Image via "Bay Street" on Google Maps

Public Engagement Plan

Town of Clarkson—Hafner Park Planning

PURPOSE

Project Background

Goals for Public Engagement

Level of Influence

MANAGEMENT

STAKEHOLDERS

METHODS

SCHEDULE of PUBLIC ENGAGEMENT



TOWN OF CLARKSON
MONROE COUNTY, NEW YORK

MRB | *group*



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PURPOSE

PROJECT BACKGROUND

In 2022, the Town of Clarkson completed a rewrite of its Comprehensive Plan and refreshed the community's vision for the future. As part of the new Plan, the Town established an objective to explore opportunities for community interaction, recreational uses, and parkland. This was supported in the planning process by survey responses and a SWOT analysis illustrating support for new park opportunities.

While the Town actively encouraged community participating during the Comprehensive Planning process, the park planning process requires a similar commitment to community engagement to ensure a design that will meet the needs of current and future residents and visitors. The Town is seeking to create a visionary plan for Hafner Park which sits at the heart of the Town and will be a centerpiece of the Town's future. Ensuring that this park is utilized to the fullest requires significant engagement from potential users.

This Public Engagement Plan is representative of the Town's commitment to maximizing community input, and, in developing this Engagement Plan, MRB Group conducted interviews with the Town to identify the best times and locations for meetings, contact information for key stakeholder groups, and issues of likely importance.

GOALS for PUBLIC ENGAGEMENT

In developing this design, the process must generate:

- Community Goodwill and Buy-In
- Public Confidence in Local Government
- Excitement and Enthusiasm Among the Community
- Success for Subsequent Planning Efforts

LEVEL of INFLUENCE

In an effort to collaborate with the public in seeking their time and opinions, the Team promises to engage the general public in all key activities and decisions and to incorporate their input to the maximum extent possible. However, the team understands that consensus will not always be attainable in the face of conflicting opinions. The team promises to navigate those decisions rationally and transparently.

MANAGEMENT

DEVELOPMENT TEAM

The Development Team is largely responsible for overseeing the project and ensuring that all deliverables are provided. They are:

Scott Mattison
MRB Group
smattison@mrbgroup.com
585-340-3661

Ursula Liotta
Town of Clarkson Supervisor
Ursula.Liotta@clarksonny.org
585-637-1131

STAKEHOLDERS

A list of stakeholders will be generated with the assistance of the Town and through research by MRB Group. Stakeholders are generally those representing a membership organization who currently use or in the future may use Hafner Park. This could be groups like youth soccer leagues or home owners associations. Stakeholder input will be directly sought in the planning process. This list will be developed early in the process and will be appended to this document.

METHODS

DIRECT MAIL

Direct mail is an effective way to reach an audience but can be expensive. MRB will work with the Town to identify the best methods to reach our audience which may be through water bills, trash collection, or other existing government service operating door to door. These mailers will include project information and direct recipients to the public survey, public forum, or website if one is to be utilized.

COMMUNICATION LISTS

MRB Group likes to have a direct list of contacts so that, anytime there is the opportunity to provide input, the team can reach directly out to interested residents and stakeholders. If the Town already maintains a listserv or previous projects created a communication list, MRB would like to utilize that. An added bonus is that this list may be used by the Town for future planning efforts.

WEBSITE

In efforts to be transparent and to inform the public, few tools are better than a dedicated webpage. The Town will explore creating a page on the existing website to host project documents and opportunities for engagement.

PUBLIC SURVEY

MRB Group will design and publish a survey to gather key demographic information and community desires for the park. It will focus on existing utilization, evaluations, and desired improvements. MRB will ask respondents for contact information to add them to communication lists for later phases.

PUBLIC FORUM

After meeting with the Town and reviewing existing documents to better understand the project, MRB will lead a public forum to host residents for in depth conversations about their goals for this park. This early meeting will focus on understanding park usage and evaluating potential improvements.

DESIGN CHARETTE

Charettes are design oriented engagements where the public is presented with early concept design and allowed the opportunity to put pen to paper and modifying the design to create proper building sizing, design requirements, uses, and other elements. MRB expects to present a few concepts and allow participants to critically evaluate.

STAKEHOLDER MEETINGS

A key task is to ensure that people who will be most impacted by this project are included in its development. The team will identify key people or groups such as local sport leagues, neighborhood associations, and other stakeholders identified by the Town to ensure that their input is heard.

SOCIAL MEDIA

MRB will work with the Town to identify communications managers and assets, and, at appropriate points in the process, provide them critical information to share with the public and obtain feedback.

METHODS

EVENT POP-UP

Public events occurring throughout the year—sometimes even at Hafner Park—are excellent opportunities to engage with area residents. Good Neighbor Days at Hafner Park in August is a perfect opportunity. The project team will set up a table with visuals, handouts, a brief questionnaire, and a contact list sign-up.

NEWSPAPERS AND LOCAL MEDIA

The Town will explore options to have flyers or notifications within the West Side News delivery. Additionally, at strategic times in advance of critical public meetings or information releases, the team can provide news releases to local news organizations.

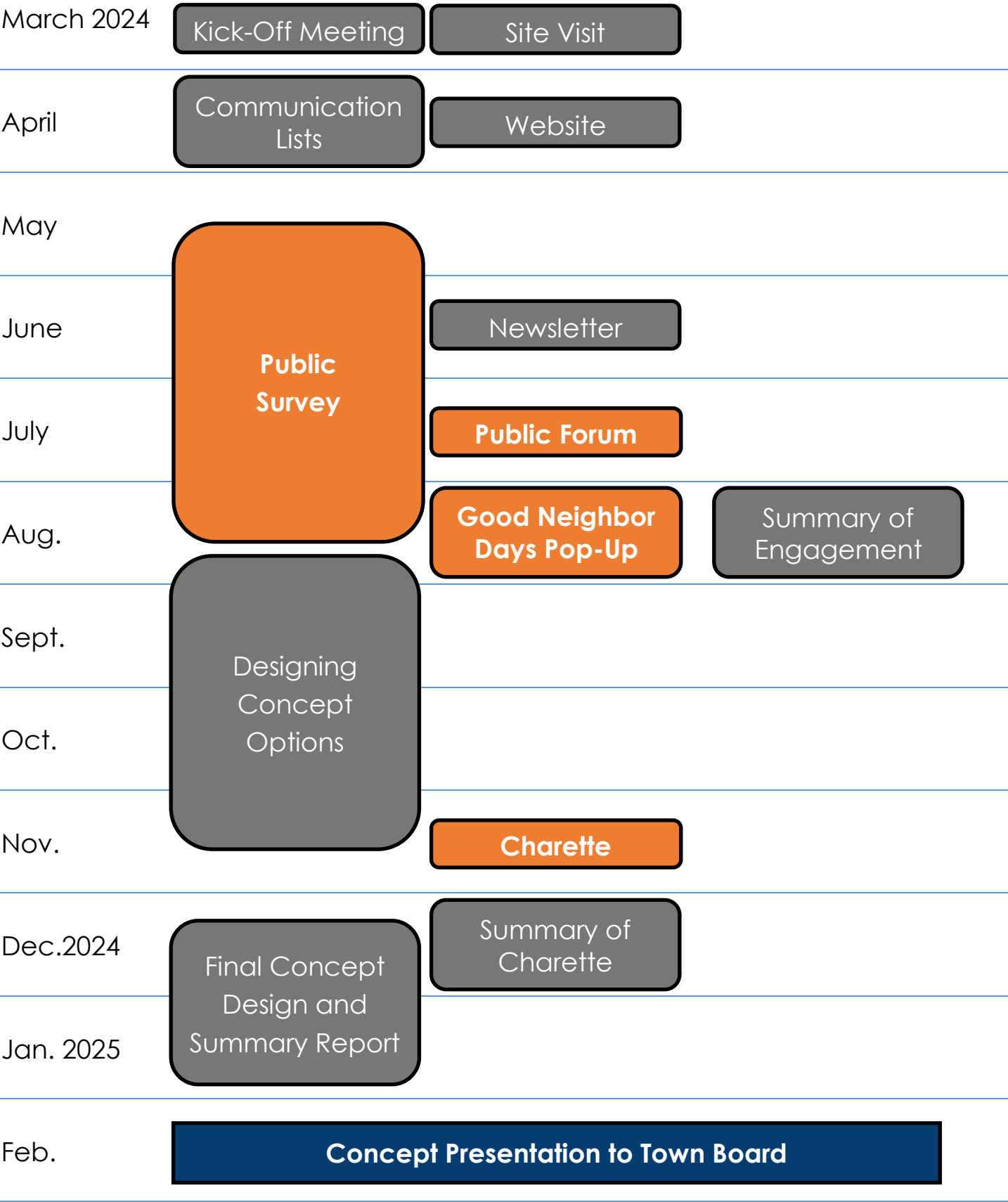
NEWSLETTER

The Town of Clarkson distributes a periodic newsletter. This newsletter will be utilized during the course of this project to inform recipients of project development and to notify them of opportunities to provide input.



SCHEDULE of PUBLIC ENGAGEMENT

Some methods are not shown on schedule but will be added based on consultation with the Town.



Appendix C

Hafner Park Redesign Survey



TOWN OF CLARKSON

HAFNER PARK REDESIGN SURVEY

SEPTEMBER 13, 2024



TOWN OF CLARKSON
MONROE COUNTY, NEW YORK



New York State
Parks, Recreation and
Historic Preservation

This project is funded in part by a grant from the NYS Office of Parks, Recreation and Historic Preservation through Title 9 of the Environmental Protection Act of 1993 (Hafner Park Planning, EPF Grant #236814)



Advancing Communities

RESPONSE SUMMARY

The survey was open to the public from June 3rd to September 3rd. It was advertised in the Town's newsletter, the Town website, on social media, at a public forum, and at Good Neighbor Days. A total of 119 responses were received.

Of the responses, 94% were residents of the Town and 35% of those have been a resident for 20 or more years and less tenured residents were well represented in the results as well. The plurality of respondents were between 35 and 44 years old, although again, other age groups were well represented. 60% of respondents have children in the household and the average household size is around 2.5. Only 4 percent of respondents have disabled

household members. Finally, respondents were fairly high income with over half of responses from households earning over \$100,000.

The second part of the survey attempted to assess respondents baseline of usage at Hafner Park. 90% of respondents have used the park in the past 12 months, and of them, 53% use the park once a month or more. The respondents use the park throughout the year with highs in the summer and sharply reduced usage in the winter. Usage is highest in the afternoon and evenings and most respondents typically stay from 1-3 hours; very few stay for more than 3 hours, typically. Over half of respondents have rented the lodge, and they rank their experience highly (4.5/5). Their suggested improvements include items like Air Conditioning, updated appliances, increasing the size, and a bathroom. 75% of survey respondents have used the playground, with many also using the park for festivals or events, walking or running, the pavilion, or dog walking. 88% of respondents travel to the park by car, although about a quarter also arrive by walking or biking.



“Would like to see the space be utilized with more amenities”

Part three of the survey focused on the improvements respondents were seeking to a redesigned Hafner Park. Respondents generally felt the park is adequately maintained (4/5), but that it could be cleaner. Regarding the quality of sport facilities, respondents felt it was above average (3.5/5), with thoughtful comments of how to improve facility offerings. When asked about improvements for children and families, respondents suggested water features like a splash pad, improved playground surfacing, bike paths, accessible playgrounds for all ages and abilities, and bathrooms. For older adults and seniors, suggested improvements included more walking trails, shaded sitting areas, ADA accessibility, and bathrooms. Regarding improvements for people with disabilities, focus was generally on ADA accessible pathways and an accessible playground.

When asked for specific improvements, the highest ranked options were bathrooms, a splash pad, a shaded playground, and woodland or multi-use trails. When asked for concerns for the park, maintenance was the most often cited followed closely by safety. Almost 3/4 of respondents said they might walk or bike to the park with improvements, and those respondents felt improved sidewalks and crosswalks would make the park accessible for more families. Finally, when given an open-ended opportunity to suggest improvements, many suggestions focused not on major modifications—suggesting the park is well appreciated by respondents—but for marginal improvements to user experience like bathrooms or utilizing empty space. The responses also highlight some items brought out earlier in the survey like walking trails and playground improvements. There are references to a campus for all Town services and many respondents are seeking a park with diverse options to utilize.

The final part of the survey attempts to keep respondents connected throughout the redesign process. Almost half of respondents want to remain informed and provided their contact information. When given an opportunity to provide last comments, many chose to express their appreciation for Hafner Park and support for the project.

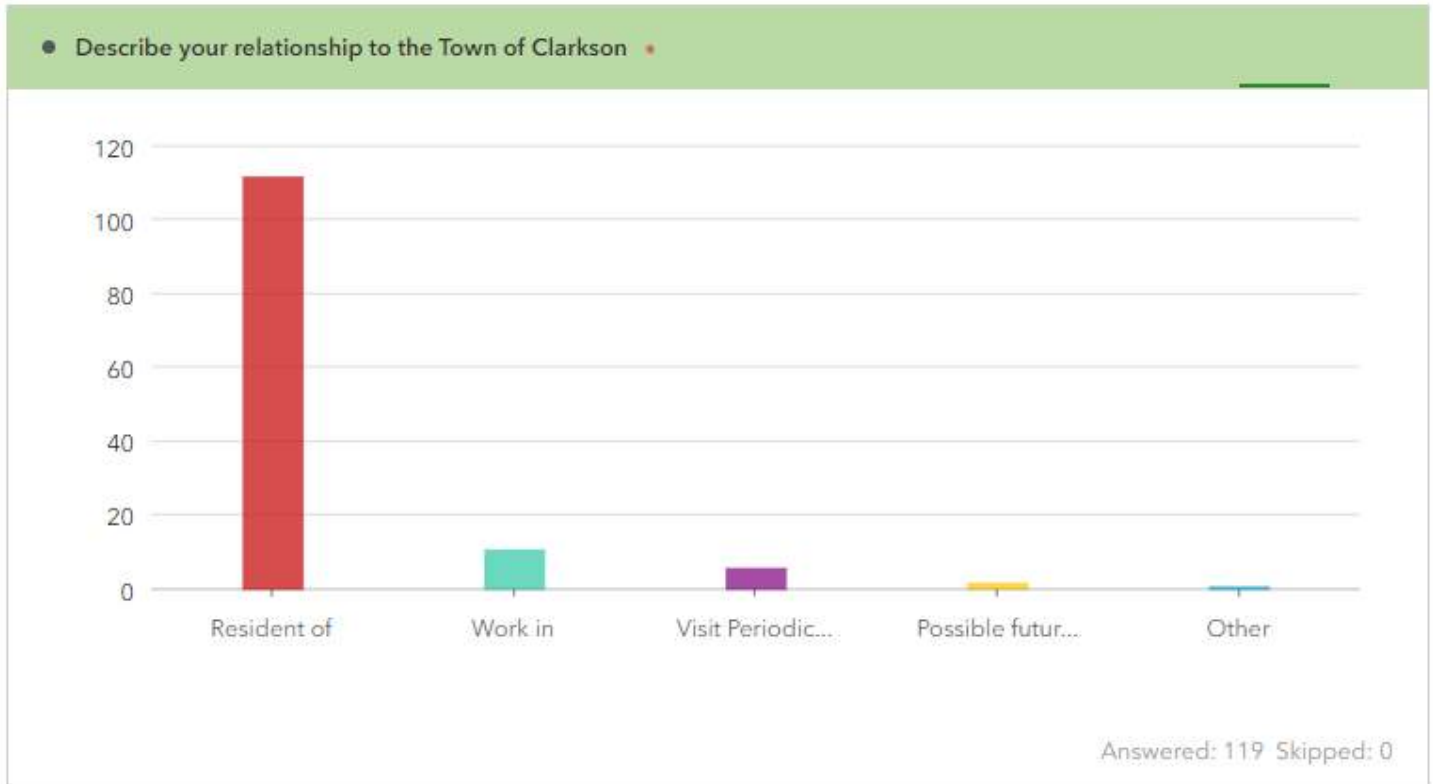
**“We love this park!
I grew up with it!”**

HAFNER PARK REDESIGN SURVEY

PART 1: BACKGROUND INFORMATION

1) Describe your relationship to the Town of Clarkson

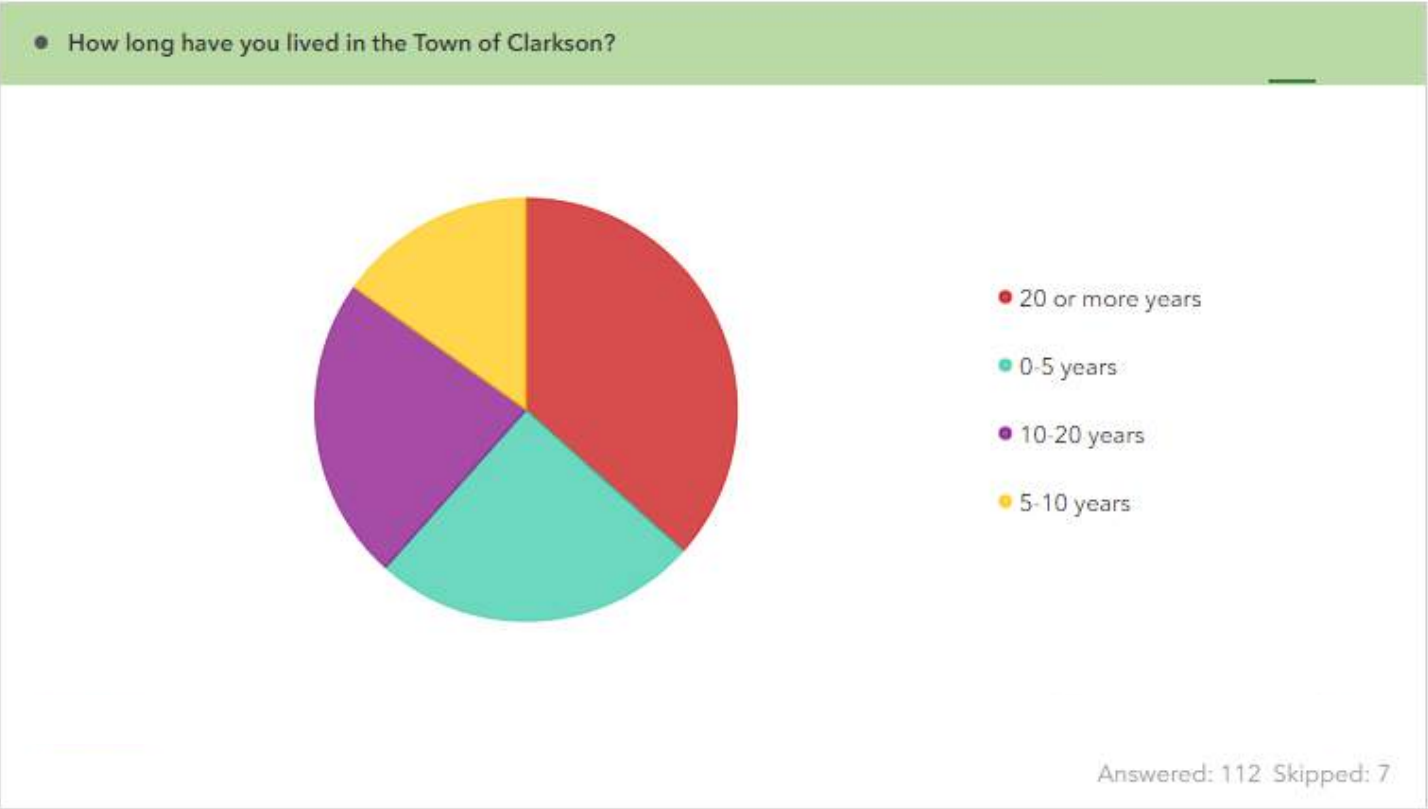
Select all that apply.



ANSWERS	COUNT	PERCENTAGE
Resident of	112	94.12%
Work in	11	9.24%
Visit Periodically	6	5.04%
Possible future resident	2	1.68%
Other	1	0.84%

2) How long have you lived in the Town of Clarkson?

Answer only if applicable.

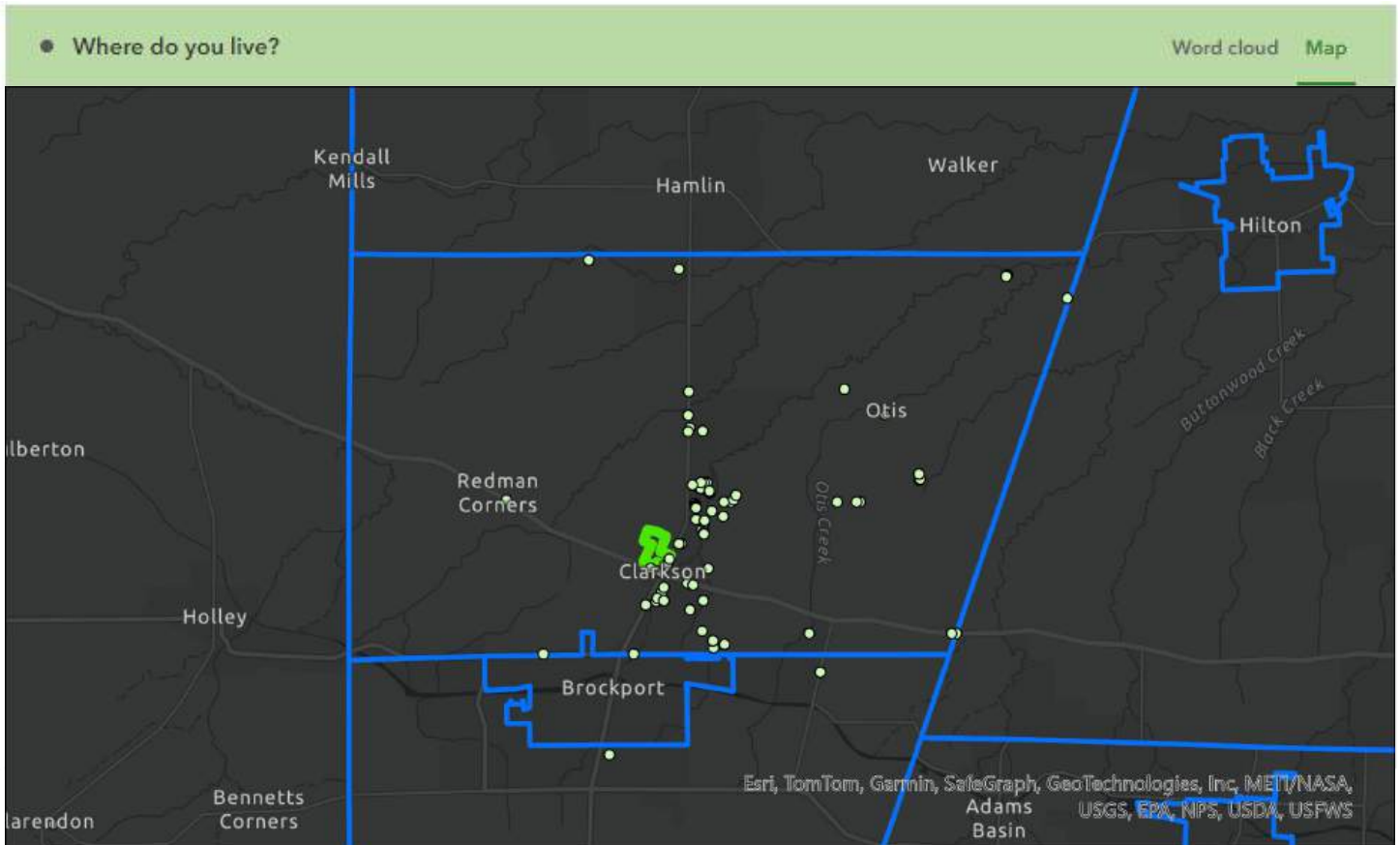


ANSWERS	COUNT	PERCENTAGE
20 or more years	41	34.45%
0-5 years	28	23.53%
10-20 years	26	21.85%
5-10 years	17	14.29%

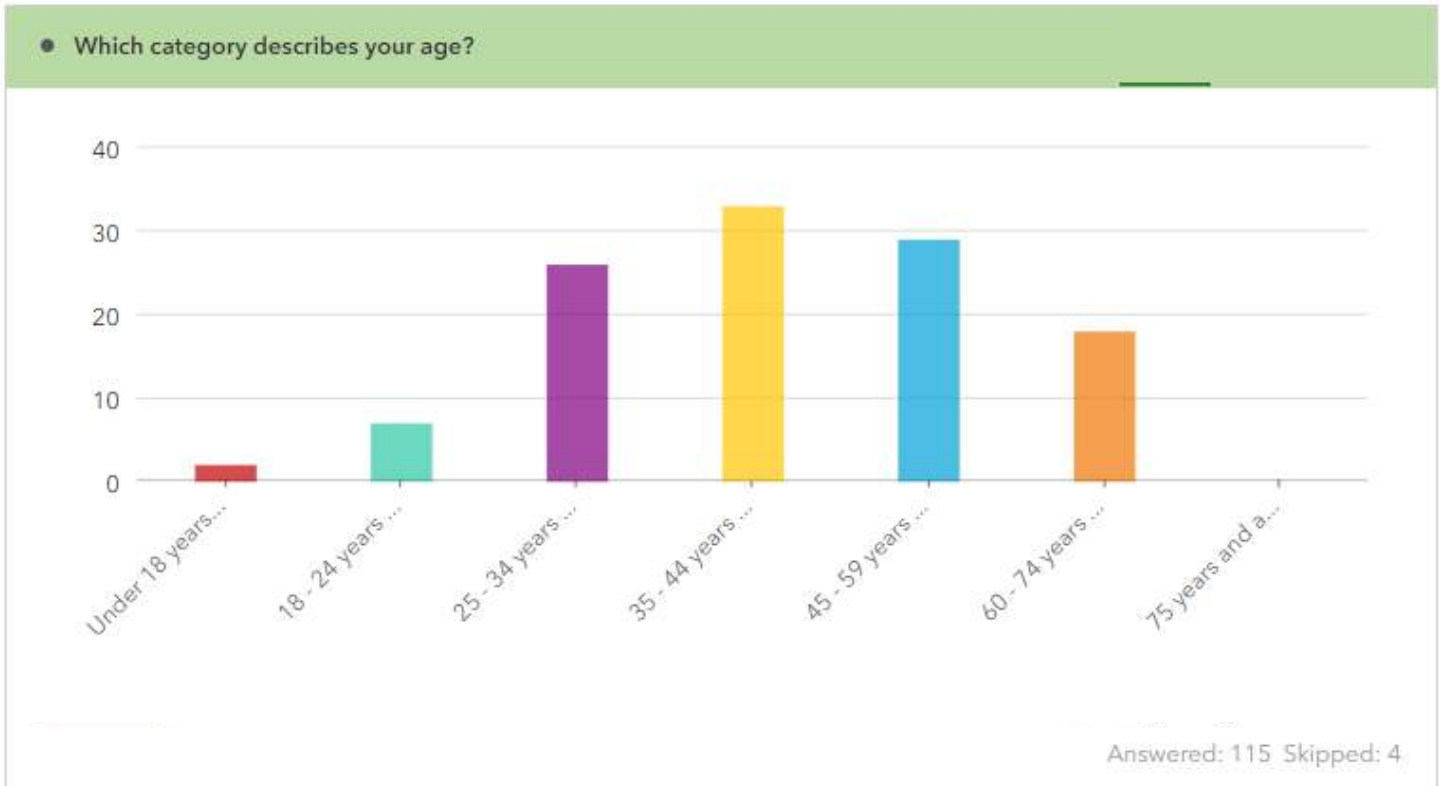
3) Where do you live?

This information will remain confidential. A response is not required.

We use this to better understand where users of Hafner Park come from and the needs of specific neighborhoods.

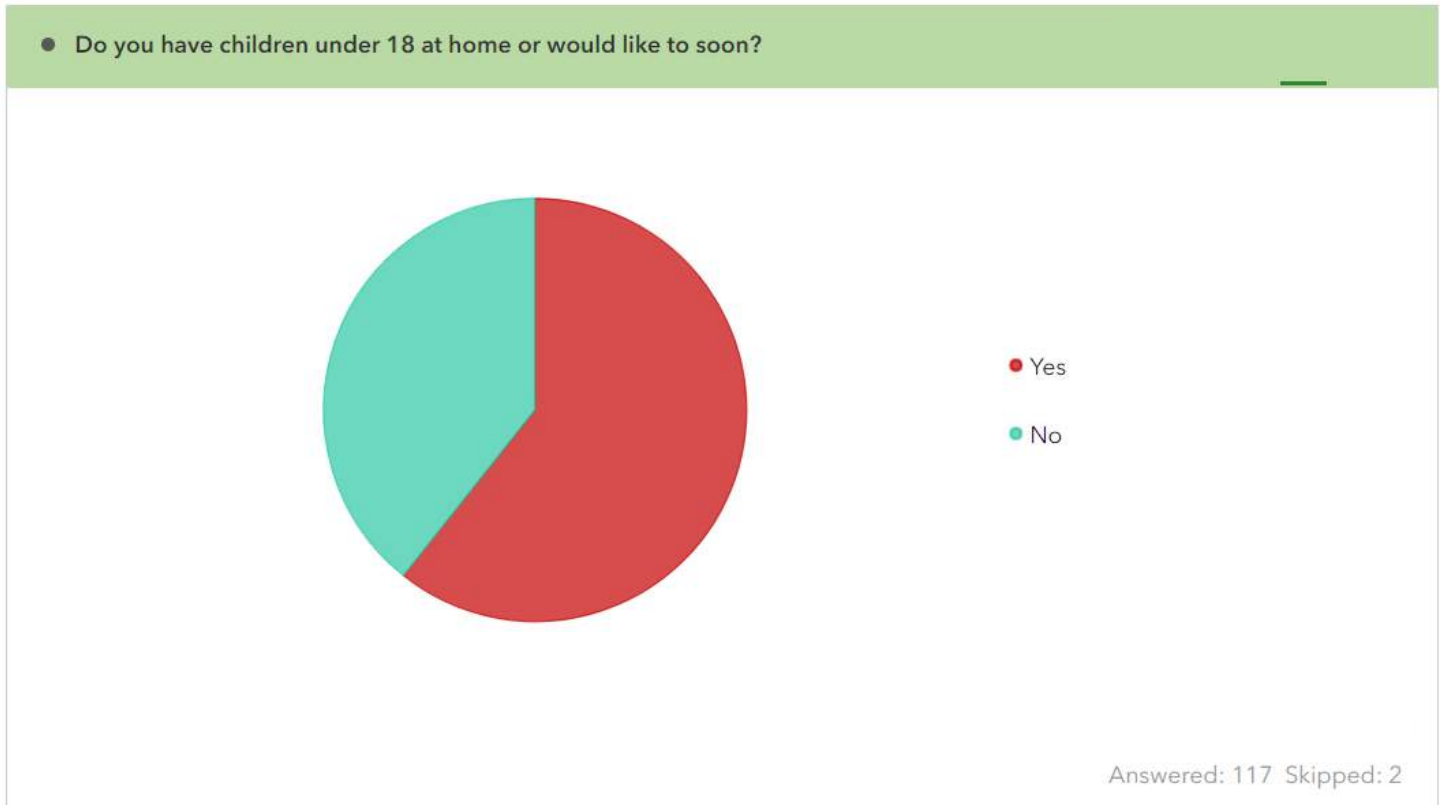


4) Which category describes your age?



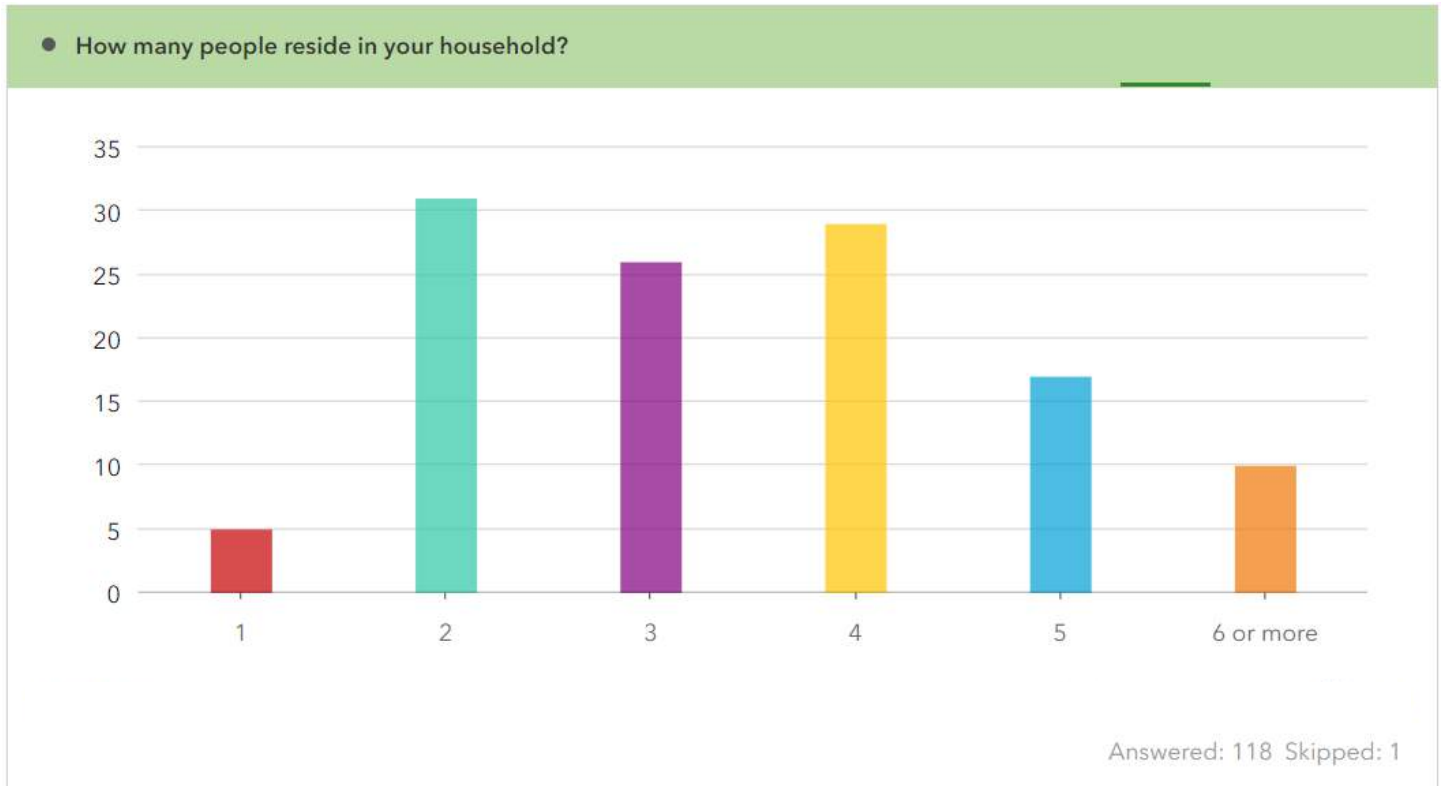
ANSWERS	COUNT	PERCENTAGE
Under 18 years old	2	1.68%
18 - 24 years old	7	5.88%
25 - 34 years old	26	21.85%
35 - 44 years old	33	27.73%
45 - 59 years old	29	24.37%
60 - 74 years old	18	15.13%
75 years and above	0	0%

5) Do you have children under 18 at home or would like to soon?



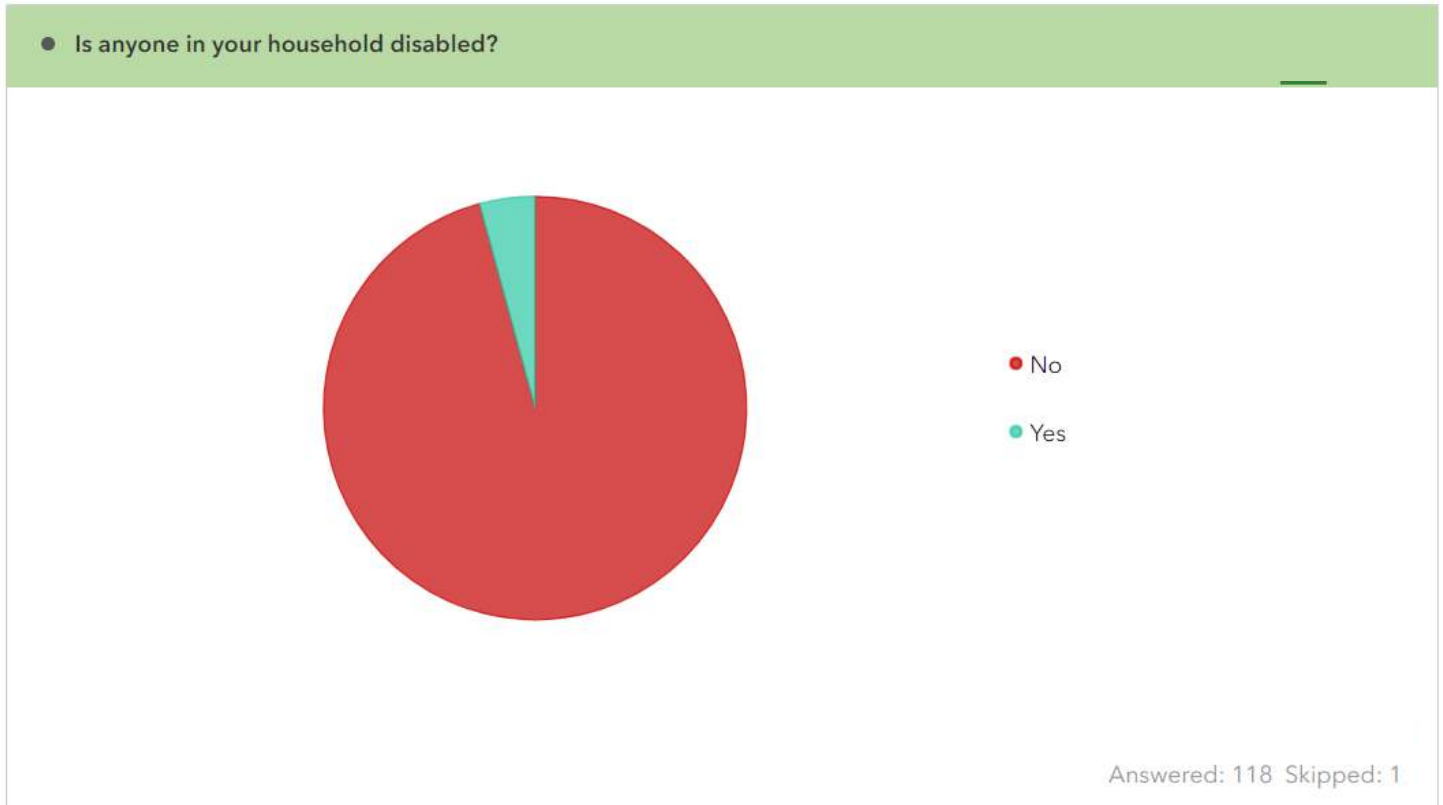
ANSWERS	COUNT	PERCENTAGE
Yes	71	59.66%
No	46	38.66%

6) How many people reside in your household?



ANSWERS	COUNT	PERCENTAGE
1	5	4.20%
2	31	26.05%
3	26	21.85%
4	29	24.37%
5	17	14.29%
6 or more	10	8.40%

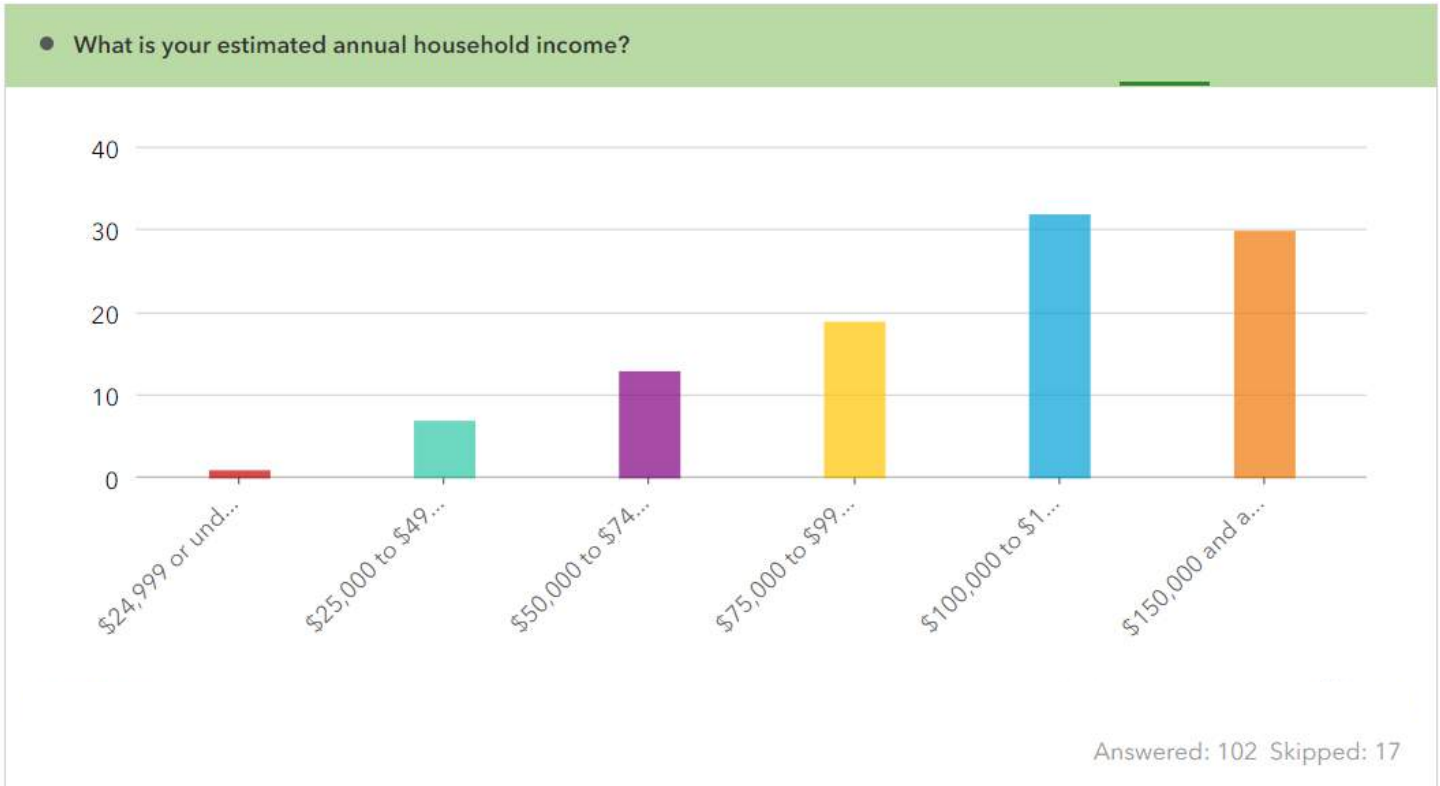
7) Is anyone in your household disabled?



ANSWERS	COUNT	PERCENTAGE
No	113	94.96%
Yes	5	4.20%

8) What is your estimated annual household income?

This information will remain confidential. A response is not required. We use this to better understand who the users of Hafner Park are and the needs of different demographics.

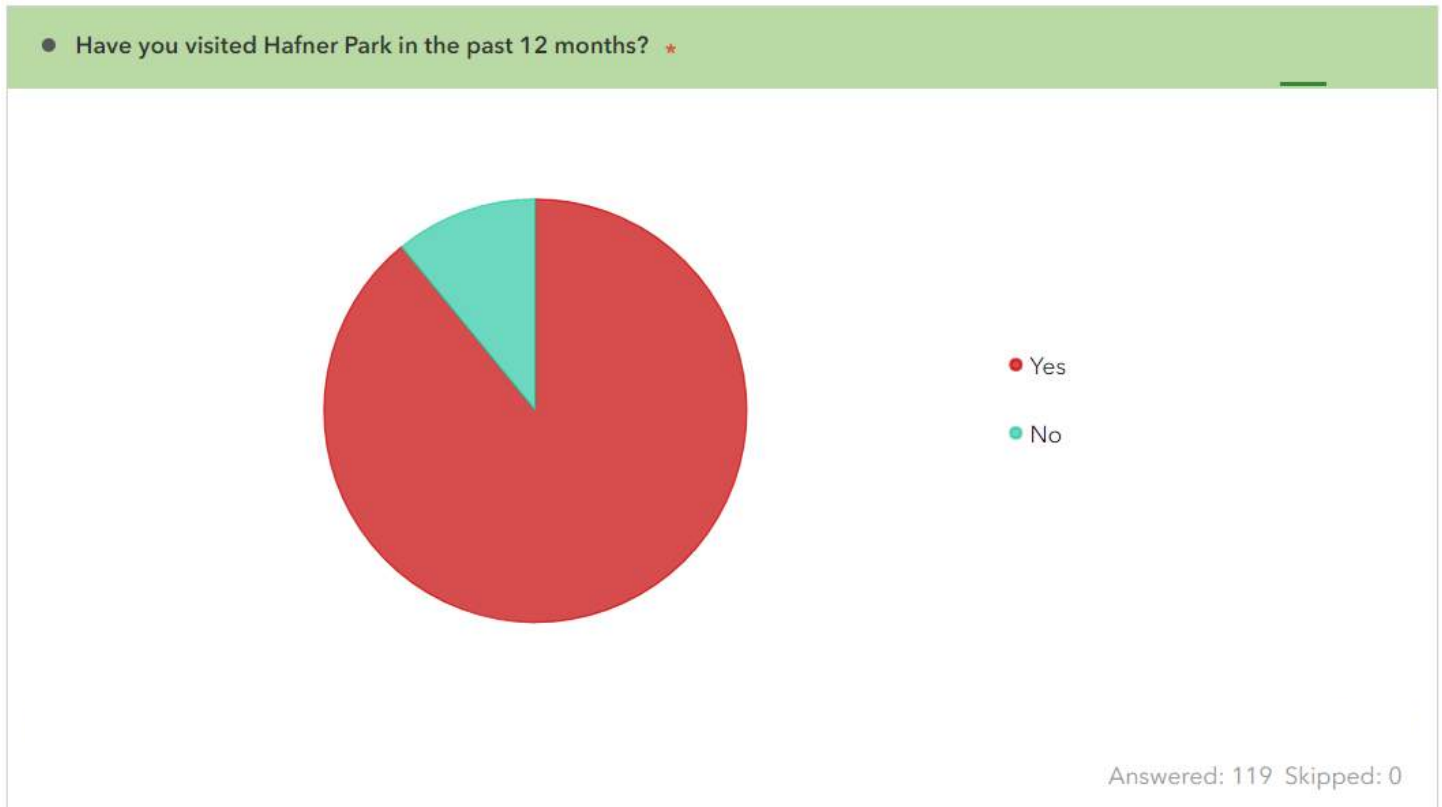


ANSWERS	COUNT	PERCENTAGE
\$24,999 or under	1	0.84%
\$25,000 to \$49,999	7	5.88%
\$50,000 to \$74,999	13	10.92%
\$75,000 to \$99,999	19	15.97%
\$100,000 to \$149,999	32	26.89%
\$150,000 and above	30	25.21%

HAFNER PARK REDESIGN SURVEY

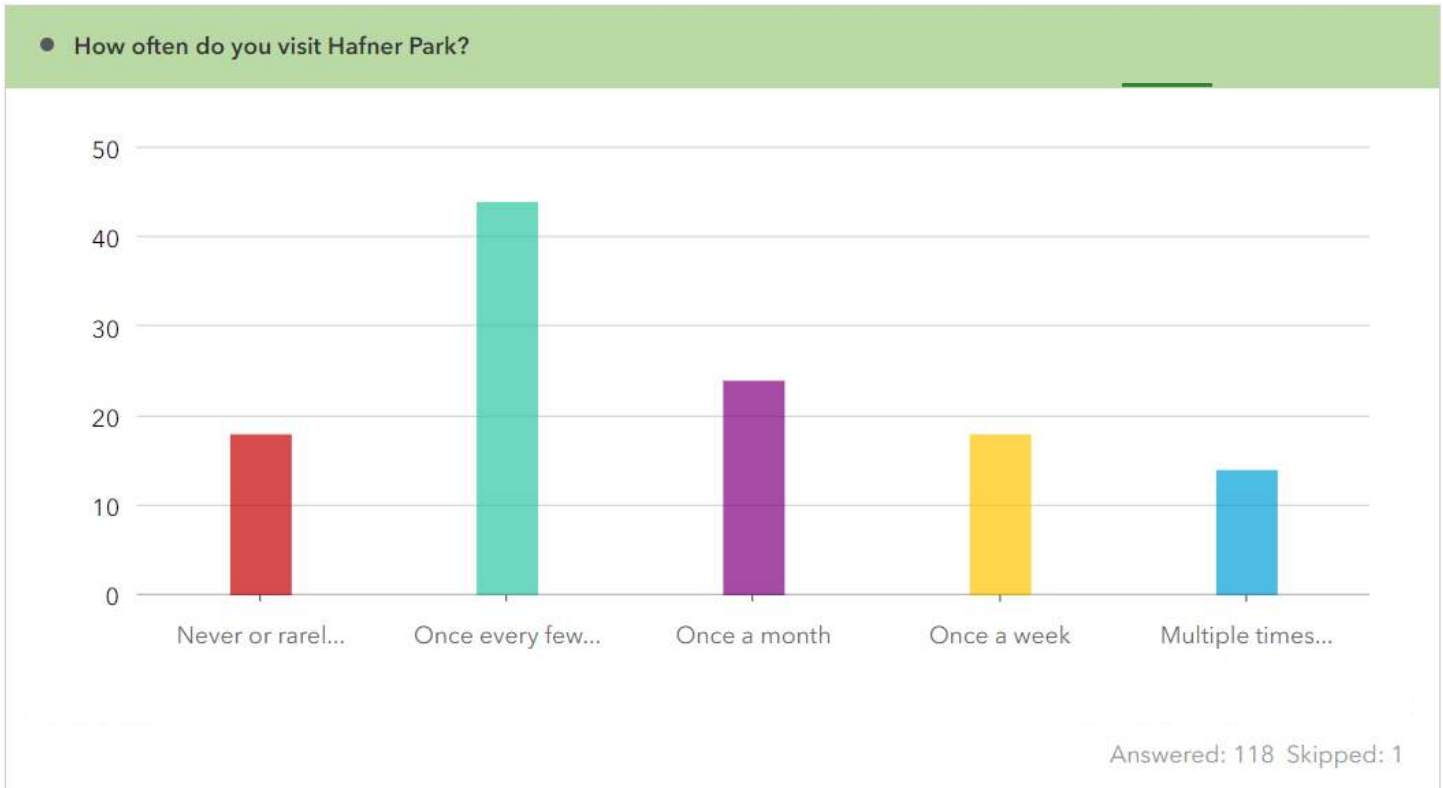
PART 2: CURRENT USAGE

9) Have you visited Hafner Park in the past 12 months?



ANSWERS	COUNT	PERCENTAGE
Yes	106	89.08%
No	13	10.92%

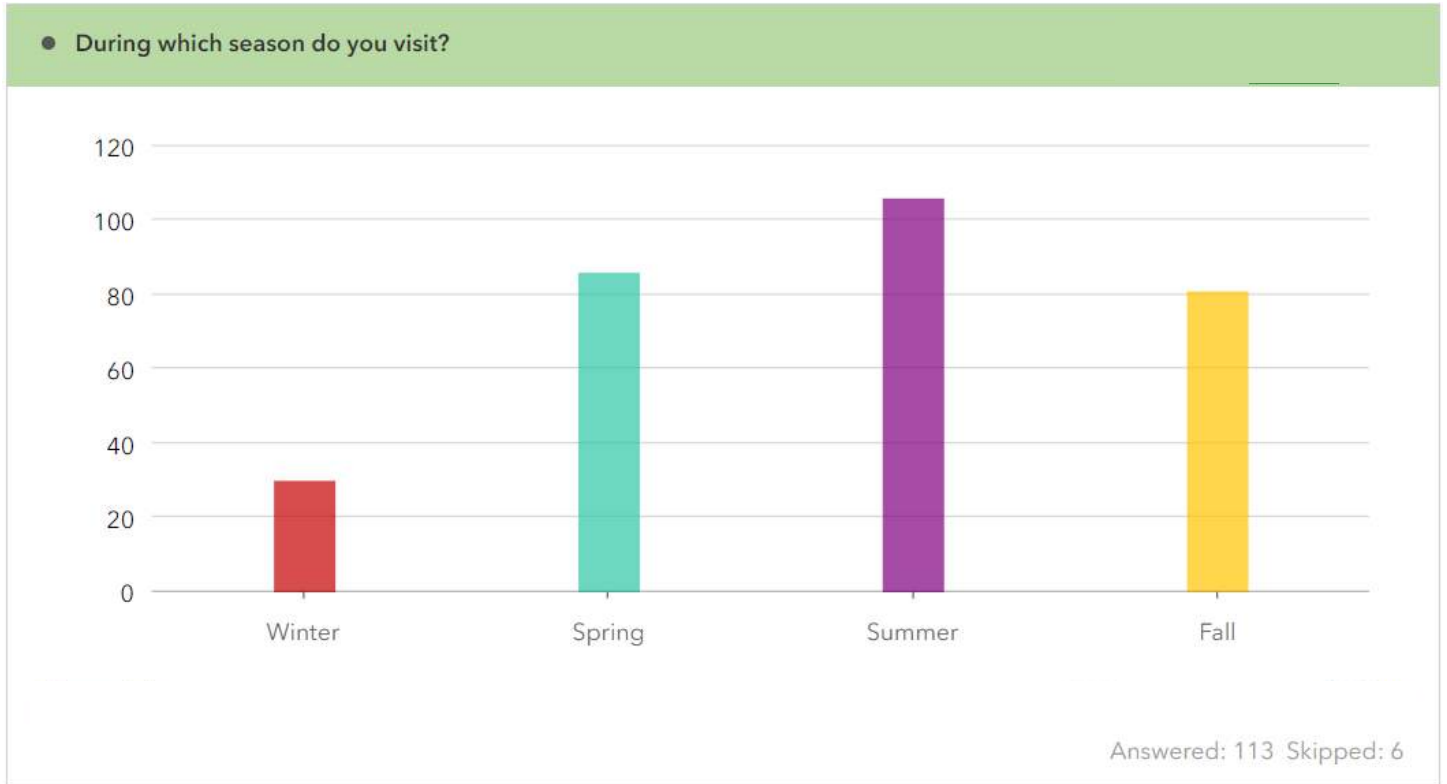
10) How often do you visit Hafner Park?



ANSWERS	COUNT	PERCENTAGE
Never or rarely	18	15.13%
Once every few months	44	36.97%
Once a month	24	20.17%
Once a week	18	15.13%
Multiple times a week	14	11.76%

11) During which seasons do you visit?

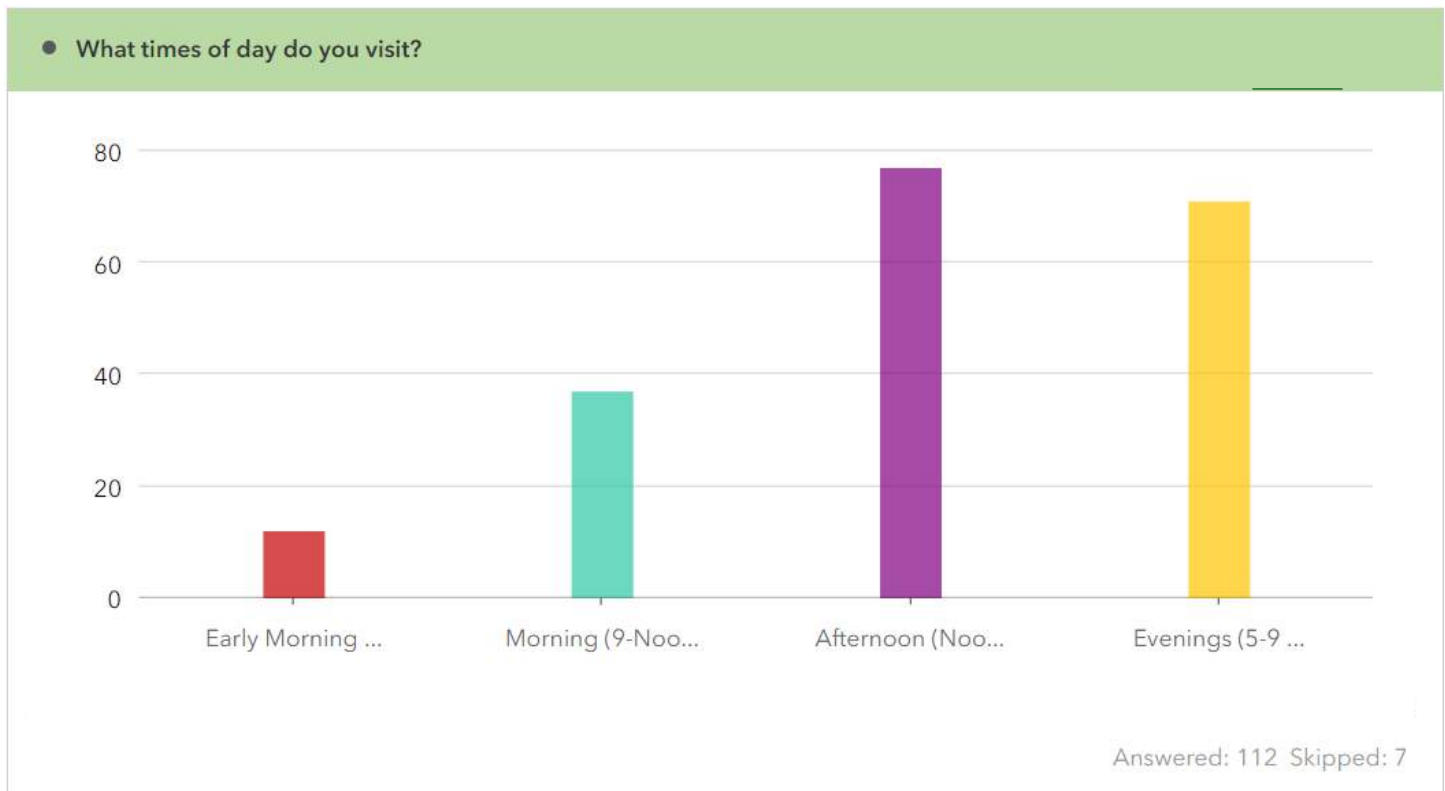
Select all that may apply



ANSWERS	COUNT	PERCENTAGE
Winter	30	25.21%
Spring	86	72.27%
Summer	106	89.08%
Fall	81	68.07%

12) What times of day do you visit?

Select all that may apply

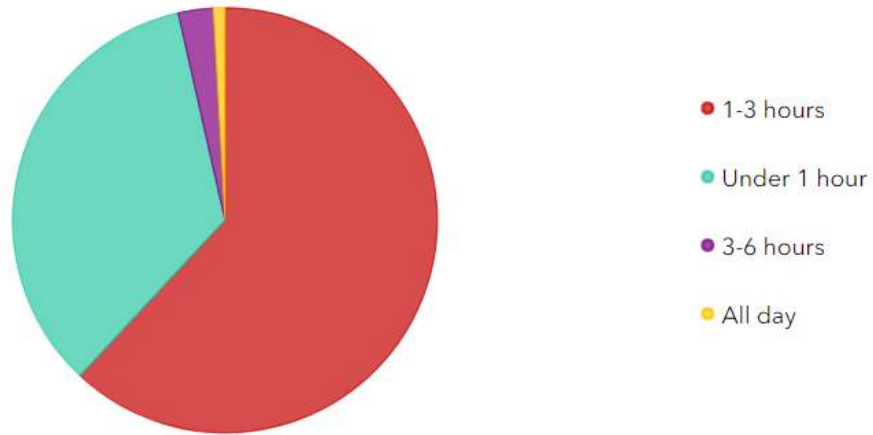


ANSWERS	COUNT	PERCENTAGE
Early Morning (5-9 am)	12	10.08%
Morning (9-Noon)	37	31.09%
Afternoon (Noon-5 pm)	77	64.71%
Evenings (5-9 pm)	71	59.66%

13) During your visits, how long do you usually stay at the park?

Select all that may apply

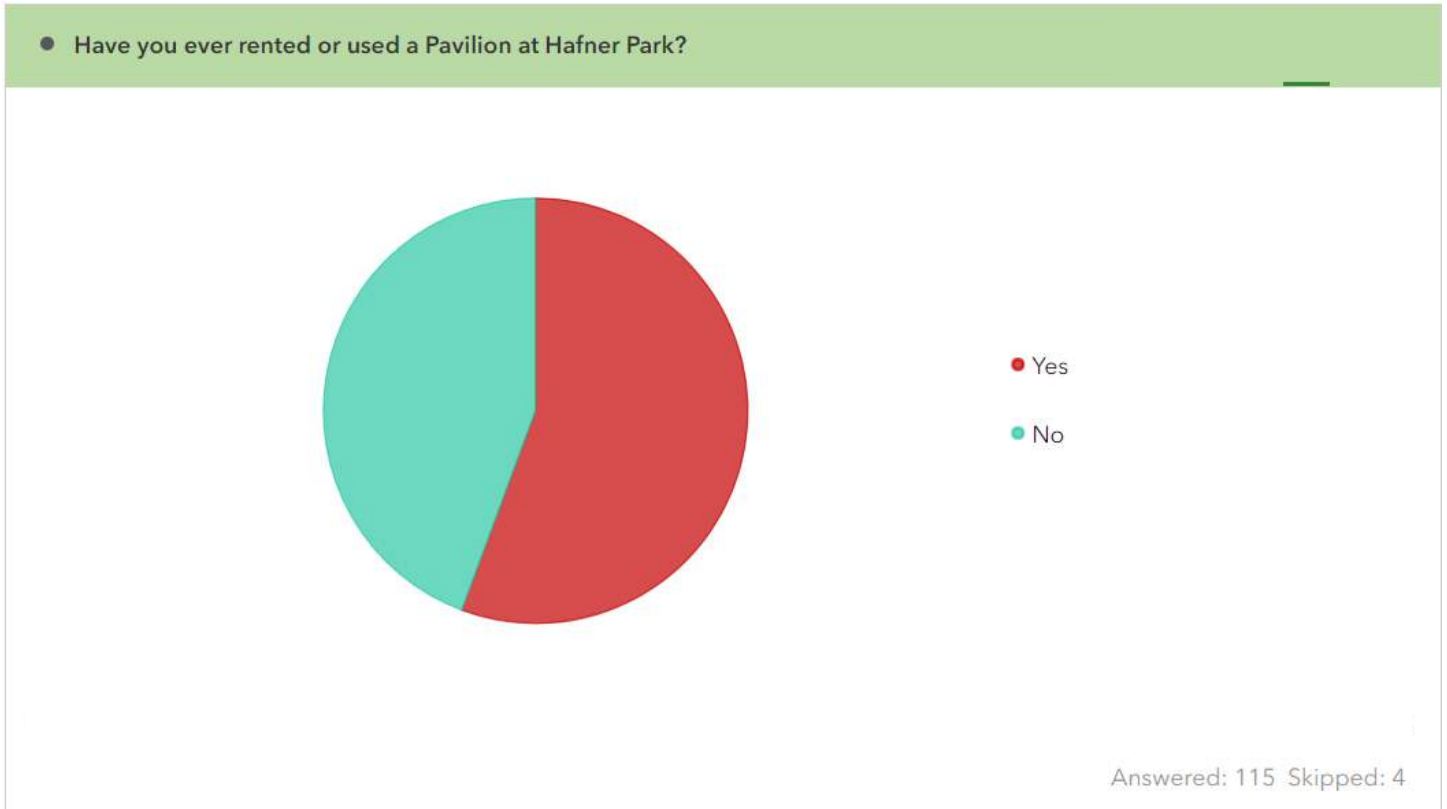
● During your visits, how long do you usually stay at the park?



Answered: 113 Skipped: 6

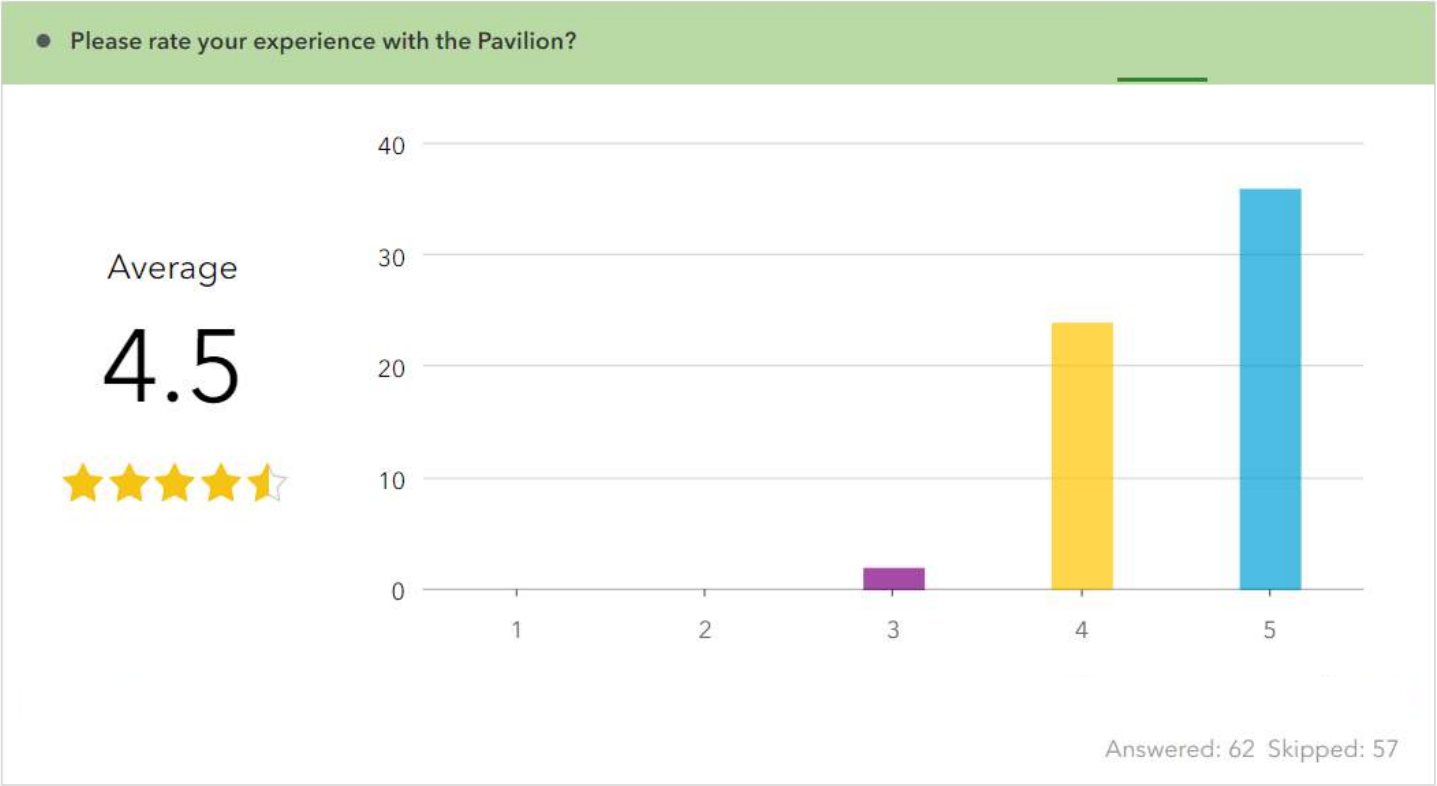
ANSWERS	COUNT	PERCENTAGE
1-3 hours	70	58.82%
Under 1 hour	39	32.77%
3-6 hours	3	2.52%
All day	1	0.84%

14) Have you ever rented or used a Pavilion at Hafner Park?



ANSWERS	COUNT	PERCENTAGE
Yes	64	53.78%
No	51	42.86%

A) Please rate your experience with the Pavilion.



ANSWERS	COUNT	PERCENTAGE
1	0	0.00%
2	0	0.00%
3	2	1.68%
4	24	20.17%
5	36	30.25%

B) Is there anything that would improve your Pavilion experience?

- Is there anything that would improve your Pavilion experience?



Answered: 24 Skipped: 95

RESPONSE

Updates to the Lodge

The cost seems a little high for the space provided, but I chose to overlook that for the convenience of being
Surround sound speakers with a pull down screen for meetings/activities

Portable A/C Machine

not sure

nope

Noise

New roofs and electrical outlets

Need updating on the appliances and space in general

Making it bigger

Make it larger and air conditioned

Larger space/ larger kitchen and appliances

kitchen area combined with room behind it

Just update appearance

Just keeping it clean and maybe ability to pick up key night before if not being used.

It was wonderful!

Fireplace for ambiance and use for colder months

Better kitchen

Bathroom for playground and pavilion , not a portapotty

Basketball surface is in bad shape. Lots of cracks and uneven surface. Pickle ball court needs a cover on the west fence to block the wind. It may help to change the direction of the courts so the nets run north- south (Clark St)

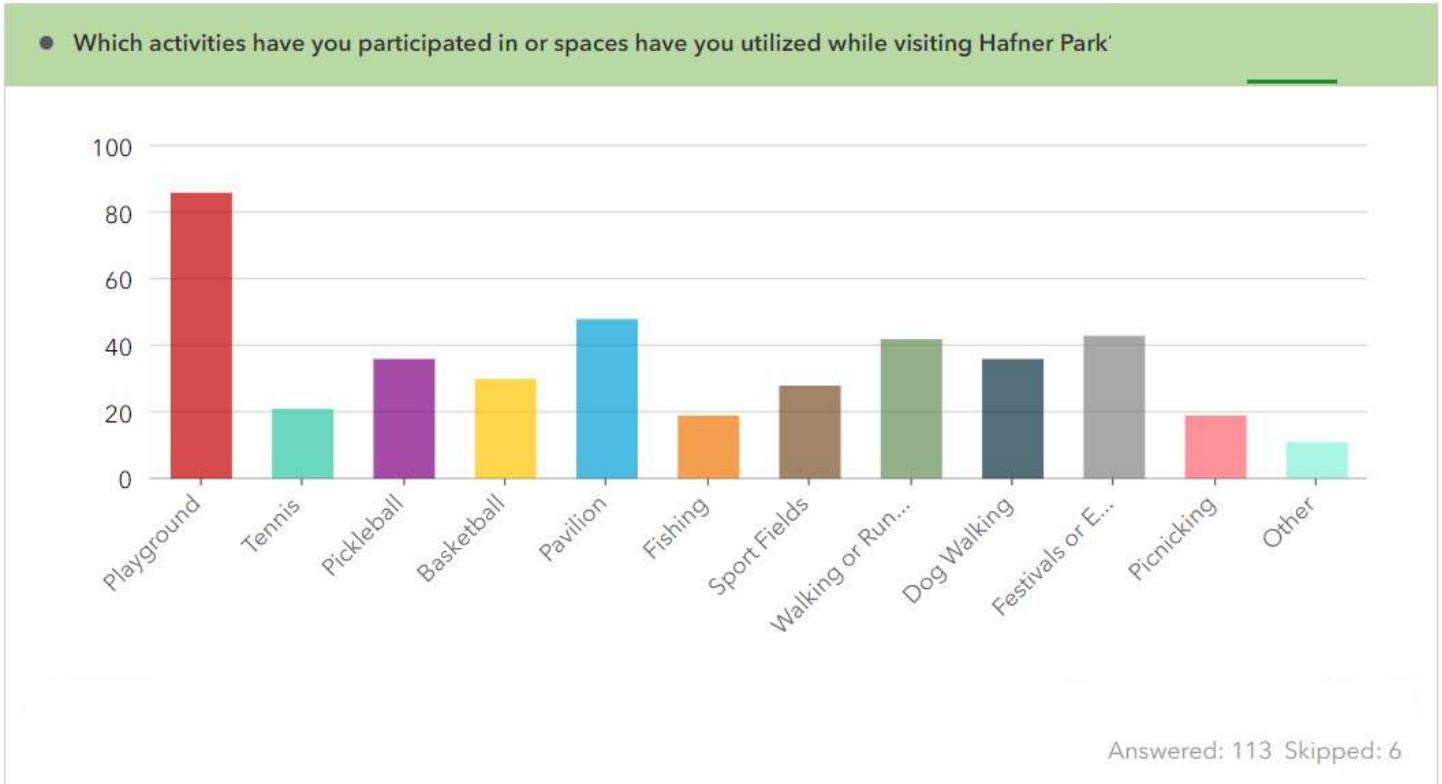
Air conditioning

Air conditioner

A separate small playground for Pavillion rental

15) Which activities have you participated in or spaces have you utilized while visiting Hafner Park?

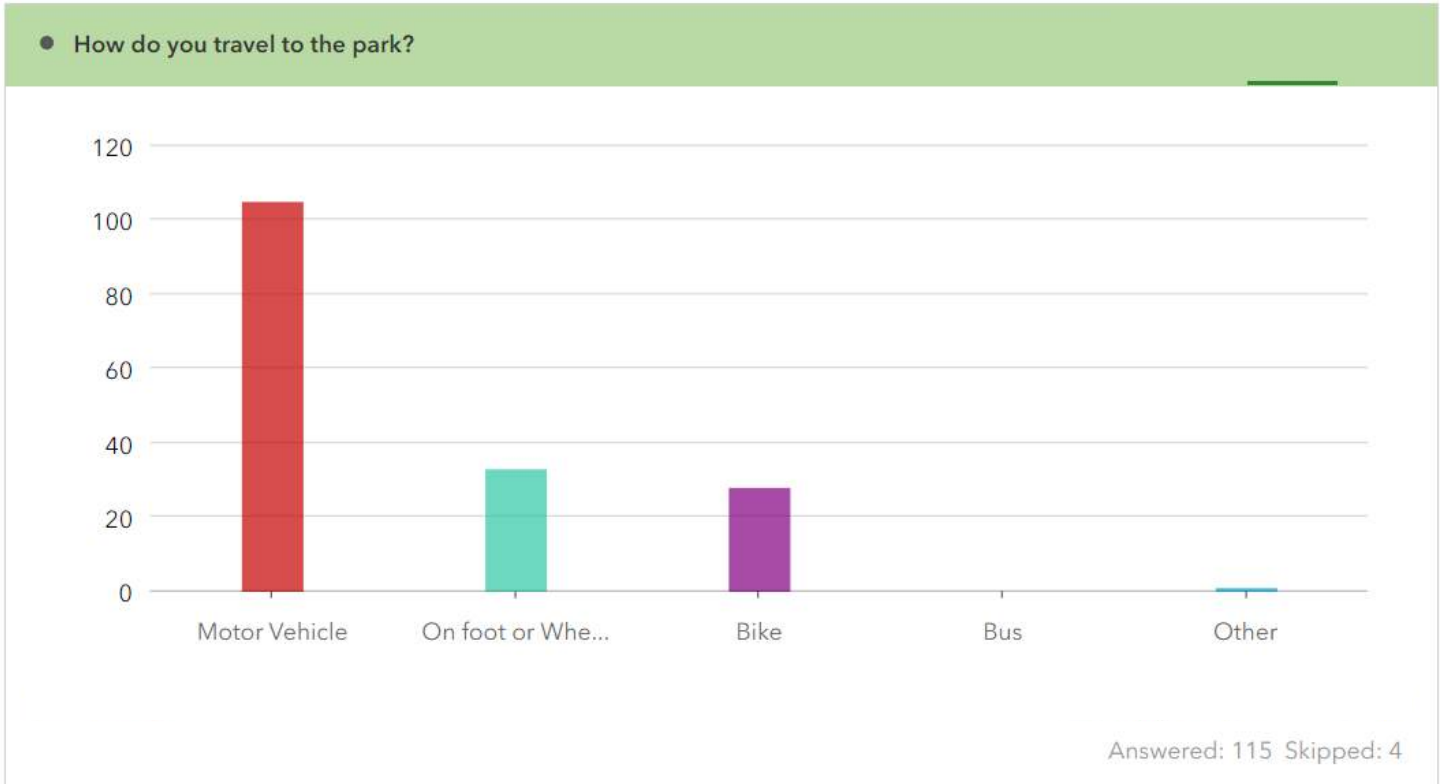
Select all that may apply



ANSWERS	COUNT	PERCENTAGE
Playground	86	72.27%
Tennis	21	17.65%
Pickleball	36	30.25%
Basketball	30	25.21%
Pavilion	48	40.34%
Fishing	19	15.97%
Sport Fields	28	24%
Walking or Running	42	35.29%
Dog Walking	36	30.25%
Festivals or Events	43	36.13%
Picnicking	19	15.97%
Other (Ice Skating, Bike Riding, Feeding Turtles/Fish)	11	9.24%

16) How do you travel to the park?

Select all that may apply



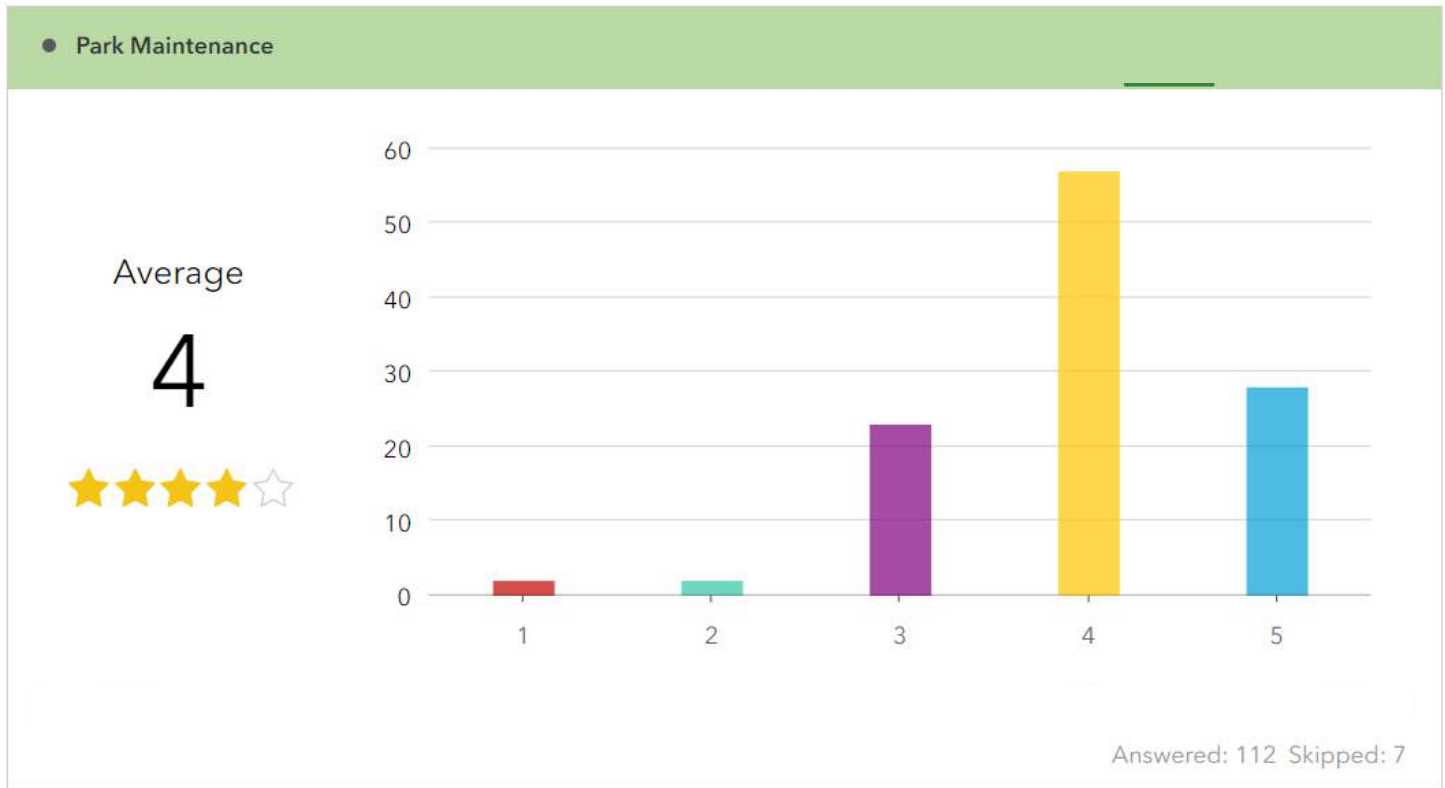
ANSWERS	COUNT	PERCENTAGE
Motor Vehicle	105	88.24%
On foot or Wheelchair	33	27.73%
Bike	28	23.53%
Bus	0	0.00%
Other	1	0.84%

HAFNER PARK REDESIGN SURVEY

PART 3: IMPROVING THE PARK

17) Park Maintenance

How would you rate the park's overall maintenance with 5 stars being perfect? Maintenance refers to trash removal, grass cutting, etc.



ANSWERS	COUNT	PERCENTAGE
1	2	1.68%
2	2	1.68%
3	23	19.33%
4	57	47.90%
5	28	23.53%

Any Comments About Maintenance?

● Maintenance Comments

The word cloud requires at least 20 answers to show.

Answered: 18 Skipped: 101

RESPONSE

Very clean. Love the playground.

Usually fairly clean when we visit, used to have a massive bee problem so we stopped going.

Trash removal, graffiti removal

The town staff that works in the park does a wonderful job ensuring the place is clean, and safe. They have pretty good, maybe certain old parts if the playground need improvement

Playground needs some repairs I.E, broken tunnel, plastic coming off of some sides, dinosaur on springs is

Playground equipment is dirty. Should be power washed at least once year. Wood mulch isn't the best as it maybe some more park cleanup, as well as needing some playground repairs

Keep the grass shorter

I love the park and playground and the courts. I miss being able to walk on the paths in the woods.

I feel like it's always clean when we are there

Grass is usually kind of tall and the restroom facility is not great at all.

Grass is cut but there is always trash

Clean :)

Broken bottles and trash about in the morning hours

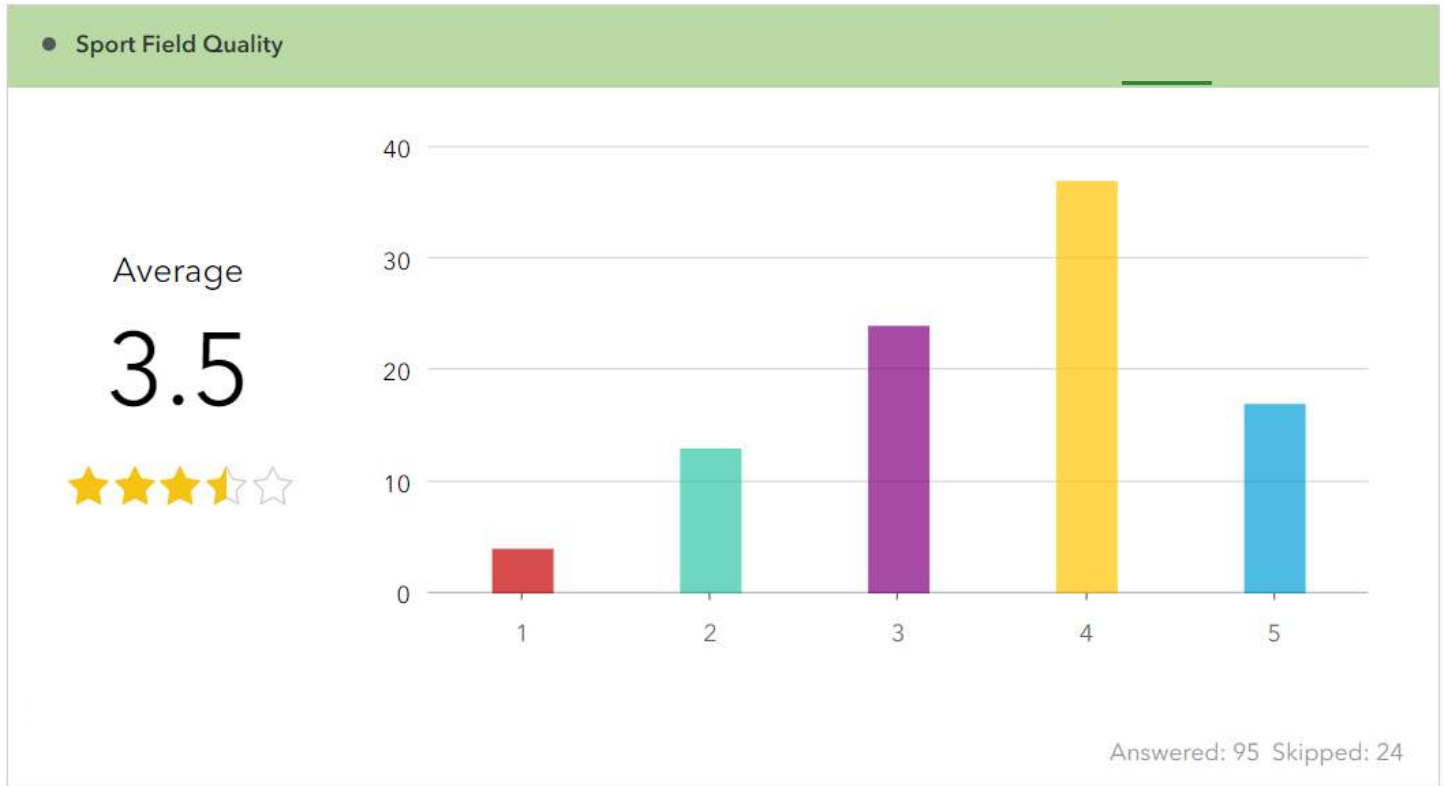
Basketball court has gotten so bad that my friends refuse to play there. The ground is slick and crumbling with dangerous loose stone in some spots, the 3 point lines look hand drawn, and the basketball hoops are some of the worst in the county (Bergen, Brockport, Hilton, Spencerport have all installed beautiful glass backboards and nice rims (See hill school outdoor court). New hoops, a fresh court, and nicer lines would be incredible. Also adding a drinking fountain would be great as well.

Basketball court has been painted but the surface has been neglected otherwise. I'm surprised no one hasn't

Around the tennis courts need to be better maintained

18) Sport Field Quality

How would you rate the playing field quality with 5 stars being perfect? Please include the basketball, tennis, and pickleball courts in your consideration. Quality refers to drainage, field or pavement conditions, holes or unevenness, etc.



ANSWERS	COUNT	PERCENTAGE
1	4	3.36%
2	13	10.92%
3	24	20.17%
4	37	31.09%
5	17	14.29%

Any Comments About Quality?

• Quality Comments



Answered: 25 Skipped: 94

RESPONSE

Very wet in the spring

The tennis courts really needs to be rubberized (like you did with the pickleball quart).

The tennis court has been okay, the pickleball courts haven't been very high quality since I've been playing (a few years), and the basketball court has always been a mess (cracked pavement, plants growing out of the cracks, and poorly painted lines).

The newly painted pickleball courts are multiple colors and the lines were painted rough.

The fields have no lines and the grass clippings are always left behind

The facilities have been well maintained and minor upgrades are nice

The courts could use a refresh and update there are some cracks and uneven surfaces. There is also sometimes garbage left in the court areas. There is the old football stadium area that should be changed into usable space it is all overgrown and cant be explored now.

The basketball court could use an upgrade. The basketball nets themselves are not straight and the basketball often gets caught in the nets.

slightly uneven in some spots

See above. Besides the basketball court, the rest of the park is wee cared for.

Please put up at least 1 tennis net. Basketball court hoops could be upgraded as some of them are not level

Pickleball courts could use some updating. The turf is very worn.

Pickelball courts one team is facing the sun, the courts are not level. A swinging door between Pickelball and tennis to stop stray balls from leaving. A score card for tennis on the net would be great too.

Payment conditions of the tennis and pickleball courts could be improved. New lines need to be painted.

Like improvements to pickleball courts.

I've played pickleball with my friend at the park and whenever we we the ball always rolls down the slope of the courts because it is almost a hill. Also, there are lots of cracks in the basketball court as well as the pickleball courts

I have most experience on the pickleball courts, which when new were great. They have since declined. I did see some maintenance occurring these past few weeks. That is important, they should be kept up well! The play surface has been chipping and has loose rocks which is bad to play on and dangerous. There are also a few low areas.

Have not used the fields in a few years, but the grass was frequently too long for soccer, the nets on the soccer nets were full of holes or were barely still clinging to the goal frames. Again my friends and I wound up choosing other parks due to the state of Hafner.

Grass is usually too tall

good!

Fields stay wet, grass gets long when the ground is wet

Drainage needs to be better

Clean and mowed.

Basketball court is in very rough shape, pickle ball courts have gotten better recently but could be better. Need to add more lights

Basketball court is a danger and unusable. Ball gets stuck in the net, cracks in the ground- with weeds growing out, stones everywhere, the backboards don't even match each other. No more tennis court either! Pickleball courts are gorgeous but I've never seen them in use.

19) Improvements for Children and Families

Please use this space to provide any suggestions for improving the park's design and options for children or parents.

● Improvements for Children and Families



Answered: 51 Skipped: 68

RESPONSE

Zipline swing or sit on. Water area. Ice skating for winter.

Would love to see the ground be a soft plastic instead of wood chips. More picnic tables. More shaded areas

Would be nice to add some handicap accessibility...my daughter that is now to old would have loved that when she was younger.

Whatever changes you make, please keep a covered pavilion area close to the playground like it is now. From that pavilion area, parents have a good view of the playground and the sports courts on the other side, allowing us to keep an adequate eye on our children. It would be a shame to lose that advantage. So

We really need a community pool! This will greatly benefit the families and children in the area. Especially

We love a park that has a good variety for little and big kids! Climbing structures, slides, swings. No stones!

We are not a fan of the rocks used in the playground area. They are difficult to walk on and get into shoes

Updating the playground equipment, shaded areas, bathroom, change of rocks for base, consider some kids are scared of heights (so a mix of equipment at different levels), fenced area to prevent younger kids going into road, fort-like structure, bike path The natural playgrounds at Seneca Park Zoo and Northampton draw a

There used to be a nature trail, would be great to see that again. Possibly a "natural" playground being put in

The wood chips have often cause splinters for my children. Water often collects under the swings making them obnoxious to use after a storm. I would suggest the rubber-y grounds that make a playground more friendly for children.

The town needs safe areas to walk and bike. A paved path starting on Horizon drive that would wind through the woods and the full exterior perimeter of the property would be nice. A path that is lined for walkers on one side and bikers on the other.

Spongy floor and clean or new play equipment

Splash park, dog park

Splash park for kids that live in Clarkson so we don't have to go to other towns

Splash pads and updated playground equipment

Splash Pad.

Splash pad, walking trails

Splash pad, bigger jungle gym and more options for older kids too.

Splash pad would be nice

Splash pad would be great

Splash pad for younger kids would be a wonderful addition. A dog park would also be great! Sweden town park has both!

Splash pad

Skatepark for my teens and a splash pad to cool Off

Sensory friendly playground. Improved lodge (like Sweden Town Park-we rent that lodge instead of hafner park). Dog park.

RESPONSE

safer playground

Roller rink or more developed ice rink

Playground improvements as stated,

More lights on the courts please!

More activity choices over size of each. Clarkson's volume of residents won't overpower the size of this park.

Miss the book box. Was a nice idea.

It would be great to add turf instead of wood chips. I under this is pricey but as a parent of an autistic son it's hard to keep him from wanting to eat the chips. Turf also feels safer when he falls. Easier to set down my infant as well. Would love to see more slide options.

Incorporating newer playground equipment. Adding a bounce pillow.

Improve playground, update to accommodate a variety of ages. Add a Gaga ball pit We love to fish at the pond but many snapping turtles have moved in.

If there could be more restrooms available for families that could be accessible all day and evening

I love that the park has areas for both toddlers and bigger kids. It's also very helpful that the play area is fairly enclosed.

I grew up on this playground and it always has had the rocks for the base of the playground. We've always called it the "rock playground". My youngest son loves the rocks and it was the biggest reason why he loves it there so much. Now that there's wood chips my son has been breaking out from it all over his body and is upset he cannot find the small rocks as well as getting the wood chips stuck to his clothes and shoes which frustrates him. Unfortunately we will have to go to other playgrounds.

Handicapped accessible equipment

Great job cleaning around the pond. Maybe cleaning up the trash left by people more often.

fix playgrounds cracks, maybe add more?

Bigger with more options for kids

Bigger playground

Bathrooms

Bathroom? Pond looks dirty, maybe a pump?

An actual bathroom would be nice. No rocks, better ground for small children not to eat.

Adding a running walking track would be nice A larger updated playground for older kiddos

Accessible bathroom and water bottle filling station available would be a huge improvement for familiesm

A skatepark would be a great improvement.

A paved/crush stone walking path around the park would be awesome for safe off street exercise for everyone. Families could bring children to ride bikes while they walk the area. Markers of distance would be great.

A new playground without the pebble rocks.

A conversion from the wood chips to a rubber pad would be very nice. Even though Hafner park is closer to us, we tend to drive up to the Sweden town park more often. It's a much more accessible playground for my young children and the splash pad is an added bonus. I do like that Hafner has the regular swings still though as that is a favorite for my children.

.Improve the pickleball courts .maintain the hiking trails .Improve playground .redo dock/ clean up the pond and restock

20) Improvements for Older Adults and Seniors

Please use this space to provide any suggestions for improving the park's design and options for older adults and seniors.

- Improvements for Older Adults and Seniors



Answered: 26 Skipped: 93

RESPONSE

wheelchair ramps

We met for a weekly get together of women/children for the last several summers. Kids play on the playground while the women did a book study together. I noticed with a few of our elderly women who utilized walkers, they would need to navigate over the grass or the stones/mulch to get to the pavilion. It might be

walking trails; benches for resting

walking path around perimeter

Shaded sitting areas

see above

Real bathrooms and a community pool for water aerobics and keeping them cool during the summer.

Ramps to get onto the playground

Provide parking close to the various fields. Maybe one-way loop touching the areas.

Paved walking paths, rest rooms, seating with shade.

No rocks

More woodland and multi use trails

More walking trails please, for both people and dog walking.

More spots to sit and shade

More shade and seating areas

More seating around the pond. Where did my bench go on the soccer field? Folks need to sit.

More benches, that spongy material to walk on as it's easier for older people and grandparents to take their

Miss the weekly concerts.

Improve the pickleball courts.

Having a bathroom

Handicapped accessible equipment

Better pickleball courts.

Bathroom would be very nice. Porta-potty's ok but a real bathroom would be great.

add walking or Bike trails in the back

A walking track

A bathroom facility other than a port-a-potty

21) Improvements for People with Disabilities

Please use this space to provide any suggestions for improving the park's design and options for the disabled community.

● Improvements for the People with Disabilities

The word cloud requires at least 20 answers to show.

Answered: 16 Skipped: 103

RESPONSE

This playground definitely needs more handicap accessible play areas. Especially for individuals in wheel-chairs.

The spongy ground material.

The rocks are very hard to get a walker/crutches around on

Sensory friendly playground

Ramps to get onto the playground and make the walkways a bit wider for a wheel chair.

Playground equipment is not at all accessible to those with disabilities (particularly wheelchairs). Maybe using some similar ideas that Sweden Town Park did with their new playground that takes some of that into account.

paved walkways

Paved paths on the border of fields to offer better viewing and attendance of festivals

Paved access walks, obviously. Walking long distances is rough for older, but not disabled. Proximity is crucial.

Not sure to be honest.

More wheelchair friendly playground rides!

More wheelchair accessible activities

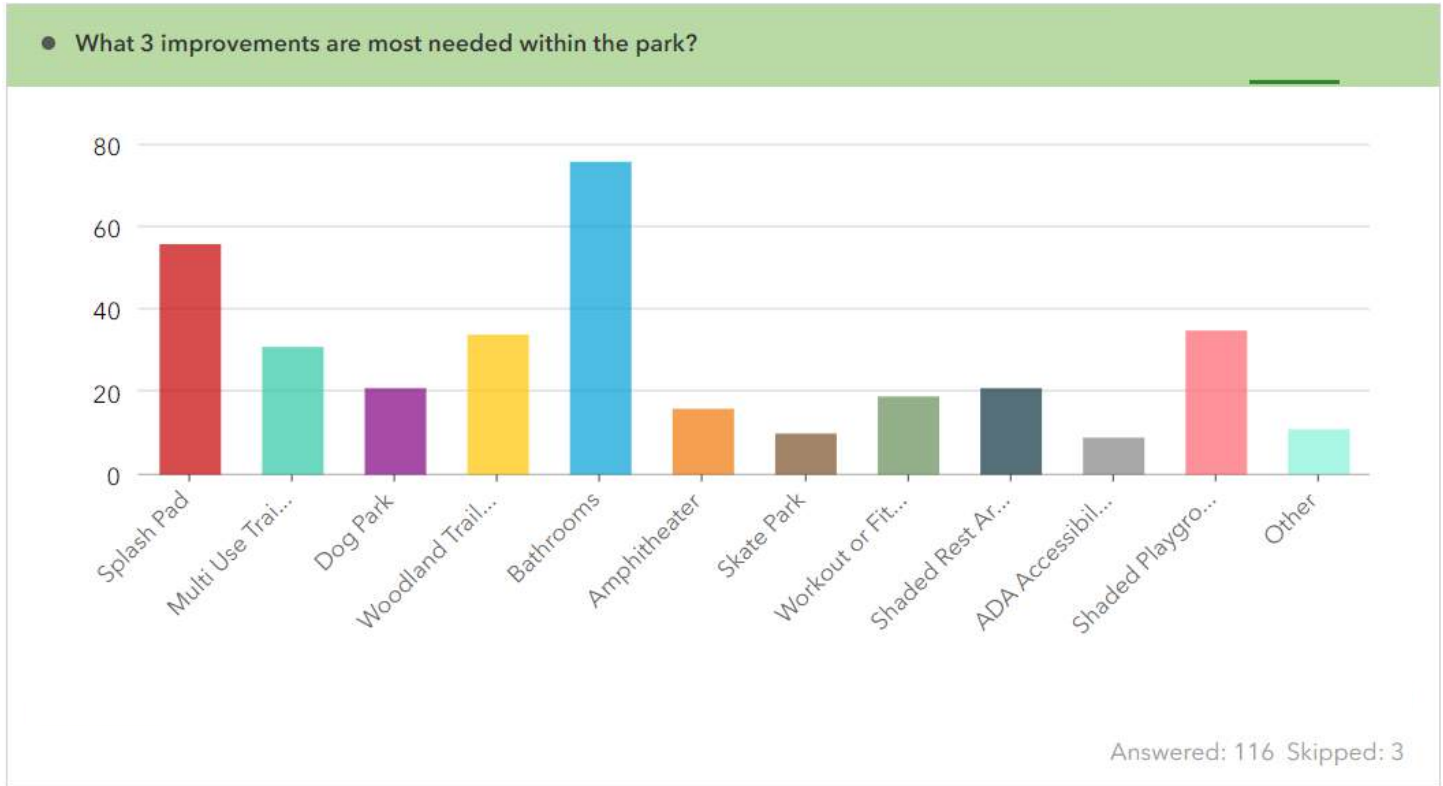
Handicapped accessible equipment

Handicap accessible playground equipment

Accessible playground!

22) What 3 improvements are most needed within the park?

Think about your household, your neighbors and your extended family, and what improvements to Hafner Park would encourage more frequent use and for longer periods. Select only 3.



ANSWERS	COUNT	PERCENTAGE
Splash Pad	56	47.06%
Multi Use Trail	31	26.05%
Dog Park	21	17.65%
Woodland Trails	34	28.57%
Bathrooms	76	63.87%
Amphitheater	16	13.45%
Skate Park	10	8.40%
Workout or Fitness Area	19	15.97%
Shaded Rest Areas	21	18%
ADA Accessibility	9	7.56%
Shaded Playground	35	29.41%
Other (responses on next page)	11	9.24%

RESPONSE TO “OTHER” IMPROVEMENTS NEEDED IN PARK

Roller rink

Pickleball courts and mountain biking trail.

Lighting on the courts

Improved lodge

If a dog park, one with an aerated pool!

Ice rink could use more attention, drinking fountains are desperately needed

Horse Arena

GaGa ball pit. Bounce pillow. Air conditioning in the lodge

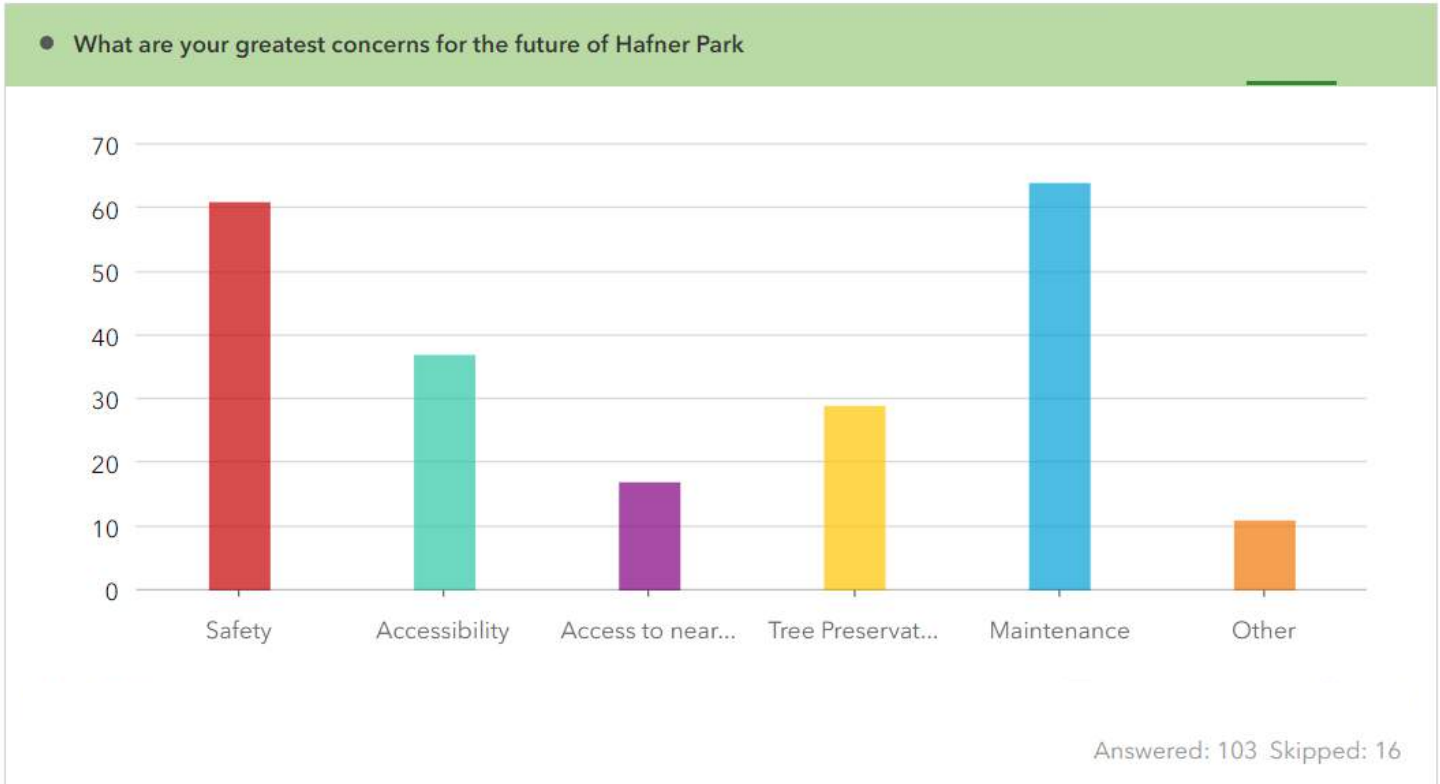
Different base for the playground. Definitely not wood chips. Either go back to having the rocks or put in turf.

Better courts I think are the most needed thing

air conditioning in the lodge

23) What are your greatest concerns for the future of Hafner Park?

Select only 3.



ANSWERS	COUNT	PERCENTAGE
Safety	61	51.26%
Accessibility	37	31.09%
Access to nearby services like food	17	14.29%
Tree Preservation	29	24.37%
Maintenance	64	53.78%
Other (responses on next page)	11	9.24%

RESPONSE TO “OTHER” CONCERN FOR FUTURE OF HAFNER PARK

When the Pickleball Courts were installed a few years ago, we were assured they were going to be fashioned after the courts in Greece. They are far from it! Uneven surfaces, no wind screens. Professional installation is required/not done by hwy dept

wasting tax payer money up keeping something nobody uses

So sad that the trees and forest was removed. It was so beautiful. Those poor animals.

Public restrooms

Not enough people go to the park right now. When I go to the park I want it to be a fun community environment to be in, not just a few people there

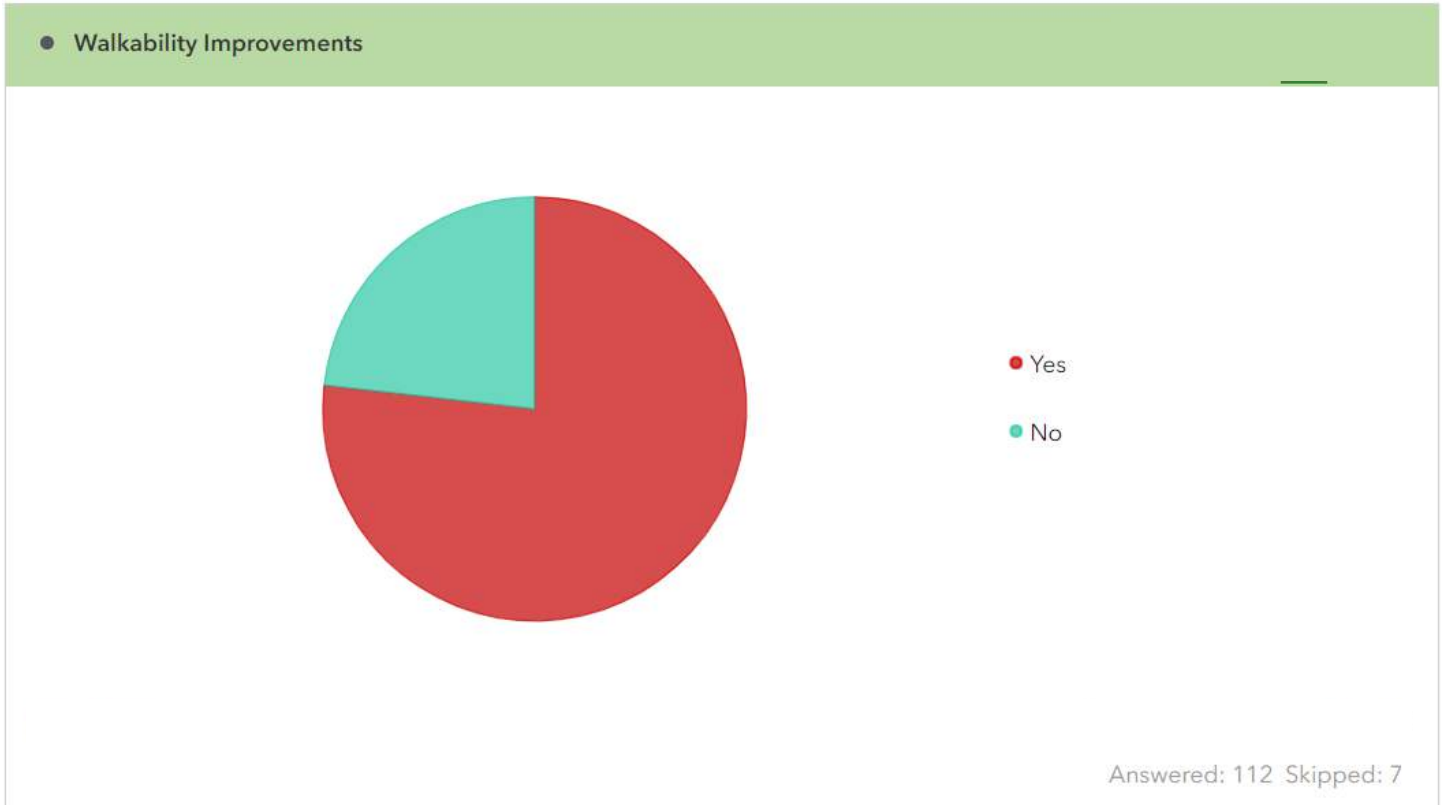
New park features.

Bee spraying

Bathroom and water bottle filling station

24) Walkability Improvements

If sidewalks were added through and around the park and safe crosswalks were added to the streets surrounding the park, would you or your family seriously consider walking or biking to Hafner Park?



ANSWERS	COUNT	PERCENTAGE
Yes	86	72.27%
No	26	21.85%

Comments

If you have specific ideas to improve walkability and bike-ability to connect the park and surrounding areas, please include them here.

● Detailed Walkability Improvements

The word cloud requires at least 20 answers to show.

Answered: 15 Skipped: 104

RESPONSE

Wide and sterdy enought walk ways for wheel chairs

We need sidewalks along the roads leading to the park as well as crosswalks from the neighborhoods like Burch Farms and Tearose Meadow

We live in one of the closest neighborhoods so we often walk from the north side and it is not easy to walk into the park from this side since it is overgrown. If it was connected that would be great too and sidewalks throughout would make the park feel more inviting.

We bike in from Lifetime on north.

Walking path.

This is asking a lot but if the sidewalk on 19 could be extended a few hundred yard down to Gilmore, you would make the park walkable for hundreds more families.

Sidewalk from 104 to Clarkson-Hamlin Townline Rd.

Side walks

more trails and places shown to walknin

Maybe have a more visible crosswalk to get to the pars from the housing track. Cars rarely stop for you at the crosswalk

Improve the trail from near Lifetime assistance past the rodeo area to the pond.

I think signs at current crosswalks would help. No one stops at the crosswalk across from Burch farm drive. We have been honked at while crossing(when there was no one coming and someone turned out of hanger park and sped down the road)

I don't think connecting is a good idea.

Add a walking running track

A stop sign type crosswalk structure at both entrances to Hafner Park

25) In your own words, tell us what you would like to see improved or changed at Hafner Park.



RESPONSE

Would like to see the space be utilized with more amenities

Walking paths. Open space with shaded resting spaces. Maybe a small dirt track for children to ride their bikes.

Walking paths in park and woods and a spray park for the kids. Especially on hot days.

Utilize the dead space from the fields that no one uses. Throw in a splash pad/skate park like all other towns are doing.

Upgrades and Improvements to any part of Hafner Park will always be needed.

Updated playset!

Unusable space taken down, more events there to get the community together, walking/biking trails in the woods as there are NO parks nearby with decent trails in the woods and this would be very close and great for that. Adding picnic areas too!

The park is already walkable it has crosswalks and lots of parking. Maybe have police monitor the non street legal carts being driven on streets. We had one with 5 kids driving it not stop at the stop sign or look before driving thru. That day was close to being a very sad day in clarkson as if we did not slam our breaks on or they failed they would have been very hurt if not worse

The current venue is decent. A newer facility with a bigger kitchen for larger gatherings would be very nice. My wife son and I love to go hiking. Some longer hiking trails would be great!

The basketball court is a huge concern. Along with the state of the soccer fields and soccer nets. Additionally, a public bathroom and drinking fountains would draw more people to the park. I promise you there are tons of people looking for more courts to play basketball, and many people who live close to Hafner often choose to drive to other towns to play. The ice rink I feel like is SO CLOSE to being great. It has certainly improved over the last few years (unfortunately no thanks to the weather). But still could use a bit more attention to make it a viable pond hockey option. The ice is often so rough it damages skates and can cause injuries. I know this is difficult to control but a bit more attention would go a long way. Finally I think the grass in the soccer fields needs to be mowed about 50% more often. I know my notes sound pretty critical, but I am

Splash pad, spongy ground material under play equipment and ice skating in winter

splash pad, playground improvements, trails, bathrooms! also love the ice rink in winter

Simply maintain a clean, well manicured outdoor space. The more elaborate the plan simply translates to spending more taxpayer money to not only improve the space, but also maintain it in the future. The #1 reason I am leaving the town of Greece is due to their extreme waste of taxpayer money. For the last 15 years, the town has thrown our money at elaborate construction of a community center, splash water park and a new skate park, not to mention an over-the-top redesign of the library. We taxpayer are forced to pay for these luxuries, so that a small number of residents can enjoy them. Homeowners are forced to pay the same school tax rate whether they have 2 children in school or no children, yet renters with 4 children don't contribute. Schools are a necessity, but splash parks, tennis courts, pools, etc are not. And everyone should realize, when a project is subsidized by a government grant, that grant came from taxpayer money. Local, state and federal governments don't generate money... they are 100% funded by taxpayers. Please, spend your taxpayer's money as if it was money that you personally earned. I am currently planning to build a \$500K home in Clarkson, but if you plan to waste money like the town of Greece, then I will choose a more fiscally responsible town.

see walk/bike path comment above

See above.

RESPONSE

Right now there are so many parks that have better courts and are nicer than Halfner just a short drive away. Halfner has a unique advantage over those parks in its size, and I feel like it doesn't use that advantage to turn it into the best park in the Brockport area

Remove the horse arena. No one uses it

Professionally installed Pickleball Courts with windscreens. Walking trails.

Please put the forest back and let nature be the goal. Not a few manicured trees. People go to parks to be in nature.

Paved paths, rest rooms, seating with shade.

Need to get rid of the wood chips so my son can play without getting a reaction on his skin.

Need sidewalks and walkability improvements inside the park. Multi-use fields are desirable to allow multiple sports to use the same space. Covered courts for basketball, tennis, etc. gives better 3-season usage.

More nature trails throughout woods. Better courts. Bigger lodge to accommodate more people

More activities for kids

I'm not sure specifically but it's a beautiful space with little to do. We frequented the park more in past years when our children were younger. Now we use the pickleball courts but there isn't much more reason for us to go there. I wonder if some of the Sweden Clarkson Rec programs could be held there, if there was an appropriate space for fitness classes or even arts & crafts classes, for example.

I'd love to see it as big as it was when it was a wooden playground

I would love a fitness area, like the one near the Smith Street bridge An amphitheater would be cool to bring in more family friendly activities. I don't believe we have one in Brockport. There is a cool set up in Penfield and they hold events and bring food trucks, always busy and nice to hear different musical acts during the summer.

I would like to see walking trails and woodland trails.

I would like to see the playground updated, lodge upgraded. Sweden town park lodge and playgrounds are far superior.

I would like to see the pickleball courts be replaced and have new nets. I would also like to see the woodland area be converted into a place to mountain bike.

I would like to see functional drinking fountains near basketball/pickleball etc. With the wind out here, I would love to have wind barriers installed on the fencing in pickle ball courts. Walking/running track on entire outer ring of park. x country ski trails, quality dog park.

I would like the pavilion and lodge to be

I would like if they implemented something to reduce the wind on the pickleball courts. They are completely subject to the wind at the moment and it makes it near impossible to play when the wind is even moderate.

I think the park is a gem as is. A Dog park would be great!

I mostly use the pickleball courts, so I would like to see those improved. That would look like more courts, wind-breaks/windscreens, and lights over the courts.

I don't think of Hafner Park as a walking destination although I live just 1/4 mile away. The entrance is not inviting to me as a walker. There is no trail or shaded area as a destination. A users' map in the future would be helpful. If the idea of forming a trail along the power lines is developed, and Hafner Park is on that trail, it

RESPONSE

Family friendly Visually appealing

Desperately need real public bathrooms, sidewalks to get to the park, and a community pool.

Better upkeep of play ground equipment and courts for pickleball, tennis, and basketball

Bathrooms and water bottle filling station. More seating options for families. Adding interactive play for kids (,check out Kids Castle in Doylestown PA) for awesome ideas. Individuals with disabilities can use the play features and interact with others for an inclusive play time! It is basically a station that kids hit lights, make music, and have to run to different areas to catch the light. Adults and kids enjoy the experience together and it was completely free. Having a 2 tier merry go round type platform (has a net on the outside and kids can be on the first or second level) that they push/spin is also wonderful as many children can fit at once and all different ages at once.

As mentioned above we tend to visit the Sweden park more often due to the comfort/accessibility of the playground, bathroom access, and splash pad. If those ideas and concepts were to come to Hafner it would be amazing and keep us in this side of town. Keeping trees for natural shade would be important.

Any kid friendly additions would be great. But it would even better if there were more events and activities held there, like small food truck rodeos or outdoor concerts.

Ampitheatre sounds great, as well as trails, playground improvements, bathrooms, and a splash park!

A running path or "track" would be extremely appreciated.

a campus that includes all town services, including a new town hall

HAFNER PARK REDESIGN SURVEY

PART 4: THANK YOU!

Do you want to stay informed of project updates?

Check yes if you would like us to reach out with information about the park improvements including future opportunities to provide input.



ANSWERS	COUNT	PERCENTAGE
Yes	57	47.90%
No	50	42.02%

Please use this box to add any additional comments related to Hafner Park:

● Anything else?

The word cloud requires at least 20 answers to show.

Answered: 16 Skipped: 103

RESPONSE

We used Hafner Park more as our children then our grandchildren grew up. As a town resource I think the are could be more useful for individuals who have healthy living goals but not children or grandchildren to consider.

We regularly go to Parma park now- their park is clean, new and has more options. Wish this park was as beautiful as that one is.

we love this park i grew up with it!

we love hafner park and want the best for it for my kid

Thanks for giving the community a chance for input!

Really need to utilize the "dead spaces" where no one uses the fields as much and put in splash pad and more events, bands, food trucks would be nice. More than just 1x per year with GND.

Love love the park. More pickleball courts as we have had to go to other parks to play as our 3 where being used. Maybe move them in the grassy open spa e where the rodeo use to be. Even when events are in that area still lots of room.

It would be cool to have some kind of pickleball tournament for the park.

Ice skate rentals o

I'm very excited to hear this is a work in progress, I think an upgrade would be very beneficial for the town!

i miss the weekly summer concerts and the access to paths in the woods.

I love the park and am there constantly! Keep seeking to improve it and I'll keep coming back!

For the large part, Hafner Park is good the way it stands. Upgrades and improvements especially regarding accessibility and safety are always welcome.

Any updates would be greatly appreciated and would increase the use of this park!!

Additional entrance to would be helpful for traffic flow.

Appendix D

Concept Plans

W. RIDGE RD. (NYS ROUTE 104)

HORIZON PARK DR.

← COMPLETE DEAD ASH TREE REMOVAL
ENHANCE GREEN SPACE →

CREATE
VETERANS
MEMORIAL

↑ MAINTAIN
ATHLETIC
FIELDS
↓

EXPAND PARKING
IMPROVE
TRAFFIC FLOW

↑ ENHANCE COMMUNITY
EVENT SPACE
↓

(REMOVED)

← CONSIDER FUTURE HIGHWAY
DEPARTMENT USE →

↑ STREETSCAPING & SIDEWALKS
↓

PLAYGROUND
IMPROVEMENTS
& AMENITIES

↑ BUFFERING
↓

REPLACE
ATHLETIC
COURTS

CONSIDER FUTURE
TOWN HALL - GREEN
SPACE BUFFERING

↑ PEDESTRIAN
ACCESS
IMPROVEMENTS
↓

THIS PROJECT IS FUNDED IN PART BY A GRANT FROM THE NYS
OFFICE OF PARKS, RECREATION AND HISTORIC PRESERVATION
THROUGH TITLE 2 OF THE ENVIRONMENTAL PROTECTION ACT
OF 1993 (HAFNER PARK PLANNING EPT GRANT #234514)

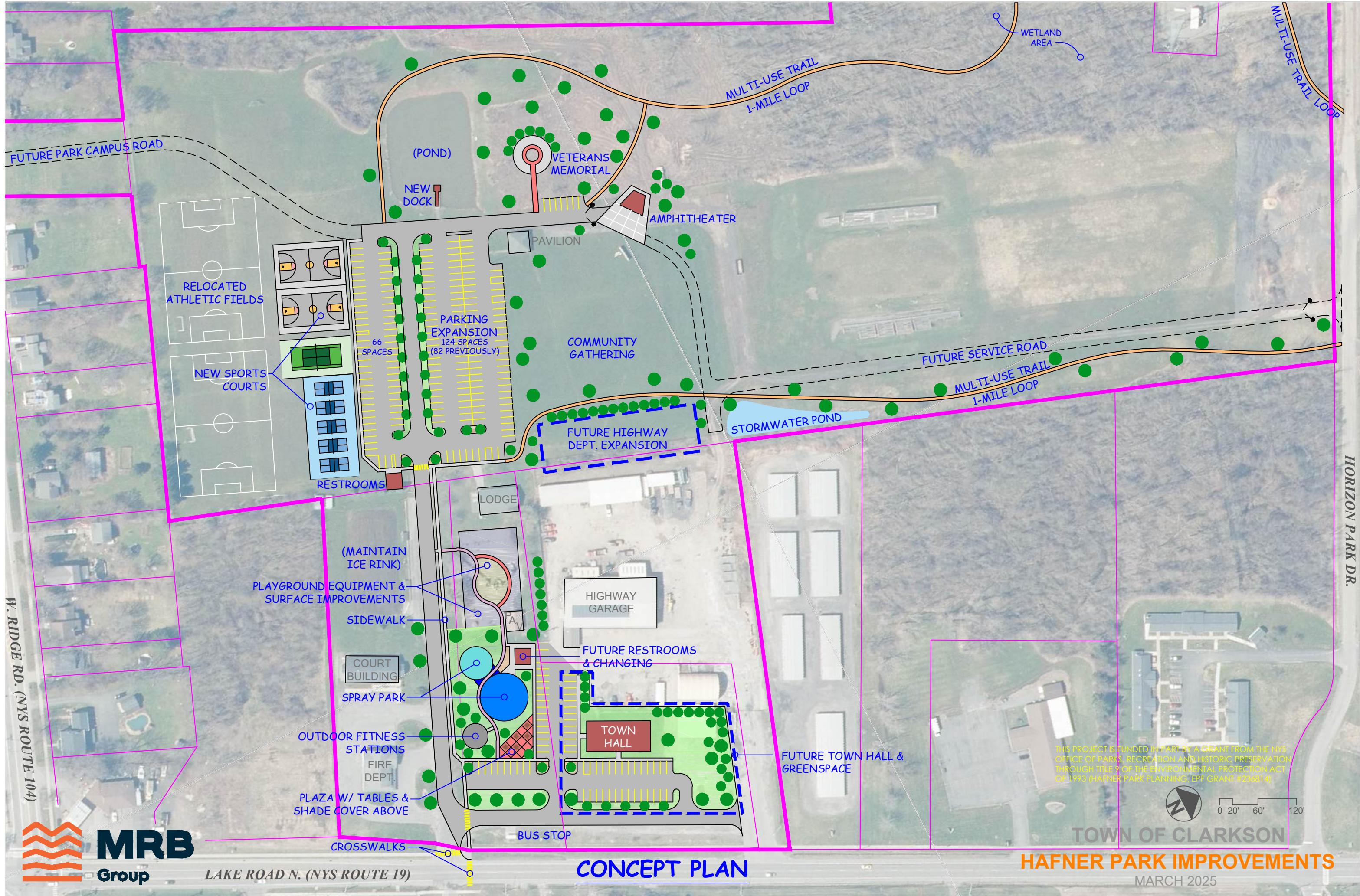


LAKE ROAD N. (NYS ROUTE 19)

STRATEGIC PLAN

TOWN OF CLARKSON
HAFNER PARK IMPROVEMENTS

MARCH 2025



W. RIDGE RD. (NYS ROUTE 104)

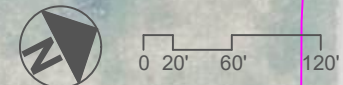
HORIZON PARK DR.

LAKE ROAD N. (NYS ROUTE 19)



CONCEPT PLAN

THIS PROJECT IS FUNDED IN PART BY A GRANT FROM THE NYS OFFICE OF PARKS, RECREATION AND HISTORIC PRESERVATION THROUGH TITLE 9 OF THE ENVIRONMENTAL PROTECTION ACT OF 1993 (HAFNER PARK PLANNING: EPP GRANT #236814)



TOWN OF CLARKSON
HAFNER PARK IMPROVEMENTS
MARCH 2025

Appendix E

Construction Cost Estimate

TOWN OF CLARKSON - HAFNER PARK
ESTIMATED SCHEMATIC DESIGN CONSTRUCTION COSTS
March 2025



1. Stormwater Drainage (General)

Description	Quantity	Unit	Unit Price	Total
Mobilization	1	LS	\$5,000.00	\$5,000
Earthmoving	1	LS	\$40,000.00	\$40,000
Topsoil Stripping and Stockpile	400	CY	\$22.00	\$8,800
12" SICPP	150	LF	\$40.00	\$6,000
15" SICPP	350	LF	\$46.00	\$16,100
End Section	1	EA	\$700.00	\$700
Stormwater Pond Armoring & Outlet Structure	1	LS	\$9,000.00	\$9,000
Bioretention/water quality feature(s)	1	LS	\$10,000.00	\$10,000
Erosion Control	1	LS	\$4,000.00	\$4,000
Seeding & Restoration	1	LS	\$4,000.00	\$4,000

SUBTOTAL: \$103,600

Engineering, Legal & Administration \$18,020

Total Project Cost \$121,620

2. Paving & Sidewalks

Description	Quantity	Unit	Unit Price	Total
Mobilization	1	LS	\$10,000.00	\$10,000
Erosion Control	1	LS	\$6,500.00	\$6,500
Topsoil Stripping and Stockpile	900	CY	\$22.00	\$19,800
Pavement Milling	48500	SF	\$1.50	\$72,750
Paving (1.5" top + 3" base + 12" subbase w/ fabric)	38,000	SF	\$9.00	\$342,000
Paving (1.5" top, milled areas) w/ tack coat	48,500	SF	\$3.50	\$169,750
Pavement Striping	1	LS	\$10,000.00	\$10,000
Parking Signage	1	LS	\$4,000.00	\$4,000
Concrete sidewalk	8,000	SF	\$20.00	\$160,000
12" SICPP	300	LF	\$40.00	\$12,000
Precast Concrete Catch Basin	4	EA	\$2,900.00	\$11,600
Light Pole - Parking	6	EA	\$6,500.00	\$39,000
Medium deciduous tree	24	EA	\$500.00	\$12,000
Topsoiling & Turf Restoration	1	LS	\$10,000.00	\$10,000

SUBTOTAL: \$879,400

Engineering, Legal & Administration \$152,945

Total Project Cost \$1,032,345

3. Sports Courts

Description	Quantity	Unit	Unit Price	Total
Mobilization	1	LS	\$8,000.00	\$8,000
Erosion Control	1	LS	\$3,000.00	\$3,000
Topsoil Stripping and Stockpile	1100	CY	\$24.00	\$26,400
10'H Chainlink Fence w/ gates	1,250	LF	\$70.00	\$87,500
Basketball Court (2) (w/ pavement & acrylic surface)	1	LS	\$160,000.00	\$160,000
Tennis Court (w/ pavement & acrylic surface)	1	LS	\$93,500.00	\$93,500
Pickleball Courts (5) (w/ pavement & acrylic surface)	1	LS	\$150,000.00	\$150,000
Light Pole - Athletic	16	EA	\$8,000.00	\$128,000
Topsoiling & Turf Restoration	1	LS	\$8,000.00	\$8,000

SUBTOTAL: \$664,400

Engineering, Legal & Administration \$115,540

Total Project Cost \$779,940

TOWN OF CLARKSON - HAFNER PARK
ESTIMATED SCHEMATIC DESIGN CONSTRUCTION COSTS

March 2025



4. Spray Park				
Description	Quantity	Unit	Unit Price	Total
Mobilization	1	LS	\$8,000.00	\$8,000
Erosion Control	1	LS	\$5,000.00	\$5,000
Demolition & Removal (former sports courts)	1	LS	\$10,000.00	\$10,000
Spray Park Equipment & Surfacing	1	LS	\$400,000.00	\$400,000
Brick pavers	2000	SF	\$17.00	\$34,000
River Rock (landscaped areas)	15	CY	\$120.00	\$1,800
Mulching (landscaped areas)	30	CY	\$75.00	\$2,250
Large deciduous tree	4	EA	\$550.00	\$2,200
Benches, trash receptacles, misc.	1	LS	\$6,000.00	\$6,000
Topsoiling & Turf Restoration	1	LS	\$9,000.00	\$9,000
SUBTOTAL:				<u>\$478,250</u>
Engineering, Legal & Administration				\$83,150
Total Project Cost				<u>\$561,400</u>

5. Playground				
Description	Quantity	Unit	Unit Price	Total
Mobilization	1	LS	\$5,000.00	\$5,000
Erosion Control	1	LS	\$3,000.00	\$3,000
Playground Equipment	1	LS	\$138,000.00	\$138,000
Surface treatment	1	LS	\$12,000.00	\$12,000
Benches, trash receptacles, misc.	1	LS	\$4,000.00	\$4,000
SUBTOTAL:				<u>\$162,000</u>
Engineering, Legal & Administration				\$28,200
Total Project Cost				<u>\$190,200</u>

6. Trails				
Description	Quantity	Unit	Unit Price	Total
Mobilization	1	LS	\$5,000.00	\$5,000
Clearing & grubbing	1	LS	\$6,500.00	\$6,500
Large deciduous tree	20	EA	\$650.00	\$13,000
Multi-use Trail (6'w, asphalt paved)	4,600	LF	\$36.00	\$165,600
SUBTOTAL:				<u>\$190,100</u>
Engineering, Legal & Administration				\$33,040
Total Project Cost				<u>\$223,140</u>

7. Restroom Building				
Description	Quantity	Unit	Unit Price	Total
Mobilization	1	LS	\$5,000.00	\$5,000
Water Service (to restroom)	400	LF	\$26.00	\$10,400
Backflow preventer	1	LS	\$4,500.00	\$4,500
2" Sanitary Service (forcemain)	450	LF	\$30.00	\$13,500
Sewage Pump & Structure	1	LS	\$4,000.00	\$4,000
Restroom building (complete)	1	LS	\$105,000.00	\$105,000
Topsoiling & Turf Restoration	1	LS	\$3,000.00	\$3,000
SUBTOTAL:				<u>\$145,400</u>
Engineering, Legal & Administration				\$25,320
Total Project Cost				<u>\$170,720</u>

TOWN OF CLARKSON - HAFNER PARK
ESTIMATED SCHEMATIC DESIGN CONSTRUCTION COSTS
 March 2025



8. Amphitheater				
Description	Quantity	Unit	Unit Price	Total
Mobilization	1	LS	\$5,000.00	\$5,000
Amphitheater	1	LS	\$85,000.00	\$85,000
Large deciduous tree	10	EA	\$650.00	\$6,500
Topsoiling & Turf Restoration	1	LS	\$2,000.00	\$2,000

SUBTOTAL: \$98,500

Engineering, Legal & Administration \$17,100

Total Project Cost \$115,600

9. Veterans Memorial				
Description	Quantity	Unit	Unit Price	Total
Mobilization	1	LS	\$5,000.00	\$5,000
Dock (@ pond)	1	LS	\$12,500.00	\$12,500
Veterans Memorial	1	LS	\$40,000.00	\$40,000
Large deciduous tree	10	EA	\$650.00	\$6,500
Topsoiling & Turf Restoration	1	LS	\$3,000.00	\$3,000

SUBTOTAL: \$67,000

Engineering, Legal & Administration \$11,700

Total Project Cost \$78,700

PROJECT COST SUMMARY		
	<u>Project Cost</u>	<u>Rounded</u>
1. Stormwater Drainage (General)	\$121,620	\$122,000
2. Paving & Sidewalks	\$1,032,345	\$1,033,000
3. Sports Courts	\$779,940	\$780,000
4. Spray Park	\$561,400	\$562,000
5. Playground	\$190,200	\$191,000
6. Trails	\$223,140	\$224,000
7. Restroom Building	\$170,720	\$171,000
8. Amphitheater	\$115,600	\$116,000
9. Veterans Memorial	\$78,700	\$79,000
	TOTAL:	\$3,278,000